

BOARD POLICY

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GENERAL PUBLIC RELATIONS PUBLIC RELATIONS PROGRAM

~~JUNE 20, 1988~~

It is the desire of the Board of Education that ~~two-way channels of communication be kept open~~ maintained at all times between the School District and the ~~people~~ stakeholders of the School District. The Board of Education will continuously attempt to maintain schools of the highest caliber and will do its best to keep ~~the people~~ stakeholders informed of the activities of the School ~~system~~ District. Positive and constructive public relations are the responsibility of every employee of the ~~Board of Education~~ School District. ~~A program of public relations shall be developed by the superintendent or designee and implemented by all personnel of the school system.~~

Community Forums

The Board of Education, through its intent to have strong channels of communication with the community and staff, will, at times, offer opportunities to hear from individuals or groups. These events will be outside the normal opportunities provided to individuals to address the Board during the audience communication portion of Board meetings.

These opportunities could be structured as an open meeting of the entire Board and would, therefore, follow normal Board Operating Procedures and the Open Meetings Act.

They could also be structured in a manner that would provide a more in-depth opportunity for conversation, such as a meeting whereby individual Board members or groups of Board members smaller than a quorum would facilitate conversation with community members and/or staff. The Board will not meet during this time to discuss or deliberate Board business. This structure is not deemed a public meeting of the Board of Education under the Open Meetings Act. During such meetings, the Board wishes to create a comfortable environment for community members and staff to facilitate conversation; thus, the Board may decide not to allow audio or video recording so that all stakeholders feel free to share their thoughts. If there is an informational portion of the meeting when a majority of the Board is present, Board members will only observe the discussion, without participation, to respect the letter and spirit of the Open Meetings Act.