



# BOARD OF TRUSTEES ABSTRACT

**AGENDA ITEM TITLE:** ConnectED Texas Site Marketing Agreement

**MEETING DATE:** November 17, 2025

**PRESENTER:** Grant Miller

☐ Reports/Information ☐ Presentation/Discussion ☒ Consent or Action

**RECOMMENDATION:**

*The Kaufman ISD Board of Trustees vote to approve the Site Marketing Agreement with TASB/Diamond Communications, allowing Diamond to market KISD's properties and create connectivity options for the district's review and approval.*

**MOTION LANGUAGE:**

**I move that the Kaufman ISD Board of Trustees vote to approve the Site Marketing Agreement with Diamond Communications, as recommended by the administration.**

**BACKGROUND:**

Site Marketing Agreement Attached

**POLICY:**

**BUDGET IMPACT:**

**STRATEGIC PRIORITIES:**

- ☐ **Priority 1:** EXCELLENCE in Student Performance
- ☐ **Priority 2:** EXCELLENCE in a Collaborative Work Environment
- ☒ **Priority 3:** INTEGRITY- Driven District and Campus Operations
- ☐ **Priority 4:** Community SERVICE and Engagement

*Motion Made By:* \_\_\_\_\_ *Seconded By:* \_\_\_\_\_

*Motion Vote Tally:* \_\_\_\_\_

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**PREPARATION★PURPOSE★PRIDE**

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