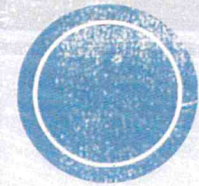


Sector Strategy

Creating a K-14 Continuum;

The Growth of a County



Innovation Sparking CTE in the 21st Century

A New Path: We Have a Choice



One Model

One Community
Creating a K-14 Continuum

Working Together



We love the Oregon Coast, We Love Tillamook County, But We Have a Problem...

The Situation

Previously, no pathway existed for many of our youth to take their next step from the K-12 system to life after graduation to earn a Sustainable Family Wage

The Opportunity

Working together, we can fulfil a vision to:

- Build and renew a beautiful structure that sits on land in the community as a campus devoted to Workforce Development & Career and Technical Education.
- Provide long-term career learning opportunities aligned with the needs of all students in Tillamook County.
- Improving lives locally and breaking the cycle of generational poverty.

One Model

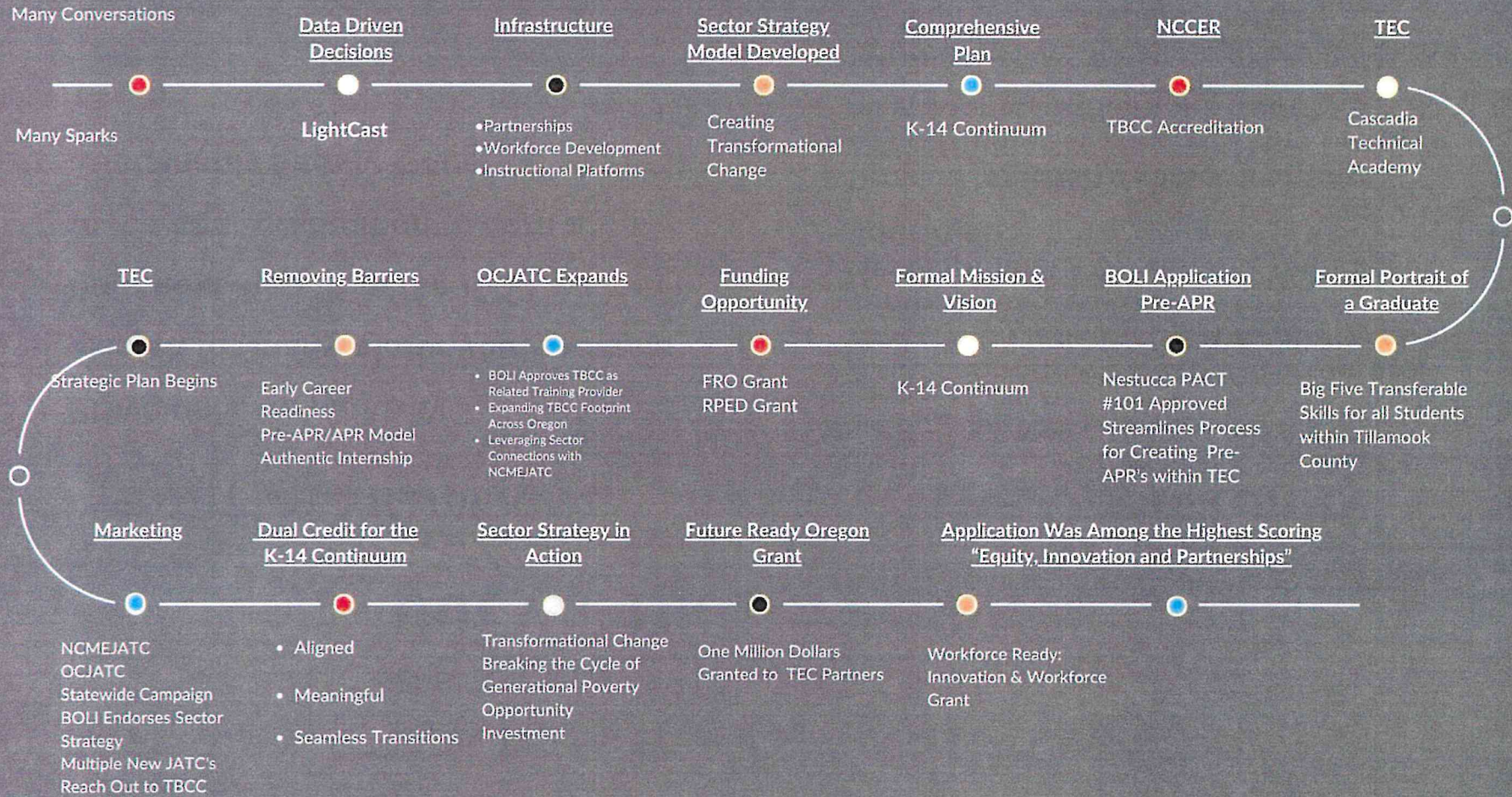
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ROADMAP TIMELINE



