

SUBJECT:	Consideration and possible approval for Pasadena ISD Career and Technical Education to enter into a Memorandum of Understanding with Good Reason Houston for the purpose of evaluating CTE pathways and strengthening middle school engagement in the amount of \$41,000.
BACKGROUND:	Pasadena ISD seeks to deepen its analysis of CTE pathways and strengthen middle school engagement to ensure equitable access to high-value career opportunities. As workforce demands evolve and industry-based certifications gain importance, this collaboration with Good Reason Houston will provide data-driven insights, strategic frameworks, and aligned communications to help the district refine programming and expand its impact in preparing students for high-wage, high-demand careers.
FINANCIAL IMPLICATIONS:	\$41,000 will be paid using local funds.
RECOMMENDATION:	We recommend approval authorizing Pasadena ISD Career and Technical Education to enter into a Memorandum of Understanding with Good Reason Houston for the purpose of evaluating CTE pathways and strengthening middle school engagement in the amount of \$41,000.
CABINET MEMBER(s):	Alyta Harrell
CONTACT PERSON(s):	Tanya Hagar
BOARD MEETING DATE:	October 21, 2025