



**GOVERNING BOARD AGENDA ITEM  
AMPHITHEATER UNIFIED SCHOOL DISTRICT NO. 10**

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**DATE OF MEETING: March 6, 2012**

**TITLE: Award of Contract for Consultant Services for Blended Learning Based on Responses to Request for Proposal (RFP) 11-0035**

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**BACKGROUND:**

Request for Proposal (RFP) 11-0035 was mailed to six vendors. The successful vendor will assist the district in implementing a blended learning program, a program to combine on-line learning with face-to-face interaction with teachers. Blended learning programs join the best aspects of classroom instruction with online instruction, material providing multi-media rich content, expanded course offerings and online credit recovery. Classroom time may be used for engaging students in advanced interactive learning experiences. Canada was one of the first countries to embrace technology and the Internet to deliver distance learning courses to students in remote locations. Now, countries around the world are providing these opportunities for all students, for a variety of reasons from scheduling conflicts, accessing hard-to-staff courses, credit recovery, and to supplement classroom time. The Administration has accessed iNACOL, the International Association for K-12 Learning for a list of vendors skilled in implementing the new blended learning models. Ms. Nelson, the District's Chief Academic Officer, recently visited two Arizona schools, Bradshaw Mountain High School in Prescott and Colorado River Union High School in Ft. Mohave, to review their blended learning programs. Ms. Nelson will be the senior staff person responsible for implementing a blended learning curriculum in Amphitheater schools.

Three vendors responded to the RFP, Calvert Partners, Evergreen Education Group, and Edstar Analytics. Vendors were scored based on the RFP evaluation criteria, experience with blended learning hybrid models, references provided, and their cost of service. Please see the attached vendor evaluation.

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**RECOMMENDATION:**

The Administration recommends the Governing Board approve the Award of Contract for Blended Learning Consultant Services to the Evergreen Education Group based on their response to Request for Proposal (RFP) 11-0035.

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**INITIATED BY:**

*Scott Little*

**Scott Little, Chief Financial Officer**

**Date: February 28, 2012**

*Vicki Balentine*

**Vicki Balentine, Ph.D., Superintendent**

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**Experience with Blended Learning/Hybrid Models; 60 points possible**

	Calvert	Evergreen	EDSTAR
Stacey Gist	35	50	40
Patti Greenleaf	40	55	45
George Rising	52	55	40
Monica Nelson	35	55	40
Total	162	215	165

**Cost of Service; 15 points possible**

	Calvert	Evergreen	EDSTAR
Stacey Gist	5	10	10
Patti Greenleaf	10	15	5
George Rising	15	13	13
Monica Nelson	5	10	5
Total	35	48	33

**References; 25 points possible**

	Calvert	Evergreen	EDSTAR
Monica Nelson	20	25	23
Total Score	217	288	221