Many Conversations, Many Sparks

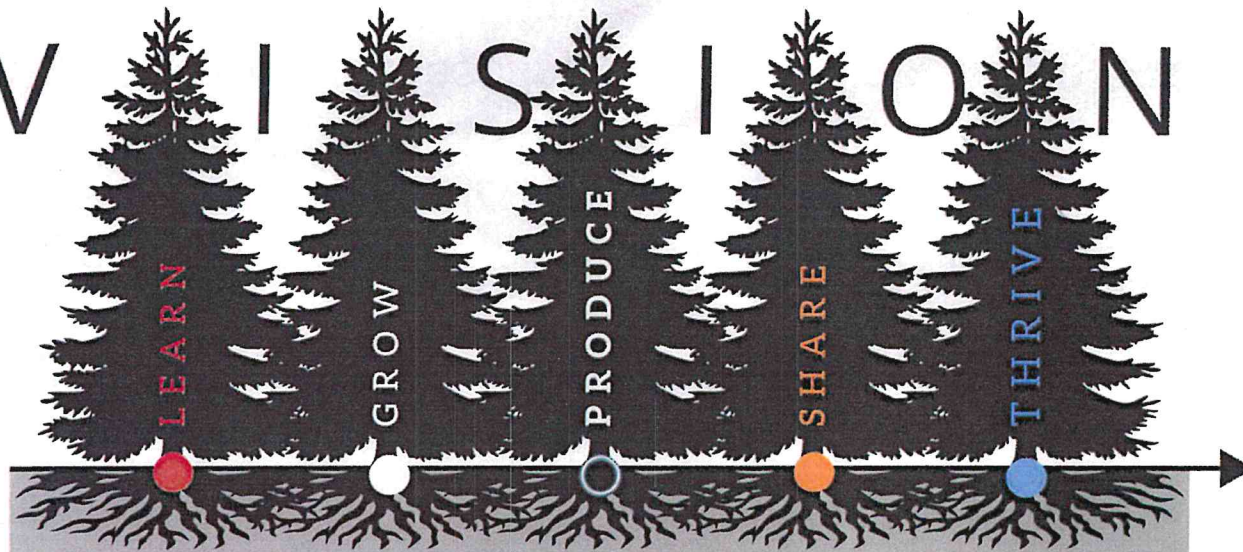
- Data Driven Decisions, LightCast
- Sector Strategy Model Developed
- NCCER Accreditation
National Center for Construction & Education Research
- OCJATC Expands
Oregon Carpenters Joint Apprenticeship Training Committee
- BOLI Application
- Accelerated Learning on the K-14 Continuum
- Infrastructure Development
Partnerships, Workforce Development, Instructional Platforms
- Comprehensive Plan
- TEC – Cascadia Technical Academy
Tillamook Education Consortium
- Formal Mission & Vision
- Formal Portrait of a Graduate

Future Ready Oregon Grant

“Application among the highest scoring for Equity, Innovation and Partnerships”



V I S I O N



With Purpose

Experience

Skills

Knowledge

Community

MISSION

Collaborating with public and private stakeholders to initiate systemic change through Career and Technical Education for every student within Tillamook County with a 5 year strategic plan.

