

STRATEGIC PLAN

JAN-MAR 2018 UPDATE



The library management team met with MSR for two days in early February to further refine ideas for the library renovation project. Issues such as parking, outdoor spaces, and which areas to put near one other received particular attention. The Board held a special work session to discuss the ideas, and Bob shared a progress report with staff at the February all-staff meeting. As part of the overall future vision, possibilities for adding a library location on the west side are also being explored.

Close to 300 patrons have completed a digital collection survey. Staff will use their feedback to improve the library's collection of ebooks and digital audiobooks.

In its quest to provide space for patrons to display their creative work, the library hosted artwork from all 15 Carmel Clay Schools in the lobby during the month of February. 384 people attended the show's opening day celebration. Patrons of all ages enjoyed looking at and commenting on the various pieces throughout the run of the exhibit.



The **Seed Library**, a new partnership with the Hamilton County Master Gardeners, provides patrons with seeds and educational programming. Over 2,000 seed packets were checked out in the first two weeks of availability, and in-house programs have been very well attended.

Whole Foods is sponsoring the Seed Library.

Explore International Cultures & Stories

The Library-wide Programming Team kicked off a year of cultural programming in January with international-themed Winter Reading programs for all ages.

Activities will continue throughout the year and will include music concerts, a foreign film series, and special themes for regular series programming.

Quarterly brochures pinpoint these special programs and allow for easier cross-promotion.



Library staff continue to find opportunities to engage with the community in the community. **Speakers Bureau** representatives shared the library's message at Taste of the Chamber, and **ccpl2go** visited the ice rink on Center Green. **YA staff** participated in Carmel Middle School's staff development day where they signed up 17 people for library cards. **CYS staff** have delivered 124 programs out in the community since the start of the year, reaching over 3,000 people.

Staff adapt existing programs and offer new ones in response to patron interests.

Noticing strong interest among teens in a game called *Magic: The Gathering*, the YA department now hosts a regular club for fans of the game to meet and play together.

In response to high turn-out at its earlier photography classes and tutorials, the Digital Media Lab offered a month-long series of photography programs.

The CYS department rebranded its Monday Madness program as the After-School Adventure Club and increased marketing and cross-promotion. Attendance has doubled, and the department is experimenting with how best to keep up with demand from children ages 6-11.

ENCOURAGING COOPERATION & CRITICAL THINKING

More library programs than ever are geared toward promoting cooperation and critical thinking. Examples include:

- *Explore Science & Technology*, presented with several area partners (400 attended)
- *Family Trivia Night: International Edition* (67 attended, highest ever)
- *College Myths and Truths* (103 attended)
- *Yule Ball*, an annual extravaganza planned and hosted by the Teen Library Council (230 attended)
- expanded monthly *genealogy programming* for adults and *tech drop-in sessions* for seniors (sponsored by the Doris Maroney Endowment)



Starting in January, the library lowered the daily overdue fine for movies from \$1 to 50¢.

STANDING ROOM ONLY

Some library programs attract more patrons than they can handle. Monthly Movie Nights and Escape Room programs regularly "sell out." The ACT and SAT practice exam sessions hosted by the YA department filled up so quickly that additional sessions were added. Almost 250 people attended the Digital Media Lab's 3D printing open house over the course of four hours, often resulting in a tight squeeze in the lab's modest space.

Events like these demonstrate the importance of creating additional space for library programs.



When a burst pipe caused extensive damage at the Fishers Library, library users found their way to CCPL for service. During the first weekend of the closure, Circulation staff set up over 30 new reciprocal borrower accounts for Hamilton East Public Library patrons, and the registrations continue.