



DeSoto Independent School District

DATE: January 17, 2025
TO: Campus Principals
FROM: Dr. Anita Perry, Executive Director of CCMR / Counseling Services
RE: National School Counseling Week 2025

Celebrate National School Counseling Week 2025: February 3–7, 2025

This year's **National School Counseling Week**, sponsored by the American School Counselor Association (ASCA), will be celebrated from **February 3–7, 2025**. The theme, "**School Counseling: Helping Students Thrive**," highlights the unique contributions of school counselors and the positive impact they have on students' academic success, career readiness, and social-emotional development.

School counselors play a vital role in U.S. school systems, implementing comprehensive counseling programs that are essential for student success in meeting the challenges of the 21st century. Their efforts not only increase student achievement but also provide invaluable support to students, parents, teachers, and administrators.

How You Can Participate

Please take time during this special week to recognize the contributions of your school counselors and celebrate the tremendous impact they have on your campus. Here are a few suggestions:

- **Morning Announcements:** Include special shout-outs to acknowledge your counselors.
- **Notes of Gratitude:** Encourage teachers, students, and parents to write thank-you notes.
- **Unique Celebrations:** Organize a special event or activity to honor their efforts.

We also encourage you to share your celebrations on social media using **#NSCW25** to join the nationwide recognition of school counselors.

If you have any questions, feel free to contact me at anita.perry@desotoisd.org.

Let's come together to show our appreciation for the incredible work school counselors do in helping students thrive!