



Date: January 26, 2022  
To: Harlem Board of Education  
Josh Aurand, Chief School Business Official  
From: Rebecca Logan, Director of Elementary Education  
Re: Digital Subscriptions to BrainPOP & BrainPOP Jr.

BrainPOP & BrainPOP Jr. are subscription-based educational video, game, and activity sites featuring two recurring characters that teach students about a wide array of topics. BrainPOP Jr. contains videos and content for students in grades K-3 with more simplified topics and vocabulary designed for younger learners. BrainPOP contains videos and content suitable for grades 3-8. Within these platforms, teachers are able to search for specific videos and activities. These search results categorize content by subject, grade, and standards. We have previously used Title I funds to purchase building licenses for some of our elementary buildings in the past. These videos and activities provide a supplement to the curriculum occurring in the classroom by providing quick, engaging introductions, reviews, and overviews for topics in math, reading, writing, science, social science, social studies, health, and arts and technology.

Subscriptions to BrainPOP & Brain POP Jr. would be purchased for the following buildings:

- Windsor Elementary
- Loves Park Elementary
- Olson Park Elementary
- Maple Elementary
- Ralston Elementary
- Rock Cut Elementary

A subscription to only BrainPOP Jr. would be purchased for Marquette Elementary, and a subscription of BrainPOP would be purchased for Machesney Elementary.

BrainPop has several professional development tutorials and pre-recorded webinars for teachers to utilize in order to become familiar with the site and tools offered, all at no additional cost. We will work with teachers to ensure they are aware of these offerings to support a successful rollout.

These licenses will be purchased using Title I funds and continuation of these licenses will depend upon future funding.

BrainPOP & BrainPOP Jr. Cost: \$23,256