Creating growth, prosperity and a culture of lifelong learning

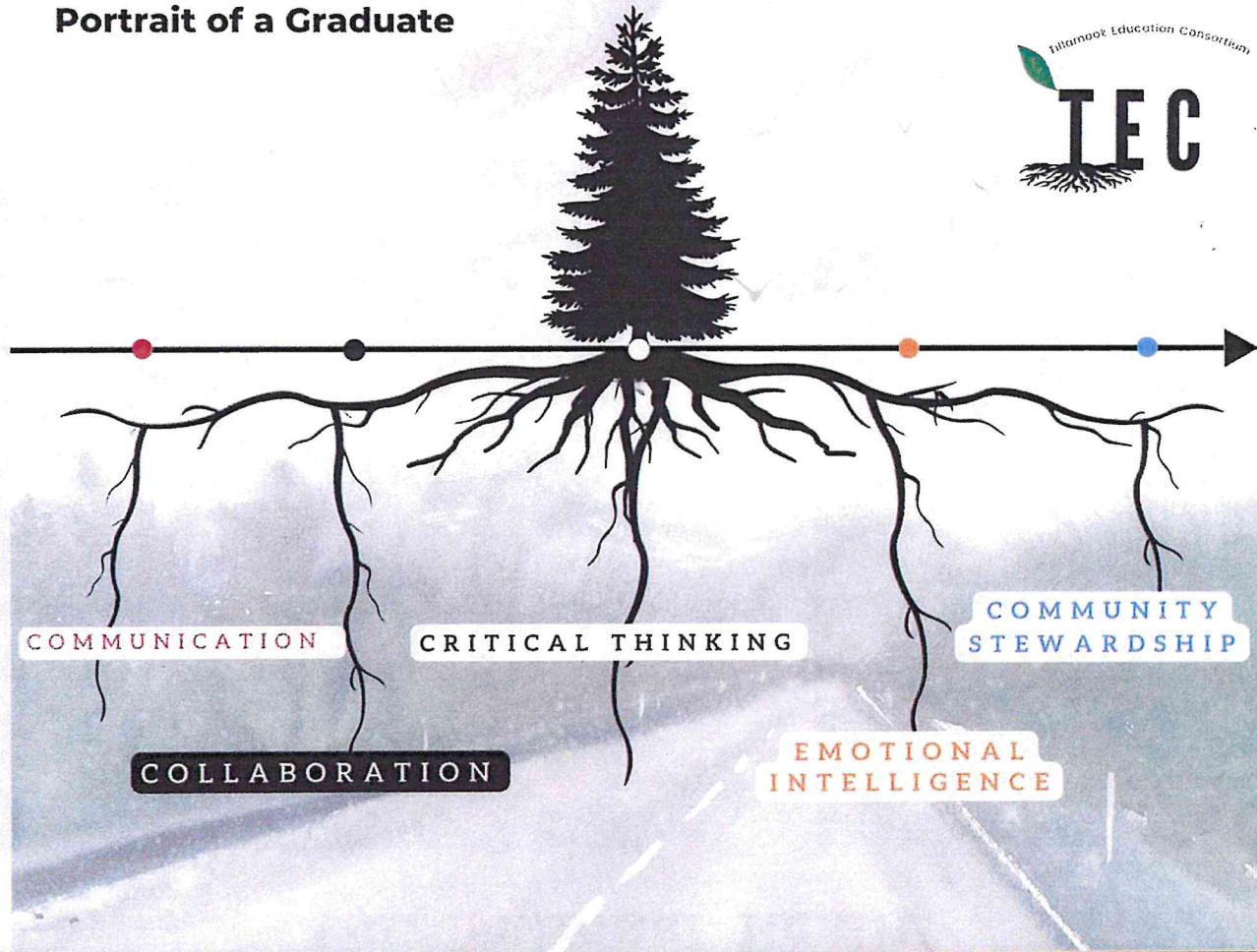
Educating with purpose and industry-aligned skill development on a K - 14 continuum

