

Let's Open Education In Minnesota Together

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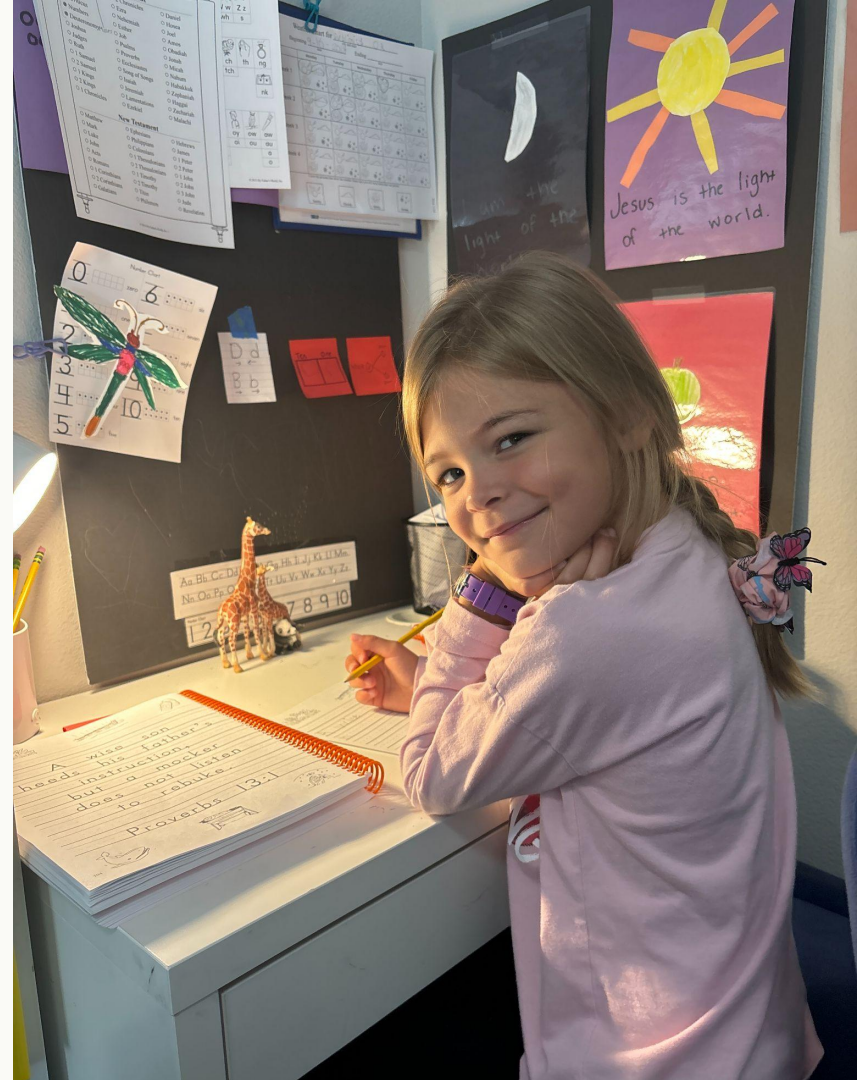


Why now?



Education has changed.

- **57% jump** in homeschooling since 2020.
- **74% of homeschool graduates** took college classes vs. 46% of traditional students.



Minnesota families need options that fit their lives.

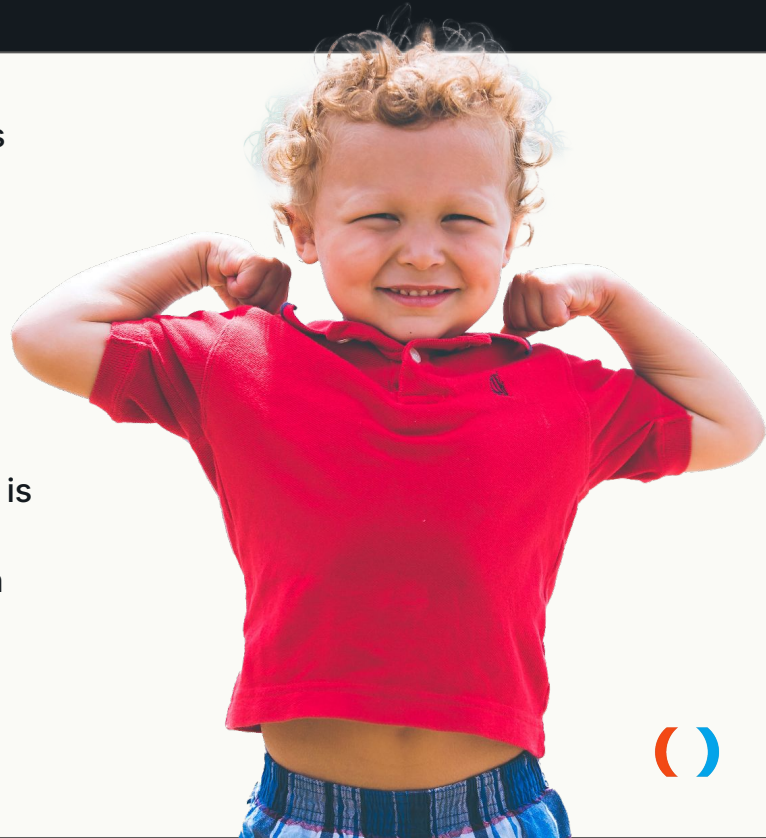


Overview

We provide **personalized and flexible education** for K-12 students in partnership with districts, charters, and other publicly funded schools.

