



VOLUNTEERISM & ENGAGEMENT STRATEGIC PLAN SUMMARY REPORTS

POLICY ISSUE/SITUATION

The School Board held a Work Session on Wednesday, October 15, 2014 at Beaverton High School and discussed the Strategic Plan Standards Measurements and several other reports.

Attached are two reports in summary format for Volunteerism and Engagement.

District Goal: All students will show continuous progress toward their personal learning goals, developed in collaboration with teachers and parents, and will be prepared for post-secondary education and career success.

The Beaverton School District recognizes the diversity and worth of all individuals and groups. It is the policy of the Beaverton School District that there will be no discrimination or harassment of individuals or groups based on race, color, religion, gender, sexual orientation, gender identity, gender expression, national origin, marital status, age, veterans' status, genetic information or disability in any educational programs, activities or employment.

Volunteerism

WE expect and encourage families and community members to be active participants in our schools. Families and community members will be welcomed, valued and connected to each other, school staff and what students are learning. The research is clear, parent/guardian and family involvement in their child's education is essential for academic success. In addition, other adults from the community can have a significant effect on how a child connects to teaching and learning and ultimately, success in college and career.

Measurement	2011-12	2012-13	2013-14	2014-15 Goal	2015-16 Goal
* % volunteers who report they have made a positive contribution	<i>question not on survey</i>	<i>question not on survey</i>	88.5%	89%	90%
**Number of volunteers with children in Beaverton schools	9,107	9,525	9,950	12,000	13,000
**Number of volunteers without children attending Beaverton schools	n/a	486	745	850	950
**Total volunteer hours for volunteers with children attending Beaverton schools	273,151	301,982	276,391	325,000	350,000
Total volunteer hours for volunteers with no children currently attending Beaverton schools	The current system does not track separately.				

* **Data Source:** results from the Annual BSD Parent Survey

Methodology: Email survey: parents with children in grades 4, 5, 7, 9, 10

** **Data source:** Volunteers report at the school level through the Help Counter electronic system

Analysis

Successes:

Survey: Of the parents/guardians responding to the email survey, nearly **89%** reported they had made a positive contribution.

- Record number of **community volunteer applicants (745)** were processed this past year.
- **WE Read Intergenerational Reading Program** started. Targets: 50+ and older adults to mentor elementary students.
- **Clothes Closet/Shoe Box** operations served **1,847** students (**2,705 visits**). Over **423 volunteers** provided **1,843 hours** to support this important service to students in need.

Issues:

- We need to encourage our parents/guardians to participate in the survey and give us feedback.
- Volunteer hours are under-reported for after-school, evening activities and sports at high school level.
- The current volunteer tracking system needs to be secure, more robust and flexible.

Action Plan

This year:

- Work with T & L Dept. to do **pre-survey communication** to get broader participation.
- Working in collaboration with the BSD Public Safety Office, we will complete a Request for Proposals for a new **Integrated Volunteer Management System** including improved Background Check functionalities.
- Support **school-based volunteer coordinators and PTO leaders with professional development** in volunteer management and leadership. See workshop schedule pg.
- Need to **hire additional staff- 1 APU to assist in Volunteer Services**. This will be proposed in the 2016 budget process. In addition, there will likely be a need for additional staffing in the Public Safety Office.
- Staff will work closely with principals, executive administrators and school volunteer coordinators to ensure volunteer hours are captured more completely, especially after-hours.

Longer-term:

New Integrated Volunteer Management System will be in place. In addition, the system would allow volunteers to update their volunteer commitments and hours, and we can find match skills with needs.

Engagement

WE believe that parent involvement and community engagement are crucial in order for each and every child to achieve maximum educational growth and to prepare them for college, career and lifelong learning. It takes more than dedicated teachers and staff to help each child succeed. It takes the entire Beaverton community helping in this work.