Empowering students with transferrable leadership and interpersonal skills

Providing an opportunity for careers with a sustainable family wage



Portrait of a Graduate



COMMUNICATION

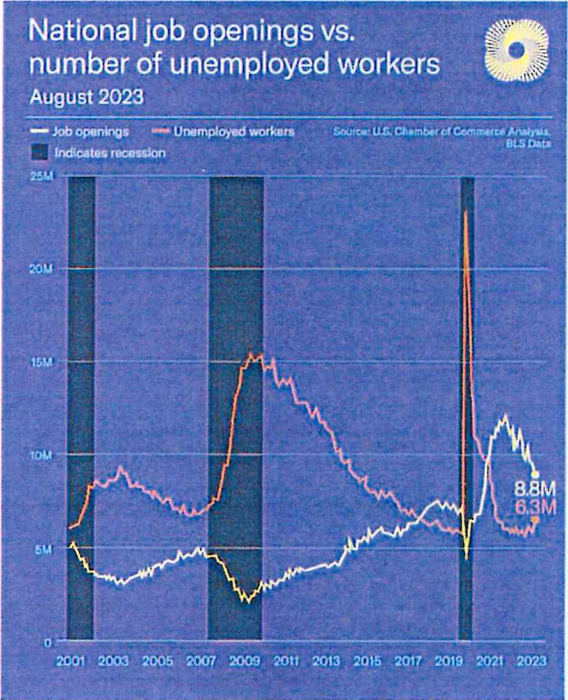
CRITICAL THINKING

COLLABORATION

EMOTIONAL
INTELLIGENCE

COMMUNITY
STEWARDSHIP

Our National Reality



One Model

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Creating a K-14 Continuum

Our Local Reality

JOBS

10,435 Jobs in
Tillamook County

7,972 Employees living
in Tillamook County

-2,463 Net Job
OUTFLOW

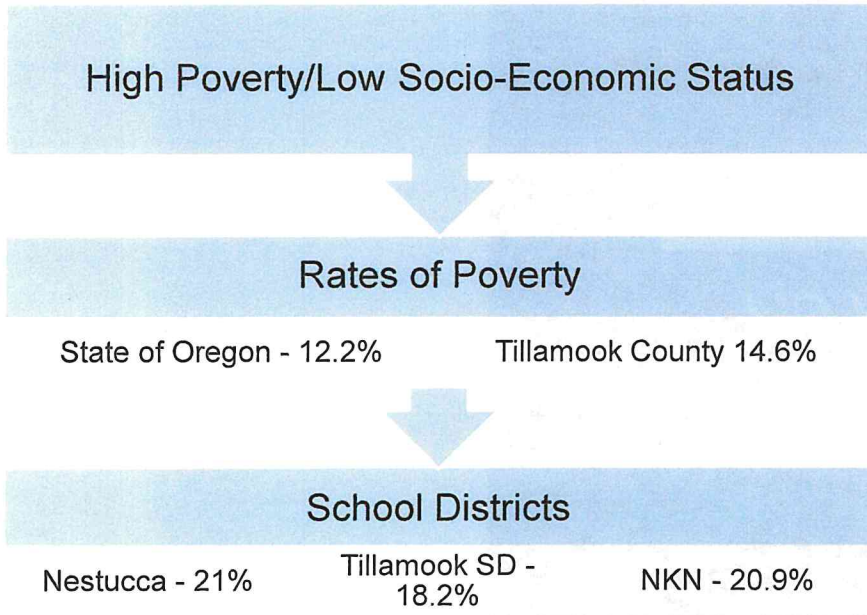
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Meeting the Needs of Many



Living expenses for a family of four



benefits

living expenses decrease when benefits are paid for by the employer



One Model

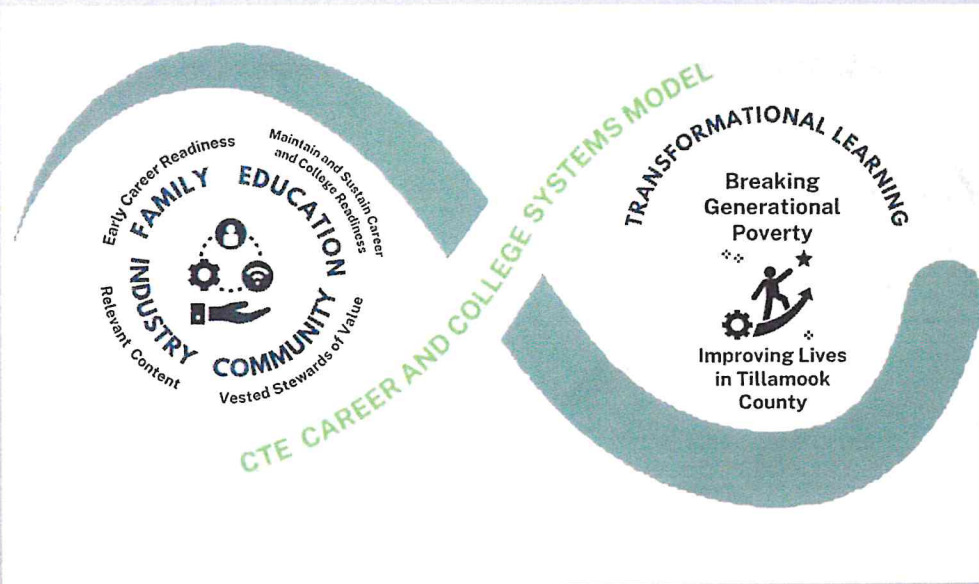
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Creating a K-14 Continuum



