



Tupelo Public Schools: Celebrating Excellence

Commitment. Leadership. Creativity. Enthusiasm. That is what Tupelo Public School District students, teachers, and staff members bring to their classrooms each and every day. Our teachers' daily dedication to personalized learning for all students is what enables our district to help every child to succeed.

TPSD is beginning a new and exciting public relations campaign on local Comcast Channel 9 for the TPSD parents, students, and citizens of Tupelo. In reference to parent and community members' recommendations, TPSD will produce a 30-minute show to air twice daily on Comcast Channel 9 from September, 2009 through May, 2010. Each month's broadcast will feature a different school and also include a 10-minute sports program highlighting THS athletics. The TPSD show will showcase our ten elementary schools along with TMS, THS, and our Pre-K Early Childhood Education Center.

We believe this will be extremely beneficial to the entire educational community. In addition, we believe this broadcast allows all of Lee County to view the excellent educational learning opportunities available to our TPSD students while also recognizing our stellar students and staff members. This broadcast will invite viewers to get to know our new superintendent, Dr. Randy Shaver, through his narrations each month. The TPSD team plans to help promote our school district. We would love to have you on our team!

As a valuable supporter of Tupelo's public education, we are requesting your participation in this effort. We ask that you please consider sponsoring as many *Tupelo Public Schools: Celebrating Excellence* broadcasts possible.

Sponsorship includes:

- \$500 per month
- Dr. Shaver's recognition at the conclusion of every broadcast
- If desired, a logo and written name of the sponsor will appear at the bottom of the program as well as appear throughout the broadcast

For further information, contact Kay Bishop or Jennifer Strunk in the TPSD Public Relations Department at 841-8850 or by email at kmbishop@tupeloschools.com.

Thank you for all that you do to support the students in the Tupelo Public School District!