

# STRATEGIC PLAN

OCT-DEC 2017 UPDATE



Library staff, Board members, and community members continued to work with MSR to explore a vision of the future of library service in Carmel.

Through staff and public engagement sessions, including public meetings at Towne Meadow Elementary and at the library itself, MSR received input and presented opportunities. Now the process shifts to channeling those ambitious possibilities into a phased plan. The top priorities are to identify improvements to make the library's existing space function better and to develop a timeline for longer-term projects.

## A Learning Organization

In order to better serve teens and school staff when making school visits, YA staff participated in training about Tutor.com, Hoopla, and OverDrive's Libby app, as well as learning how to handle library card sign-ups and renewals at remote locations.

Staff from ccpl2go learned about the NovelList database, a powerful tool that can help them connect patrons with enjoyable titles while the mobile library makes its rounds.

Staff from throughout the library participated in training on iOS 11, Hoopla, and the Pronunicator language-learning database.

★★★★ CCPL again received a **4-STAR RATING** from *Library Journal*, the only library in Indiana to do so.

## SPECIAL PROGRAMS AT THE DIGITAL MEDIA LAB

### Film-Making Workshops



An average of 20 patrons attended each of the four weekly sessions

### Hour of Code



A technology drop-in program, part of Computer Science Education Week

## CONNECTING AT LOCAL EVENTS

578 patrons visited ccpl2go when it took part in Boo 'n Brew at Clay Terrace in October.

Digital Media Lab staff shared 3D printing with students at West Clay Elementary's STEAM Night.

As part of a promotional idea from the library-wide marketing team, the mobile library donned festive decorations for its December visits to Holiday in the District and the Holiday Trolley.

The Foundation's **Young Professionals Group** rounded out its first year by hosting Writers at the Pavilion in October. 125 people attended the event.

## MORE ENGAGED, MORE INFORMED

### Legislative Literacy: Becoming More Engaged in State Government

- ✓ Presented in partnership with the League of Women Voters of Hamilton County
- ✓ 80 attendees

### State Legislator Town Hall Meeting

- ✓ Opportunity for constituents to meet with Sen. John Ruckelshaus, Sen. Victoria Spartz, Rep. Donna Schaibley

### Carmel Clay Reads: An Environmental Focus

- ✓ Adult selections – *The Big Thirst* (Charles Fishman) and *Junkyard Planet* (Adam Minter)
- ✓ Children's selections – *The Boy Who Harnessed the Wind* (William Kamkwamba) and *Over and Under the Pond* (Kate Messner)
- ✓ Programming included book discussions, film screenings, and a "sold out" tour of the Carmel wastewater treatment plant

### Retirement Readiness Programming

- ✓ Medicare Simplified
- ✓ Unlocking Social Security



## DISCOVERING TOGETHER

During one of the many activities at Professional Development Day, staff were able to get hands-on experience with the Questers program. The program offers children hands-on practice with fun activities related to science, technology, and more.

Staff not only learned more about these concepts themselves but also gained a better understanding of this innovative new program offered by the Children's and Youth Services Department.



## BUILDING COLLECTIONS

Discussions about digital materials have resulted in more robust budgets for these formats. The 2018 materials budget includes a 15% increase for digital ebooks, audiobooks, and other non-physical formats in response to increasing patron demand.



The library-wide Collection Development team also spearheaded the launch of electronic purchase orders to streamline the ordering process.