

# BOARD AGENDA ITEM COVER SHEET

ARGYLE INDEPENDENT SCHOOL DISTRICT



<b>BOARD MEETING DATE:</b>	November 17, 2025
<b>AGENDA ITEM:</b>	Mascot & Color Considerations for High School #2
<b>AGENDA LOCATION:</b>	Information Only ▾
<b>PRESENTER TITLE &amp; NAME:</b>	Christopher Sayler
<b>DEPARTMENT:</b>	Communications
<b>PRIORITY FOCUS AREA:</b>	Student Experience ▾

## BACKGROUND INFORMATION

Argyle ISD High School #2 is scheduled to open in Fall 2027. As part of the transition planning process, the Student Experience Transition Team has been tasked with providing supporting information to the Board regarding the new school's mascot and colors.

The purpose of the mascot and color selection process is to provide preliminary considerations for establishing a brand identity for the new high school, while honoring the district's shared values, traditions, and sense of community. The Student Experience Transition Team has engaged students, staff, and families to ensure the selected mascot and colors reflect pride, unity, and the spirit of Argyle ISD.

This agenda item is presented to provide the Board with an overview of the considerations and engagement methods used by the committee to inform the Board's eventual selection of the mascot and color selection process for High School #2. This is an INFORMATION ONLY item.

## BUDGETARY IMPACT & FUNDING SOURCE

## ADMINISTRATION RECOMMENDATION

*(Only complete if it is a consent or action item)*

INFORMATION ONLY

## MOTION

*(Only complete if it is a consent or action item)*

INFORMATION ONLY