Sector Strategy in Action



What is Sector Strategy?

A sector strategy is multiple employers forming a partnership within industry that brings together education, community organizations, economic development, and workforce systems to address the current and relevant labor market needs. The focus then shifts to a strategic effort to address skill gaps, while creating meaningful and high wage career pathways for a range of the workforce.

One Model

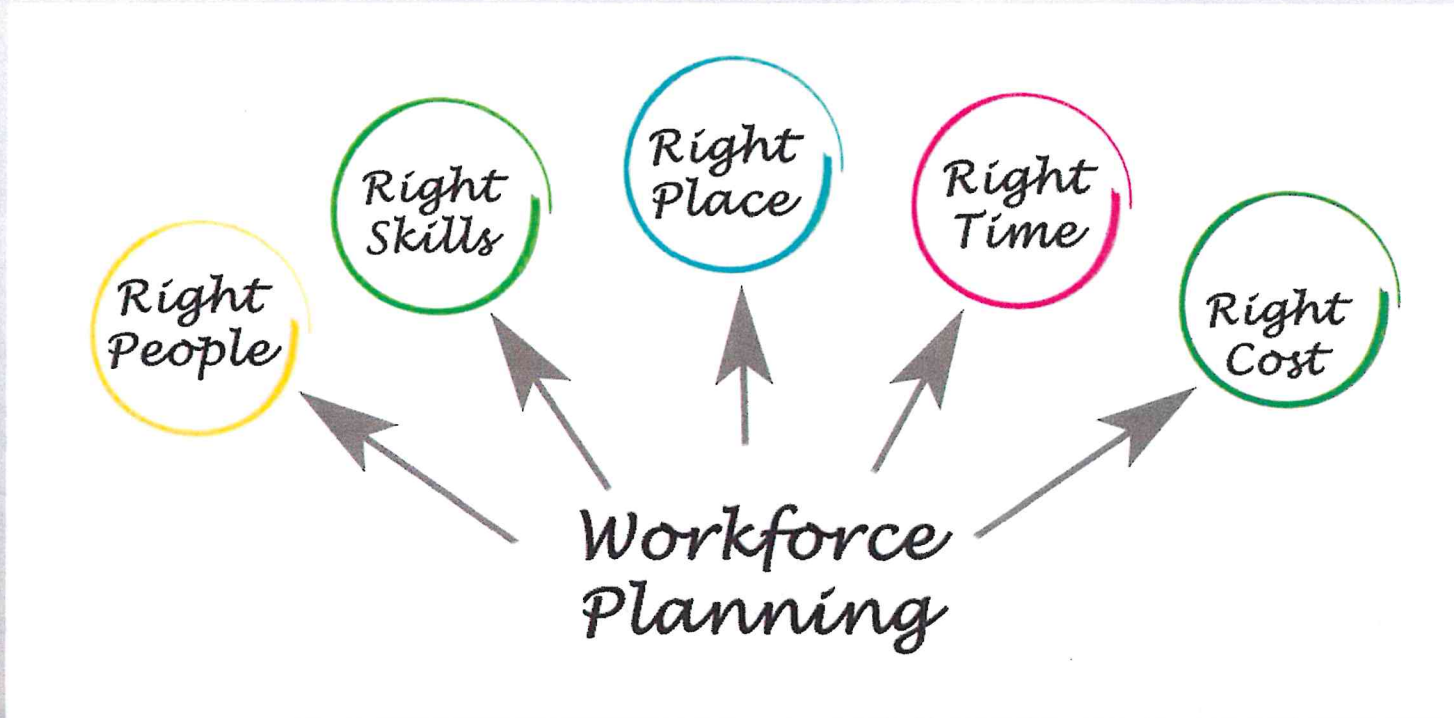
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Creating a K-14 Continuum



Why Sector Strategy



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Apprenticeships In Action

Did You Know?

