

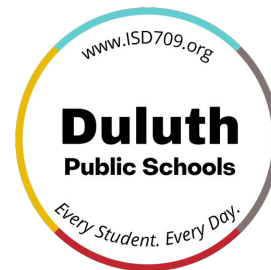
Duluth Transit Authority Partnership

Begins Jan. 16 through June 6



What is the partnership

- High School Students and All Staff can ride DTA buses for free from Jan. 16-June 6
- Must provide an current ID
- Works any day of the week at anytime
- Only a pilot program
- Will help us to determine what the usage will be
- A button will be pressed by the bus driver and will allow us to get numbers of how many students and staff use the buses.



Student Rules

- Students are expected to follow the same rules we have set for our school buses.
- Discipline may be done in accordance with the student handbook
- Expectations are being communicated with students through WIN and emails.
- DTA added some of their own rules that were communicated to students as well.



Communication Plan

- Information is has been sent out through
 - Newsletters
 - Email
 - Text
 - Social media
 - Postcard
 - Posters at bus stops



Free DTA Bus Rides for Duluth Public Schools High School Students

Starting Jan. 16 through June 6, show the DTA bus driver your student ID and ride for free.



Ride the bus for free with your student ID

Starting Jan. 16 through June 6, show the DTA bus driver your Duluth Public Schools student ID and ride for free.



Questions?

