



February 2025 Director's Report

The BDA is partnering with the City of Clio to hold a Small Business Seminar to provide information on how to start, invest and grow a business. Topics will include: Business planning and growth, market research, access to capital and legal resources, funds for building upgrades and marketing. The date is March 27, 2025 from 6-8pm at the fire station.

The CD from Dort Financial Credit Union was moved into a CDARS at Independent Bank. \$200,000 was re-invested, with the \$37,340 profit from DFCU moved to the BDA's general fund.

An RFP for flowers/streetscape maintenance was published on January 30th, with bids due February 27, 2025.

Asphalt Management Inc. (AMI) representative Kelly Donahue reported on January 28th that he is waiting for clear weather to place the remaining aggregate on the west side of the parking lot of the CYSC.

CYSC President Jenifer Baker reached out with an offer to partner with the BDA for a grand opening of the pickleball courts. Trustee Karin Muron is planning to attend the February 12th BDA meeting to discuss working with the BDA to help manage the pickleball courts. More info to come.

The Michigan Downtown Association is holding a Spring Workshop on March 5th in Lansing, if anyone would like to attend with BDA staff. Clio City Manager Neil Rankin will also be attending with us.

Representatives from EDF Renewables met with Maxwell to provide an overview of the proposed solar farm in Thetford Township. They will be speaking at the March 13, 2025 Chamber of Commerce meeting.

The BDA office is experiencing ongoing plumbing issues that began in September 2024. We are working with the contractor to identify the cause of the problem and resolve the issue.