



**NORTH SLOPE BOROUGH SCHOOL DISTRICT**  
**M E M O R A N D U M**

**TO:** Nancy Rock, President  
Members of the School Board

**THROUGH:** David Vadiveloo, Chief School Administrator <sup>DS</sup> DV

**FROM:** Kathleen Fisher, Instructional Specialist <sup>DS</sup> KF

**DATE:** June 24, 2022

**SUBJECT: Contracts over \$10,000 -  
Imagine Learning**

**Memo No: SB22-217**  
Action Item

**2020-2025 STRATEGIC PLAN SUMMARY**

1.0 Student Success: All students will reach their intellectual potential and achieve academic success through integrating Inupiaq knowledge systems into the core content areas and focusing on the development of the Whole Child.

4.0 Financial & Operational Stewardship: Effectively employ our operational and financial resources to support our strategic goals and long-term stability of the district.

4.2 Financial Stewardship/Management: Ensure financial management based on what is best for our students.

4.5 Technology: Leverage technology as a tool to facilitate learning, communication and collaboration.

**Issue Summary:**

In accordance with applicable Board policy, contracts and MOA's \$10,000 or greater require Board approval.

**Background:**

Imagine Learning Literacy was board approved as an intervention resource in April 2020 following the SY18-19 pilot. Imagine Language & Literacy is an adaptive learning solution that accelerates reading and language proficiency for students in grades PreK–6. Designed to supplement core literacy instruction, Imagine Language & Literacy provides instruction and practice in all four domains of literacy—reading, writing, listening, and speaking.

Imagine Learning supports the development of both oral and academic language, which are essential to literacy. Through a systematic approach to vocabulary, grammar, and language conventions, Imagine Language & Literacy explicitly teaches students the skills that are critical to reading comprehension and language proficiency.

One hundred and eighty one students participated, district wide, during SY20-21. Of those identified students, we started the year with 3% above grade level and ended the year with 7% above grade level. 13% started the year on grade level, which increased to 14% on grade level.

Imagine Learning also provided media boosters, free of charge, to support bandwidth challenges during Covid. SY21-22 Point Lay, Kaktovik, Ipalook Elementary, Anaktuvuk Pass, Atqasuk, Nuiqsut, Point Hope, and Wainwright all had media boosters installed via Imagine Learning to support accessibility/bandwidth.

SY21-22 Imagine Learning and Edgenuity are now under one umbrella. Quote includes pricing for both Imagine Learning and Edgenuity/MyPath Next Gen.

Imagine Learning states: “This product increases access to the most cutting-edge programs across more grade levels than previously supported. We are cutting out antiquated programs that were not user-friendly to your students or educators, resulting in increased productivity and engagement. The standard cost of this package started at well over \$200,000. I have maxed the discounts I have at my disposal and manipulated the numbers to build this to fit your district size and needs and still allowed some flexibility in your roster (i.e., if you have special populations that would benefit from accessing Pk2, Imagine Language & Literacy, or MyPath Next-Gen Math & ELA program you can make those adjustments with no cost.)”

**Length of Contract:**

Annual subscription for Imagine Learning runs from August 1, 2022 through July 31, 2023.

**Funding Source and Purchase/Contract Amount:**

The funding source for the SY22-23 program will be funded through the American Recovery Plan ESSER 3 in the amount of \$170,000.

**Grant Funding:**

American Recovery Plan ESSER 3 under account code 278.200.100.000.450 has an available budget of \$323,500.

**Compliance with BP 3311.**

Imagine Learning is the sole-source and exclusive distributor of the Imagine Learning program and is protected by both copyright and trademark as noted in the attached Sole Source document.

**Proposed Motion:**

“I move that the NSBSD Board of Education approve the above \$10,000 and greater proposal and related contract for Imagine Learning, as described in this memo and related attachments.”

Moved by \_\_\_\_\_ Seconded by \_\_\_\_\_

Vote \_\_\_\_\_