

# **Red Wing Public Schools**

November 2024





### **Overview of Company**

Kavira Health is a subscription-based primary and urgent care clinic, that delivers all care via telehealth, and in-person home visits. The subscription fee is paid for by an employer, and in turn, employees and their families receive unlimited, on-demand, and completely free\* access to our clinic. Kavira is on a mission to provide the most convenient, affordable, and accessible everyday healthcare imaginable. Kavira was founded in Minnesota in 2020, and today covers members across Minnesota, Wisconsin and North Dakota.

#### **Overview of Services**

Kavira offers an employer-funded, non-voluntary membership service. This membership provides employees (and immediate family members) with unlimited access to Kavira's clinical team – providing primary care, urgent care, free in-home x-rays, 30 free labs, and 300 free medications, via telehealth and home visits. Kavira's full services list, 30 free labs, and medication formulary can be found here: <a href="www.kavirahealth.com/services">www.kavirahealth.com/services</a>. Kavira employs a team of NPs (nurse practitioners), PAs (physician's assistants) and RNs (registered nurses) to provide all care – with the ability to diagnose, treat, and prescribe medications for common ailments. Kavira's clinic hours are 8am-7pm weekdays and 10am-2pm weekends (virtual only). Our goal is to provide incredibly responsive care – responding to members within 10 minutes virtually and providing home visits within 4 hours of a member needing in-person care. Kavira will never bill insurance, and will never bill a member directly for care\*. Instead, all care is fully paid for by the monthly membership fee, thus fully removing the financial barrier to accessing care for our members.

We understand this service is unique – to that end, Kavira works alongside our clients to educate and engage employees, with the goal of driving utilization. Our employee education includes initial onboarding session(s) (either in-person, or through virtual webinars), and distributing marketing materials and educational content directly to members through text, email, or mailed brochures. Kavira will provide the Company with quarterly utilization reports, helping to inform engagement strategies, and allowing the Company to assess ROI.

Our goal is to partner with our clients, and to help our clients provide an incredibly convenient, affordable, and impactful healthcare benefit to their employees.

<sup>\*</sup> First dollar coverage regulations apply to individuals on HSA-eligible plans. Some lab tests may cost extra – in which case the patient will be made aware of the cost ahead of the visit, and will be billed directly following the visit.

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**Virtual First** 

On-demand messaging and video chats with expert providers



**House Visits** 

When in-person care is needed, our clinicians come to you – providing in-home tests, bloodwork, x-rays, and exams



**Free Care** 

Employees and their families receive \*free, on-demand access

\*First dollar coverage regulations apply for HSA-eligible individuals. Some labs may cost extra.



Rx Refills & Delivery

Prescription management, free Rxs, and Rx delivery

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### **Acute Conditions We Treat:**

- Asthma
- Athlete's foot
- Bronchitis
- Bug bites
- Cold sores
- Cough, cold & flu
- Diarrhea
- Ear concerns (pain, drainage, wax)
- Gout flare up
- Hand, foot, mouth
- Insomnia
- Muscle or joint pain
- Pink eye
- Rashes, skin conditions, burns
- Sprains and strains
- Sinus infection
- Sore throat
- Stitch removal
- UTI (female)
- Vaginitis (yeast or BV infection)
- Various viral illnesses
- Wart evaluation
- Many more

#### **Chronic Conditions We Treat:**

- Acne
- Anemia (mild) evaluation
- Anxiety / Mild-moderate depression
- Asthma
- Constipation
- Diabetes type 2
- Eczema
- Epi-pen refills
- Gout
- Hair Loss
- Heartburn (GERD)
- High cholesterol
- Hypertension
- Hypothyroidism
- Obesity
- Osteoarthritis
- Seasonal allergies

## Imaging (non-emergency):

- X-rays
- EKGs

### **Additional Services:**

- 30 free labs
- 300 free Rxs

#### Preventive:

- Wellness exams
- Contraception
- Sports physicals
- Tobacco / nicotine cessation
- Wellness goals

## **Behavioral Health Counseling:**

- Abuse
- Addiction
- Anxiety
- Depression
- Domestic violence
- Trauma
- Relationship counseling
- Stress
- Workplace challenges

### **Corporate Benefits:**

- DOT physicals
- In-office biometric screens
- Facilitate vaccine clinics

**Note**: Behavioral Health Counseling services are an additional \$3 PEPM. This is not a comprehensive list of treatable conditions. Decisions to treat specific medical conditions will be based on patient medical history, complexity, and provider discretion.



## **Top Reasons Groups are Adding Kavira**

### **Redirect Claims**

 Redirect claims away from the medical plan, and prepare for future renewals

# Remove Barriers to Access

 Provide employees with peace of mind around accessing care, improving employee health and well-being

# W-2 Clinicians & Continuity of Care

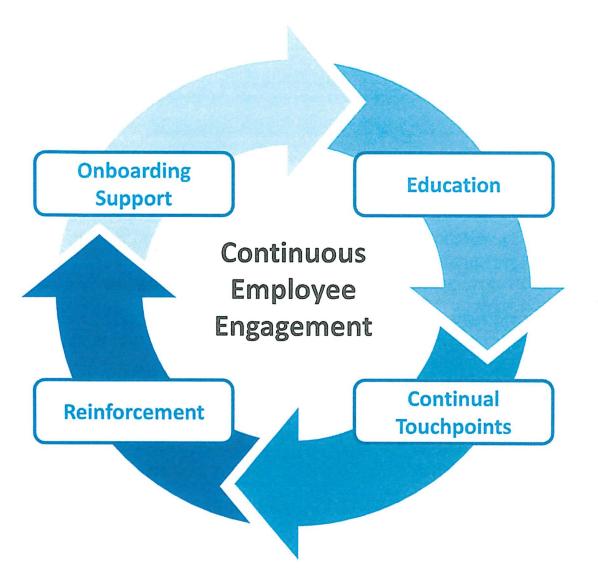
 Our entire Care Team is comprised of W-2 clinicians, enabling us to provide continuity of care, higher quality care, a better patient experience, and the ability to manage chronic conditions

# Attract & Retain Talent

Kavira is a unique, low cost, high-value benefit that can help set your company's benefit plan apart from the competition

Kavira has 9/10 patient ratings across all patient encounters

# **How We Drive Utilization**



- Plug-and-play solution for HR teams
- Tailored employee engagement campaigns
- Online portal to easily add and remove employees
- Quarterly utilization reporting

# **Implementation Steps & Timeline**

# Step 1: Paperwork

- Simple, 1-year contract
- ACH Authorization Form
- Enrollment Census

# **Step 2: Onboarding**

- Open Enrollment Support
- In-Person & Virtual EmployeeEducation Available
- Marketing Materials
  - Brochures, Posters, Magnets, IDCards, etc.



# **Your All-Inclusive Membership**

## Kavira Pricing for all Employees Enrolled in the Medical Plan

	# of Employees	PEPM	<b>Monthly Cost</b>	Annual Cost
In-Person Care + Telehealth	233	\$27.00	\$6,291 <sup>.</sup>	\$75,492
Total	233		\$6,291	\$75,492

Note: Monthly billing will fluctuate as employees are added (hired) / removed (fired, or otherwise leave) the company.

Note: Behavioral Health Services would be an additional cost of \$3 PEPM.

