

BARBRI Bar Exam Preparation Program: Driving Licensure Success

Overview

Texas Southern University, through the Thurgood Marshall School of Law, has partnered with BARBRI, Inc. to deliver comprehensive bar exam success services. This agreement ensures every student has access to structured academic support, faculty-integrated analytics, and full bar review preparation. The program directly strengthens bar passage outcomes, accreditation compliance, and Texas Southern's national standing.

Key Services to Students

- Academic Success Programs: Outlines, lectures, and practice questions across all core 1L–3L courses; Pre-1L Lawyering Fundamentals.
- Curriculum Integration: Extended Bar Review course for credit; Targeted Intervention course (applied 'law firm' model).
- Data & Analytics: Diagnostic exams, curated test banks, and statistical modeling to identify at-risk students.
- Premium Bar Review Program (Post-Graduation): Comprehensive review course including lectures, digital/print resources, unlimited essay grading, 5,000+ practice questions, simulated bar exams, Conviser Mini Review, and faculty progress reporting.

Financial Structure

Covered By	Details
TSU (Institutional Fee)	\$395,000 (FY25–26), \$406,000 (FY26–27), \$419,000 (FY27–28)
Students (Final Year)	\$250 refundable book deposit + \$30 shipping
Included at No Cost to Students	All core academic success services, a full Premium Bar Review course
Optional Enhancements (Student Choice)	Personal tutoring, supplemental modules, and preparation for additional jurisdictions
Repeater Policy	Students who fail may retake the course two additional times at no cost.

Payment History

2024-25	\$395,000
2023-24	\$395,000
2022-23	\$395,000

Comparison of BARBRI and Competitors in Bar Exam Preparation

BARBRI remains the national leader in bar exam preparation, but other providers exist in the market. The table below compares BARBRI against its primary competitors, focusing on program features, delivery model, cost, and strategic strengths. This comparison illustrates why BARBRI remains the premier choice for institutional partnerships such as Texas Southern University's Thurgood Marshall School of Law.

Provider	Delivery Model	Key Features	Approximate Cost	Strengths / Differentiators
BARBRI	Hybrid: Online + Print + Live/On-Demand	Comprehensive Premium Bar Review, Conviser Mini Review, unlimited essay grading, 5,000+ MCQs, simulated MBEs, faculty reporting	Institutional contract: retail ~\$3,000–\$4,000 per student	Market leader, exclusive law school partnerships, widest content coverage, repeat guarantee
Themis	100% Online	Video lectures, outlines, adaptive study platform, practice questions	~\$2,500–\$3,000	Lower cost, fully digital, modern UX, widely adopted by tech-savvy students
Kaplan	Online + In-Person Options	Lectures, outlines, practice exams, and live classes in some locations	~\$3,000–\$4,000	Well-known brand, broad test prep footprint, but smaller law market share
Quimbee	Online	Simplified bar review, video lessons, outlines, practice questions	~\$1,500–\$2,000	Budget-friendly, familiar to students who used Quimbee during law school
Adaptibar	Online (MBE-focused)	Licensed NCBE questions, adaptive practice, analytics	~\$400–\$600 (supplement)	Strong MBE prep tool, often used alongside BARBRI or Themis, not a full bar program

While alternatives exist, BARBRI remains the most comprehensive and institutionally integrated option. Its breadth of services, national reach, and proven results distinguish it from competitors that are either lower-cost, digital-only, or focused on narrower portions of the bar exam. The partnership with BARBRI ensures Texas Southern students benefit from the highest quality preparation available.