Our Value Proposition:

- Unique **technology & entrepreneurship** focus
- Individualized learning with the choice of format and time that is **fully compliant** for state standards and testing
- Supporting **tens of thousands of students** across the nation
- Exclusively **partnering with public institutions**



3 Main Benefits to Partners



Reputational

Become a state and national leader in innovation in education.



Enrollment

In partnership, OpenEd helps recruit new home school and remote learners fully compliant to your registrar.



Financial

Invest significant NEW funding into key school priorities and gain increased state funding for student experience in your school without increasing your costs.

Course Delivery

Select OpenEd Direct Providers

OpenEd provides access to high-quality educational content platforms for all subjects, and many of these providers are not accessible to traditional homeschoolers



ALEKS

BrainPOP

Edgenuity

edmentum

shmoop

Rosetta
Stone

**imagine
learning**

IXL

Waterford

Select OpenEd Proprietary Courses

OpenEd develops and provides access to unique and engaging technology and entrepreneurship courses for all K-12 grades



**Early Robotics and
Programming**
Grade K - 3



**Computer Science
Foundations**
Grade K - 5



**LEGO® Robotics
SPIKE Prime**
Grade 5 - 12



**Financial Literacy for
Youth**
Grade 6 - 12



**Python
Programming**
Grade 6 - 12



**Cyber Security
Foundations**
Grade 8 - 12

OpenEd partners with providers to meet standardized state curriculum requirements and develops proprietary technology and entrepreneurship courses all at zero direct cost to our district partners.

COURSES + RESOURCES + CONNECTION

Grade 4 / Age 9	Loves social and hands-on learning, struggles with math, loves reading & writing
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Math	ALEKS Math
Language Arts	Imagine Language & Literacy
Science	Rock by Rock
Social Studies	Great Hearts Online

Legends of Learning	Clubs	Drama Club, Cake Decorating Club
BrainPop Jr.	Events	Poetic Practice Learn Together Webinar Series
MI Write	Tutoring	Scheduled 1-1 math tutoring
Study Island	Support	Mentors available for all curriculum choices



A look into our vibrant learning community

**Students can attend 20+
weekly LIVE events:**

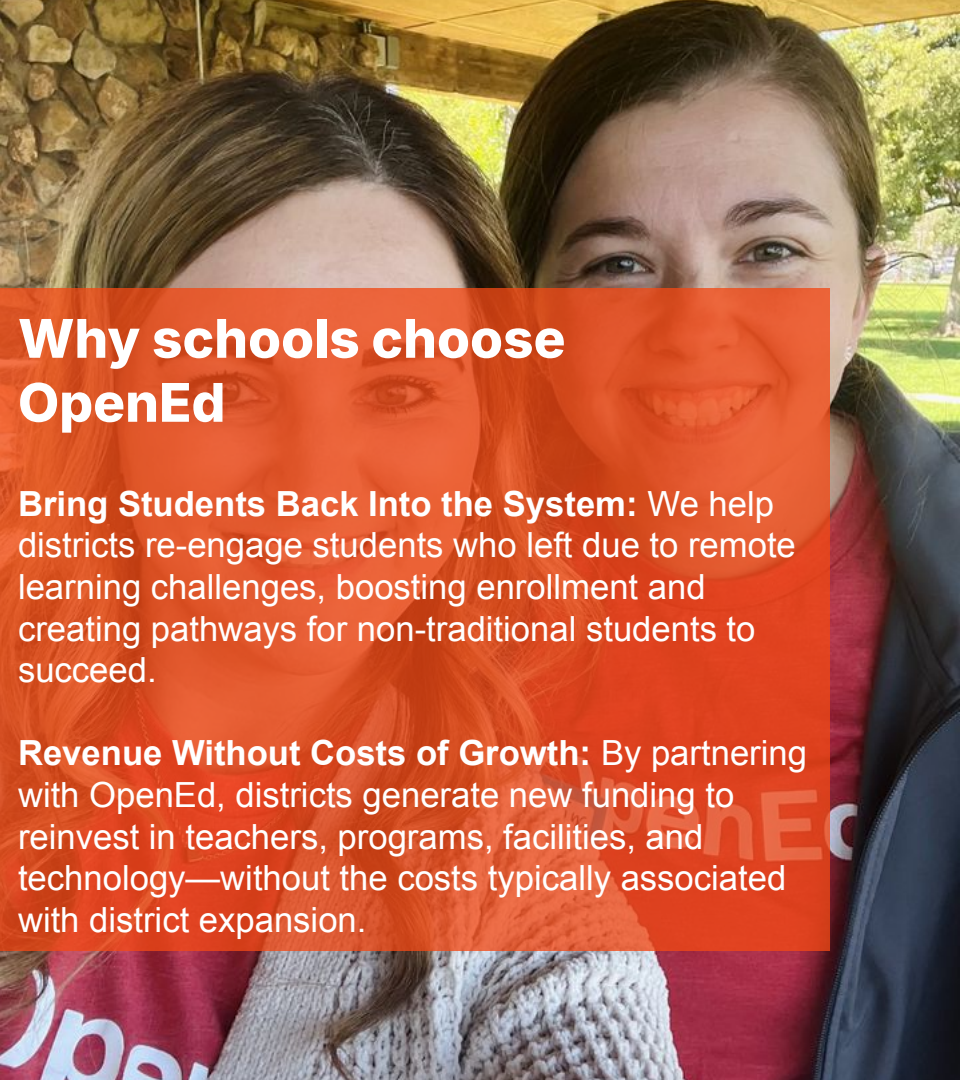
- Creative studios
- Academic workshops
- Interest-based clubs



