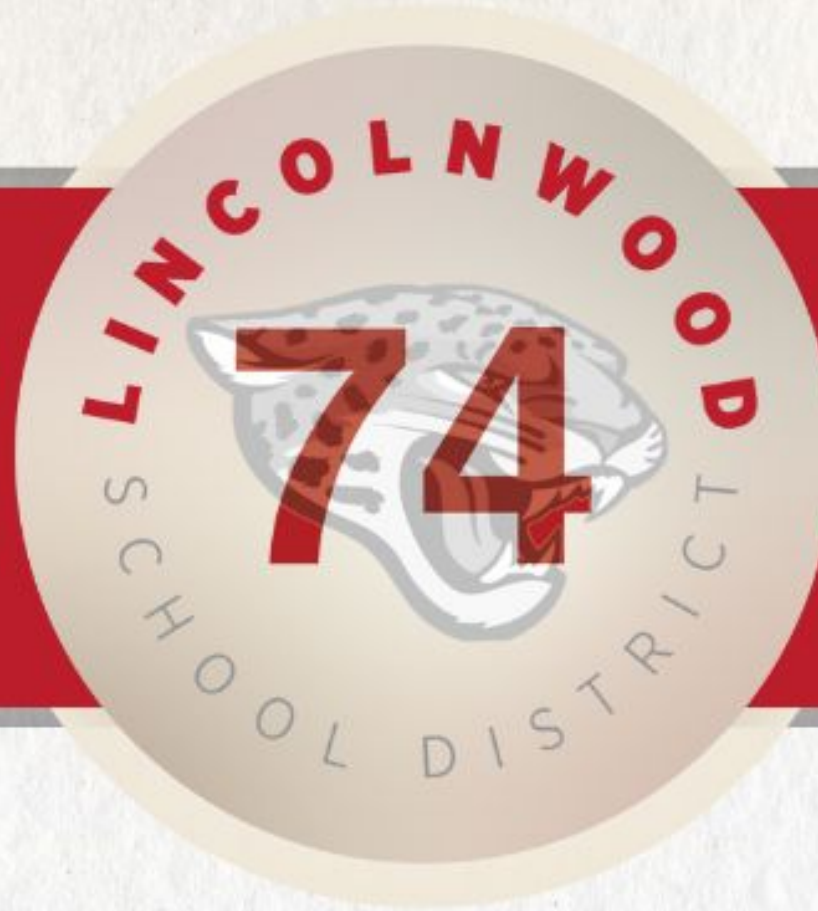


# Strategic Plan

2024-2029



## Board Update

February 6, 2025

# Mission

**One Campus, One Community**

**Preparing, inspiring, and empowering learners;  
one moment at a time.**

# Getting the Word Out...

Tuesday Newsday Communications

Staff T-Shirts

Welcome to Kindergarten Signs

#SD74Moments Theme on Social Media

Mission Statement on Agenda

Spirit Wear Store



New Spirit Wear



'Welcome to Kindergarten' year sign

# Vision

**To be the most welcoming and sought-after learning environment by:**

- **Leading** academic excellence through innovative instruction;
- **Developing** high-school-ready learners with cutting-edge resources;
- **Cultivating** a sense of belonging for all.

# Living the Vision

## Innovative Instruction

- Coaching Model
- TeachCon

## High-School Ready Learners

- Alumni Survey
- Administrative Field Visit to Niles West

## Cultivating Belonging

- Dr. Doug Bolton



TeachCON

# Goals

## **Teaching and Learning**

Optimize the impact of teaching and learning to prepare students for high school and beyond.

## **Facilities and Finances**

Maximize good stewardship of resources and anticipate the space and safety needs of the learning environment.

## **Technology**

Enhance technology through the evaluation and integration of tools to develop impactful learning experiences.

## **Communications**

Establish consistent, accessible, and proactive communication methods.

## **Human Resources**

Recruit, retain, and enhance a high-quality staff.

# Teaching and Learning

Carnegie Learning Implementation

Literacy Program Review

Vertical Articulation Opportunities

Instructional Coaching

Absenteeism

- Director of Student Services
- Tuesday Newsday Spotlight

Communications campaign to address absenteeism



# Finance and Facilities

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## Summer 2025 Construction Planning

- Campus Site Work
- Rutledge Hall Corridors
- Rutledge Hall Exterior Doors
- Todd Hall Tunnel HVAC

## Rental Agreements

- CCDC
- NTDSE Extended School Year
- Lincolnwood Parks and Rec



# Technology

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## Camera Infrastructure and Updating

## Integration of Platforms

- Access Control
- Visitor Management
- Emergency Alerts

## Artificial Intelligence Working Group

- Protocols for Student and Staff Use
- Staff Professional Development

# Communications

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**District Website Redesign**

**Streamlined Transportation Text Communications**

**Social Media Growth**

**Text Message Reminders for All AM-Only Days and District Breaks**

**Assisted Living Partnerships**

**Year Round Spirit Wear Store**

# Human Resources

“New Staff” Check-Ins

Mentoring Program

Career Fairs

Hiring Timelines

**ABOUT SD74**  
Lincolnwood School District 74 is located approximately 10 miles north of downtown Chicago in Lincolnwood, IL, which serves as the gateway to Chicagoland's North Shore.

The District is made up of three schools on one campus, serving approximately 1,250 students in pre-kindergarten through eighth grade:

**Todd Hall (Grades Pre-K-2)**  
3925 W. Lunt Ave.  
Phone: 847-675-8235  
Principal: Chris Harmon

**Rutledge Hall (Grades 3-5)**  
6850 N. East Prairie Road  
Phone: 847-675-8236  
Principal: Aliaa Ibrahim

**Lincoln Hall (Grades 6-8)**  
6855 N. Crawford Ave.  
Phone: 847-675-8240  
Principal: Mark Atkinson  
Assistant Principal: Joe Segreti

**GET IN TOUCH**  
**Website**  
[www.sd74.org](http://www.sd74.org)

**District Office**  
Marvin Garlich Administration Building  
6950 N. East Prairie Road  
Lincolnwood, IL 60712  
Hours: 8 a.m. - 4 p.m., M-F  
Phone: 847-675-8234

**Home of the Jaguars!**



*Home of the Jaguars*



*One campus, One community  
Preparing, inspiring, and empowering learners;  
one moment at a time.*

**District Highlights**

- Small class sizes
- Competitive pay
- 88% teacher retention rate
- Academically inclined and ethnically diverse student body
- Supportive Administration team and Board of Education
- Involved parent-community organization
- Expansive, well-maintained 20-acre campus with updated facilities

**Where are we located?**



10 miles north of Downtown Chicago

**Learn more:**

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*Connect with us!*



@lincolnwoods74  
#SD74Moments

Career Fair banner and trifold

# Our #SD74Moments ...

