



Memo

To: Mayor and Hayden City Council

From: Suzanne Cano, Recreation and Community Events Director

Date: June 3, 2025

Agenda Item: Approval of 2025 Hayden Days Car Show Support with North Idaho Classics Car Club (NICCC)

Agenda Item Location

Consent Calendar

Recommended Action or Motion

Staff recommends approval of the 2025 Hayden Days Car Show Support with North Idaho Classics Car Club (NICCC).

Functional Impact of Authorizing

Approving the agreement allows NICCC to conduct the Hayden Days Car Show. With its knowledge, experience and leadership, NICCC conducts a highly-attended and popular feature of Hayden Days that draws hundreds of participants. NICCC has conducted the Hayden Days Car Show since 2022 and has done a phenomenal job.

Functional Impact of Not Authorizing

By not approving the agreement, the City does not have the experience or enough staff to run the Hayden Days Car Show successfully, so it wouldn't be held. The Hayden Days Car Show has become well-known, and if not held, there would be a substantial amount of disappointed citizens, participants, organizers and vendors.

Fiscal Impact

TDS is the sponsor for the Hayden Days Car Show, and the City receives \$1,000 for any expenses incurred to run, advertise and support the car show. The City does not pay NICCC to conduct the Hayden Days Car Show, but per the support agreement the City allows NICCC to use the Hayden Main Ball Field, the old portable sound system, sandwich boards for signage and provides advertising and sign-in/waiver sheets.

Budget Funding Source/Transfer Request

Sponsorship monies are receipted into GL Account 110-750-41201 cc 1153, and the expenses incurred are paid from GL Account 110-721-58001 cc1153. Both accounts are named Community Special Events-Hayden Days.

Attachment

2025 Hayden Days Car Show Support Agreement with NICCC

HAYDEN DAYS CAR SHOW SUPPORT AGREEMENT

This Agreement is entered into between the city of Hayden, a political subdivision of the state of Idaho, (herein "City") and North Idaho Classics Car Club, a nonprofit organization, PO Box 482, Post Falls, ID 83854 (herein "NICCC").

WHEREAS, NICCC organizes and conducts the Hayden Days Car Show on Saturday, July 26, 2025, as its annual fundraiser; and proceeds from the Hayden Days Car Show are put back into the community.

WHEREAS, the Hayden Days Car Show is a public event held in conjunction with Hayden Days and is intended to benefit the citizens of Hayden and support the goals of the City by encouraging a sense of community identity and pride; and

WHEREAS, although this is a City event, NICCC is the organizer and manager of the Hayden Days Car Show and has requested that City provide some support for the Hayden Days Car Show; and

WHEREAS, City deems it to be in the interest of the citizens of Hayden for the event to run smoothly and for the public health and safety during the event. To that end, it is in the best interest of the City to provide support for the Hayden Days Car Show.

NOW THEREFORE, the parties agree as follows:

City agrees to provide the following resources and limited support for the Hayden Days Car Show organized and run by NICCC:

1. Full use of Hayden Main Ball Field on Friday, July 25 from 3:00-5:00 p.m. for setup and Saturday, July 26 from 7:00 a.m.-4:00 p.m. to host the car show
2. Sound system with microphone
3. Sandwich boards and signage
4. Advertising through media
5. Sign-in sheets for participants

NICCC agrees to provide to the City:

1. All volunteers helping with the Hayden Days Car Show must complete the information on the Volunteer Release of Liability provided by the City, which will be submitted at least two weeks prior to the event.
2. A Hayden Days Car Show event outline
3. Attendance at the Hayden Days meetings
4. 1st, 2nd and 3rd Place awards for the 2025 Hayden's Got Talent Show
5. Three free car show entries, a place to hang signage and an area for a booth for the Hayden Days Car Show sponsor TDS

Assistance from City staff will be very limited on Saturday, July 26, as the City conducts the Hayden Days Parade and Hayden's Got Talent Show throughout the day.

This Agreement shall be effective on the signature of both parties to the agreement.

CITY OF HAYDEN

NORTH IDAHO CLASSICS CAR CLUB

Alan Davis, Mayor

By _____
Its _____

Ken Johnson
PRESIDENT

Date: _____

Date: 5-29-25

ATTEST:

Abbi Sanchez, City Clerk