



Summer Leadership Seminar

“Learning to Read: The Science of Literacy”

Monday, August 7, 2023

Minneapolis Marriott Northwest, Brooklyn Park



Summer Leadership Seminar

“Learning to Read: The Science of Literacy”

The **2023 Summer Leadership Seminar** is scheduled for **8 a.m. to 4 p.m. Monday, August 7**, at the **Minneapolis Marriott Northwest in Brooklyn Park**. This year’s theme is **“Learning to Read: The Science of Literacy.”**

Summer Leadership Seminar Registration

What: Summer Leadership Seminar

When: 8 a.m. to 4 p.m. Monday, August 7, 2023

Where: Minneapolis Marriott Northwest in Brooklyn Park, 7025 Northland Drive North, Brooklyn Park

Registration fees for Summer Leadership Seminar (meals included)

Advance registration closes July 24

- Register by June 30: \$295
- Register between July 1-July 24: \$315
- Walk-in registration rate: \$335

Event registration: School district staff, please click here to access MSBA Event Registration ([/envisi/?target=https://mnmsba.envisiams.com/wordpress-redirect/?target=/events/upcoming-events](https://mnmsba.envisiams.com/wordpress-redirect/?target=/events/upcoming-events)).

All registrations should be coordinated through the district office. Direct registration-related questions to Jen Ebert at registration@mnmsba.org (<mailto:registration@mnmsba.org>).

Event Cancellation Policy: Click here to review the MSBA Event Cancellation Policy (<https://mnmsba.org/workshops-events/summer-seminar/#cancellationpolicy>).

Summer Leadership Seminar Highlights

Schedule is subject to change

Opening Keynote — “The Science of Reading: What Every Leader Needs To Know”

- **Presented by:** Kim Gibbons, Director of the Center for Applied Research and Educational Improvement (CAREI), University of Minnesota

MSBA Updates

- **Strategic Plan Update** with MSBA Executive Director Kirk Schneidawind
- **Policy Updates** with MSBA Director of Legal and Policy Services Terence Morrow
- **Legislation Update** with MSBA Government Relations staff members Denise Dittich and Kimberley Lewis

Literacy Panel Discussion: “Where Do We Go From Here?”

We know the importance of literacy, though how we work as a state and individual school systems will require knowledge, strategic intent, and ongoing support.

- **Facilitated by:** Katie Pikel, EdD, Director of Educational Leadership, University of Minnesota.
- **Panelists include:** Kim Gibbons, Thor Didrickson (Roseau School Board Member and parent), Julie Domogalla (MSBA Board of Director and East Central School Board Member), and Melissa Sonnek (Roseville Area Assistant Superintendent)

Afternoon Breakout Sessions

- Assessment and Data Dashboard from the Minnesota Department of Education
- Fahrenheit 2023: Book Challenge, Censorship, and the First Amendment
- MSBA Idea Exchange
- North Star Therapy Animals
- Requirements of the World’s Best Workforce and Your Strategic Plan

Closing Keynote — “Early Literacy Immersion and Optimization!”

- **Presented by:** Eric Litwin, Best-selling Author

Eric Litwin’s presentation is sponsored in part by Scholastic (<https://www.scholastic.com/home>).

Early Bird Session: Civil Discourse and Dealing with Conflict

What: Summer Leadership Seminar Early Bird Session: "Civil Discourse and Dealing with Conflict" (presented by John Ward, MSBA Associate Director of Strategic Governance)

When: 7 p.m. to 9 p.m. Sunday, August 6, 2023

Where: Minneapolis Marriott Northwest in Brooklyn Park, 7025 Northland Drive North, Brooklyn Park

Synopsis: Good board governance is predicated on the ability to engage in civil discourse with colleagues and the public. However, sometimes disagreements lead to conflict at a level that makes the ability to make even simple decisions impossible. This session examines what factors contribute to negative conflict and discusses some strategies board members can employ to get back to civil discourse which benefits students and the community.

Early Bird Session fees: \$125 for advance registration (\$135 for late registration)

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MSBA Event Cancellation Policy

Cancellation by Meeting Participants for the Summer Leadership Seminar

- (1) If a pre-registered participant cancels more than 48 hours prior to the event start date, MSBA will fully refund the pre-paid registration fee.
- (2) If a pre-registered participant cancels less than 48 hours prior to the event start date or no-shows, they are responsible for the full registration fee and will not receive a refund from MSBA.
- (3) In the unlikely event that MSBA must cancel an event, a full refund of pre-paid registration fees will be issued.

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Contact Us (<https://mnmsba.org/contact-us/>)

"A statewide unifying voice for public education; MSBA supports and empowers Minnesota public school boards through advocacy, board development, and policy and legal guidance."

The Minnesota School Boards Association is a private, nonprofit organization founded in 1920. As a leading advocate for public education, we support, promote, and strengthen the work of Minnesota school boards. We are located in St. Peter and employ more than 20 staff members with over 150 years of combined experience in the areas of governance, management, finance, communications, policy, legal matters, elections, and advocacy. MSBA provides workshops, resources, services, and connections designed to help boards save time, reduce expenses, govern efficiently, and stay inspired.