



**April**

**2026 Website Activity and Social Media Report  
Dixon Schools**

**App Downloads 1.85k Android 1.83k Apple**

**District Website – dps170.org**

**19K Users 83K Page Views**

|   |   |
|---|---|
| <b><u>Sessions by Device</u></b><br>15,595 Desktop<br>3,054 Mobile<br>45 Tablet<br>1 Smart TV | <b><u>City</u></b><br>12,163 Dixon<br>1,870 Singapore<br>846 Chicago<br>312 Sterling                      |
| <b><u>Browser</u></b><br>15,710 Chrome<br>1,984 Safari<br>513 Edge<br>67 Firefox              | <b><u>Operating System</u></b><br>11K ChromeOS<br>3.8K Windows<br>2K iOS<br>1.1K Android<br>407 Macintosh |



**District Facebook account - <https://www.facebook.com/dixonpublicschools/>**

**Followers 6,172**

**Reach 324,429 - times our posts were presented to Facebook users**

**Top post – 4-10 Assistant Principal Appreciation Week**



**District X account - @DPS 170**

**Followers 1,326**

**Top Tweet – 4-27 DHS Scholastic Bowl Washington DC Trip**

|                  | <b>District</b> | <b>DHS</b>   | <b>RMS</b> | <b>Madison</b> | <b>Jefferson</b> | <b>Washington</b> |
|------------------|-----------------|--------------|------------|----------------|------------------|-------------------|
| <b>Followers</b> | <b>1,326</b>    | <b>2,609</b> | <b>568</b> | <b>280</b>     | <b>213</b>       | <b>238</b>        |

**Instagram – dixonschools – 1,606 followers**