Measurement	2011-12	2012-13	2013-14	2014-15 Goal	2015-16 Goal
* % of families who report they are active participants in the life of the school	<i>question not on survey</i>	78.6%	75.6%	78%	79%
* % of families who report they feel well-informed about what their students are learning and their progress	<i>question not on survey</i>	65.5%	76.0%	77%	78%
Value of volunteers <i>Hours are self-reported and at the secondary level under-reported.</i>	<i>in-kind value volunteers</i> \$5.9 million	<i>in-kind value volunteers</i> \$6.6 million	<i>in-kind value volunteers</i> \$6.2 million	<i>in-kind value volunteers</i> \$7.3 million	<i>in-kind value volunteers</i> \$7.8 million
Value of other contributions to Beaverton schools-PTO/Boosters	\$757,000 26 schools reported data	\$585,000 18 schools reported data	\$1.2 million 32 schools reported data	\$1.3 million	\$1.4million

*Data Source: results from the Annual BSD Parent Survey

Methodology: Email survey: parents with children in grades 4, 5, 7, 9, 10

Analysis

Successes:

Survey: Of the parents/guardians responding to the email survey, over **75%** report they are active participants in their child's school.

Additionally, over **75%** of parents/guardians report they feel well-informed about what their students are learning and their progress.

- IT and T & L Depts. launched **Parent Vue/Student Vue** providing parents and students with more information about progress.
- Formation of **Hispanic Parent Advisory Council** with 35-50 parents across the District participating in three meetings.
- Launched **redesigned Website** and **BSD App** in collaboration with IT for improved communications.
- Developed monthly **Pillars of Learning exemplars** highlighting outstanding examples tied to the Strategic Plan and shared across a variety of channels.

In-Kind Value of Volunteer Hours

2011 - 273,151 hrs. X \$21.79/ hr. = \$5,951,960

2012 - 301,982 hrs. X \$22.14/ hr. = \$6,685,881 *(based on IndependentSector.org valuation)*

2013 - 276,391 hrs. X \$22.55/ hr. = \$6,232,617

Issues:

When the survey data is disaggregated, there are several schools that appear to struggle. This appears especially true at the high school level.

Action Plan

This year:

- Collaborate with departments and schools to develop **Communication Standards** that set consistent expectations for one-way and two-way communication and engagement strategies across our schools.
- Last year was the first year for the **Hispanic Parent Advisory Council** to meet with the Superintendent and staff. They met three times. This year, we want to work with an organizer to assist this group become advocates and change agents to help their children attend school and graduate.
- Develop regular **Parent Tips** and **Counselor Corner** feature in the weekly BSD Briefs, social media and website parent pages.

Longer-term:

Work with the Executive Administrators and others to support principals in developing strong and inclusive communication and community involvement cultures, by providing **professional development** opportunities and just-in-time coaching as needed.

Analysis

Successes:

Community Partnership Teams

During the 2013-2014 school year, schools started developing their Community Partnership Teams, a transition from Community Engagement Committees. The teams are comprised of several existing entities that bring parents and community into the school to help meet needs for volunteers and additional resources. Bringing these groups together is creating a collaborative approach at the school level that is supported and encouraged at the District level and by the School Board. The Teams promote and assist with developing collaborative, school-based community outreach, engagement and volunteer activities amongst parents, non-parents, business, faith communities and community organizations.

- There were three District-wide meetings in 2013-2104 at the Capital Center with nearly 300 people attending each gathering.
- A Community Partnership Team webpage was created and updates are posted on the District website.
- Developed a very successful and inspirational WE Awards Celebration & Recognition program held at the Nike Tiger Woods Center.

Issues:

Not every school has a fully functioning Community Partnership Team. The CCI staff will provide assistance and resources to ensure their growth and success.

Action Plan

This year:

To keep the momentum going, the CCI Dept. has formed **a team of technical advisors** to assist principals and the Community Partnership Teams. Already this fall they have reached out to each school leader to see how they could be of assistance, sharing the Community Partnership Team Guidelines and support materials.

Ensure that **every school completes a Community Partnership Team Progress Report three times this year**. The Progress Reports would be included in the School Board packets.

Longer-term:

Build a database of partnership activities and resources to serve as inspiration for other schools and programs. Every school has a faith partner and other partnerships that are making a difference in the life of the school and the children.