

## D107.org Website Revision Process 2015 Status Report

March 13, 2015

The Committee working on revising the website is composed of John McAtee, Catherine Chang, Joe Peloso, Erika Sawosko and Mark Fredisdorf. Priorities for revising the current website were identified as follows:

- Engaging and user friendly design
- HTML 5.0
- Fully responsive layout
- Improved video streaming
- Full-feature calendaring system
- Options for “news & announcements” feeds
- Simple and easy to use teacher web editing interface
- Cost effective

Initial research was conducted to determine viable web hosting services. This involved researching regular commercial web hosting services (like WebLinx), and companies specializing in school website hosting. Twelve potential web hosting service vendors were identified that specialize in school environments. The twelve companies were contacted to gain preliminary information about their services. They are as follows:

eSchoolView - <http://www.eschoolview.com/>

Sharp School - [http://www.sharpschool.com/products/website\\_solution/school\\_web\\_hosting/](http://www.sharpschool.com/products/website_solution/school_web_hosting/)

Education Networks - <http://www.educationalnetworks.net/>

Blackboard Engage - <http://www.blackboard.com/>

Schoolwires - <http://www.schoolwires.com/swcorp>

Campus Suite - <http://www.campussuite.com/company/contact/>

School Insites - <http://www.schoolinsites.com/?PN=Contact>

School Webmasters - <http://www.schoolwebmasters.com/index.cfm?pID=3594>

Cyberschool - <http://www.cyberschool.com/menu/company>

CatapultK12 - <http://www.catapultk12.com/Contact/About-Us/index.html>

Gabbart - <http://www.gabbart.com/>

SchoolDesk - <http://www.schooldesk.net/>

After contacting the above and conducting online demonstrations, five companies were asked to provide presentations about their products to the Committee either via webinars or face-to-face meetings. The Committee developed a matrix and rating system to identify the top contenders based on our priorities (see attached). The list of potential vendors was reduced to eSchoolView and SchoolDesk. The Committee requested follow-up presentations with both vendors. Based on a superior teacher interface and price structure, SchoolDesk was identified as the preferred vendor. The Committee is now in the process of checking references and determining whether any additional information is necessary from SchoolDesk before finalizing our recommendation to the Board.

#### Timeline

The Committee will bring a recommended vendor for approval at the April 15 meeting. Once approved, the website revision process will commence. Completion is targeted for July 2015 so that the revised website is functional to begin the 2015-16 school year.