Registered Apprenticeship has a proven track record of producing strong results for both employers and workers. Apprenticeship programs offer access to hundreds of occupations, in high-growth and emerging industries.

800,000+ Apprentices Annually
Across the Nation



\$80K Average Starting Salary

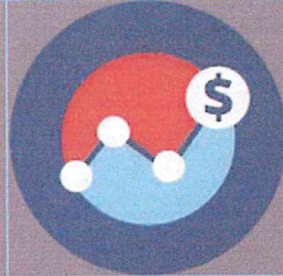
Average starting salary after an apprentice completes an apprenticeship program



One Model

90% Employment Retention

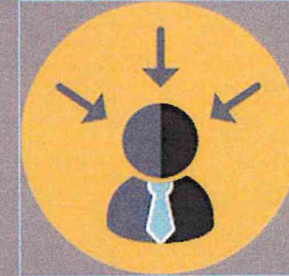
Percentage of apprentices who retain employment after apprenticeship completion



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Creating a K-14 Continuum

\$300K+ Lifetime Earning Advantage

Apprentice graduates earn more over their lifetime compared to peers who don't



Working Together



Making Apprenticeships Sustainable

Create a Pipeline of Highly Skilled Individuals
From All Age Demographics

- Pre-Apprenticeships: Secondary/Adult
- Expand Apprenticeship Programming
- Driven by Need
- Developed by Industry

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Creating a K-14 Continuum





Ensure consistency in training across geographic locations

Build bonds between geographically dispersed apprentice cohorts



Appeal to a new generation of employees

Consider the myriad ways students learn



Provide more flexibility

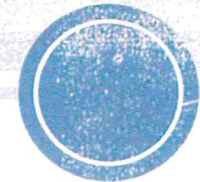
Create additional ways to complete instruction



Improve diversity and inclusion

Helps employers widen applicant pools and recruit in rural areas to fulfill education requirements for the apprenticeships they need to fill

Improving Delivery; A New Model



The Future is Now



One Model

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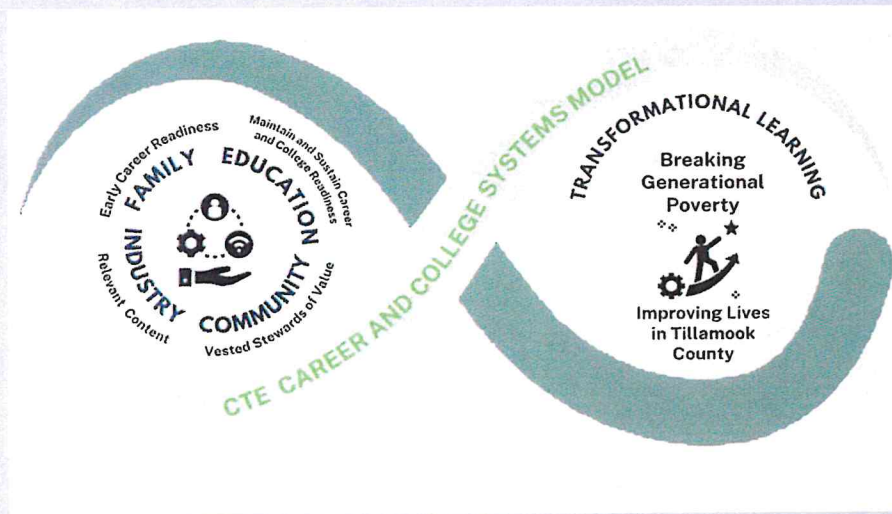
Creating a K-14 Continuum



Impact of a CTE Hub

Sector Strategy

Outcomes



- ❖ Increased Pool of Highly Skilled Applicants
- ❖ Increased Retention
- ❖ Strengthened Community
- ❖ Stronger School, Community and Industry Relationships
- ❖ Economic Development
- ❖ Breaking the Cycle of Generational Poverty

One Model

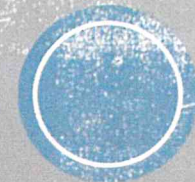
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Final Thoughts



Innovation Sparking CTE in the 21st Century