

# Extension of Athletic Partnership

November 13, 2018

## **SUMMARY:**

This item requests approval for the third extension of four available one-year extensions of the Athletic Partnership proposal with Under Armour.

## **BOARD GOAL:**

VI. Growth, Change and Fiscal Responsibility...demonstrate effective and efficient management of district resources.

## **PREVIOUS BOARD ACTION:**

The current proposal was approved on December 8, 2015 for one year with the option to extend the contract for up to four additional one-year terms.

## **BACKGROUND INFORMATION:**

The partnership allows the district to be consistent in the athletic wear at participating campuses from the designated team dealer.

## **SIGNIFICANT ISSUES:**

Under Armour agreed to a 30%-35% discount on items for purchase. All four (4) DISD high schools and eight (8) middle schools will participate in the partnership.

## **FISCAL IMPLICATIONS:**

The cost will be borne by the general fund athletic budgets. Purchases will be made on an as-needed basis as budgets will allow.

## **BENEFIT OF ACTION:**

Passage will allow the district to continue to partner with a reputable brand at a substantial cost savings over time. All product purchased will be of the same quality for each of the campus locations.

## **ALTERNATIVES:**

The alternative would be to purchase various brands and product from the athletic supplies proposal.

## **SUPERINTENDENT'S RECOMMENDATION:**

It is recommended that the proposal be approved for the third extension of four available one-year extensions. The contract would extend through November 30, 2019.

## **STAFF PERSONS RESPONSIBLE:**

Debbie Monschke, Assistant Superintendent of Administrative Services  
Joey Florence, Athletic Director  
Dianna Casper, Director of Purchasing  
Cheryl Farmer, Senior Buyer

## **APPROVAL:**

Signature of Staff Member Proposing Recommendation \_\_\_\_\_

Signature of Divisional Asst. Superintendent \_\_\_\_\_

Signature of Superintendent \_\_\_\_\_