

James D. Jarvis
Major, U.S. Marine Corps (Retired)
Executive Director
American Red Cross of the Cape Fear Area
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James D. Jarvis serves as the Executive Director for the American Red Cross of the Cape Fear Area of North Carolina. In this capacity, Jarvis oversees all Red Cross operations in 13 counties in eastern NC (Brunswick, Carteret, Columbus, Craven, Duplin, Greene, Jones, Lenoir, New Hanover, Onslow, Pamlico, Pender, and Wayne). Prior to joining the American Red Cross as a public affairs volunteer in February 2013 and as a full-time employee in July 2014, Jarvis served honorably in the U.S. Marine Corps for nearly 23 years, retiring in February 2011 at the rank of major. During his decorated military career, Jarvis served as an enlisted Marine and officer, while completing combat tours in Afghanistan, Iraq, and Liberia.

For the American Red Cross, Jarvis served as the Disaster Program Specialist for the Cape Fear Chapter from July 2014 to January 2016 with territorial responsibility for all disaster response in Brunswick, Columbus, Duplin, New Hanover, and Pender Counties. As a Service to the Armed Forces Manager, Jarvis worked with committed staff and volunteers to fulfill the important mission of providing humanitarian support to service members, veterans and their families around the clock, around the globe, under the trusted symbol of the Red Cross. In addition to the important work of building strong and resilient military families, Jarvis and his volunteers are also working hard to help end veteran homelessness and suicides.

Finally, as the Executive Director for the American Red Cross of the Cape Fear Area, Jarvis works with a dedicated cadre of volunteers who prevent and alleviate human suffering every day in eastern NC as well as a Board of Directors and numerous Advisory Boards committed to ensuring that the American Red Cross remains ready to assist people in need for decades to come.

Jarvis is a graduate of the University of Oklahoma (BBA, Management Information Systems, Summa Cum Laude) and Webster University (MBA). He and his wife, Heather, reside in Wilmington, NC and have a daughter, Hunter, and two sons, Chase and Dashiell.