



Family Engagement

Julie Zwahr, Chief Communications Officer







Leaders Listen

Information in advance is feedback; after an event it's criticism.



GALLUP® Family Engagement

Feedback Window: Nov. 10 - 25



Areas of Focus
24 Questions



School Engagement

School Environment

Academic Standards

Strength and Development

School Communications

School Leadership

Standard Demographic Information
(+1 new)

Text Feedback -SchoolMessenger

Pilot Project following Visit to Campus



1. Feel happy with today's visit...
2. Welcoming Environment...
3. Proud to be a Parent at this school...
4. High Academic Standards...
5. Overall Experience today....

Quick Five for Feedback

**On a five-point scale*

Blanton Elementary School
Hawk Elementary School
McNair Elementary School
Harpool Middle School
Guyer High School

All schools in 2023!





Questions?

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