OpenEd has a 15+ year history of satisfied families:

- ✓ 97% family satisfaction
- ✓ 100,000+ students served across multiple states
- ✓ 75+ course options across K-12





Why schools choose OpenEd

Bring Students Back Into the System: We help districts re-engage students who left due to remote learning challenges, boosting enrollment and creating pathways for non-traditional students to succeed.

Revenue Without Costs of Growth: By partnering with OpenEd, districts generate new funding to reinvest in teachers, programs, facilities, and technology—without the costs typically associated with district expansion.

What our partner schools tell us

Schools have been able to...

- *Provide **raises for all teachers***
- *Add portable classrooms to ease overcrowding*
- *Purchase new buses and **brand-new textbooks for entire districts***
- *Remodel alternative high schools*
- ***Fund full-time aides for large classes***
- *Offer extra tutoring and mentoring for in person students*

And in their own words...





Jo Lynn Ford
Principal, Nebo Online
jolynn.ford@nebo.edu



"OpenEd brought more students back into the system and provided flexible options that aligned with their unique needs. With the revenue generated, we've invested in capital projects that we never would have been able to do without the additional funds."



Ryan Hawkins
Superintendent, Nyssa
rhawkins@nyssasd.org



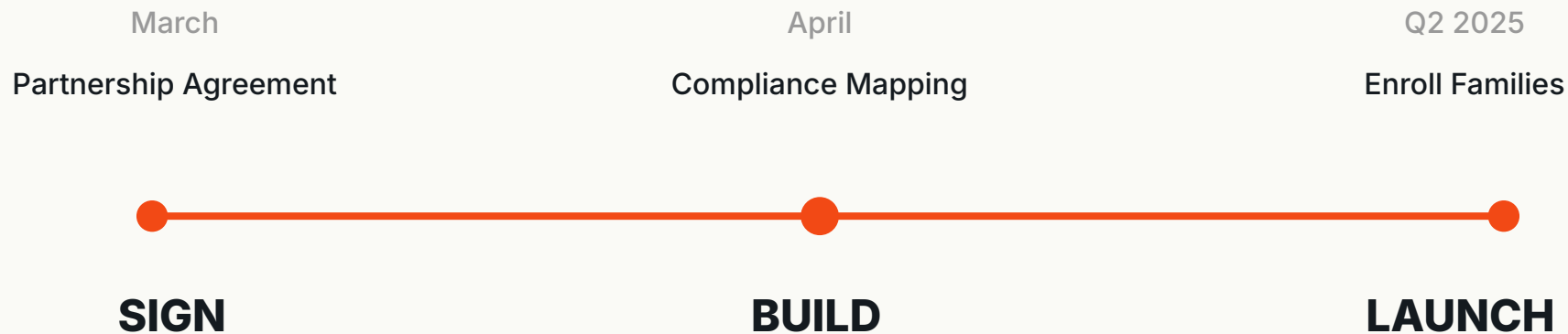
"Partnering with OpenEd has allowed us to expand educational opportunities beyond our district, supporting students across Oregon. This collaboration has also brought invaluable resources to our schools and community, enabling us to invest in additional staff and much-needed facility upgrades."



Cory Henwood
Digital Learning, ICSD
cory.henwood@ironmail.org



"OpenEd has been an integral part of expanding our district's digital learning options. This partnership has not only brought us hundreds of new students, they have been incredible partners to work with and created value for distance learners across the state. The student and family satisfaction is incredible!"



Meet Our Team



Jared Fuller
Partner, COO

- Manages all State operational, compliance, and legal programs interfacing with state partners
- Responsible for world-class customer and partner success



Isaac Morehouse
Partner, CEO

- Manages market team and recruitment of students into the partner program using our vast database, social media, and communities
- Leads product improvements based on feedback and research



Andrea Fife
VP of Learning

- Leads learning division and manages teachers, mentors, family, student, & Special Ed support teams
- Oversees all state testing
- Manage relationships with curriculum partners



Grant Hewitt
VP of Partnerships

- Leads partner division and day to day partner relationships with districts and ensures operational, legal, and state based compliance objectives for exemplary partner success.



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Contact us to learn more about partnering.