



**3E. Report**

**February 14, 2005**

**SUBJECT: HOUSING/ENROLLMENT TRACKING/DEMOGRAPHICS**

**BOARD GOAL: Academic Excellence**

**FISCAL NOTES: None**

**Background Information:**

- Already the largest school district in Northeast Tarrant County, we are growing at a rate of nearly 2,000 students each year. By 2014, we are expected to have nearly 40,000 students. These large growth numbers cause Keller ISD to constantly evaluate current and future growth trends.
- Three valuable resources the district has used to help evaluate current and future growth trends are:
  - A. Mr. Bob Templeton-President, School District Strategies and Jeff Baker, Coordinator of Demographics and Planning
  - B. Planware Systems demographic software system

**Administrative Considerations:**

- The student enrollment data produced using the Planware system has been used to create enrollment projections for 2005-06, establish the guidelines for student transfers/campus availability, and the 2005-06 budget preparation.

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Respectfully submitted,

Dr. James Veitenheimer  
Superintendent