

Memorandum

To: Bridgman School Board
From: Sarah Douglass, DECA Advisor
Date: March 20, 2025
Re: DECA International Career Development Conference

This is a request for permission to allow 14 students to attend the DECA International Career Development Conference. The students listed below were invited to attend by winning, and earning their spot at state competition. Congratulations to:

- Tuula Buckland - Merit Award Program
- Owen Heath - Merit Award Program
- Andrew Mabry - Merit Award Program
- Lindsay Salmon - Merit Award Program
- Ava Starbuck - Merit Award Program
- Melanie Warren - Merit Award Program
- Ellie Brown - Community Giving Project
- Sam Locke - Community Giving Project
- Emma Mangold - Community Giving Project
- Zoey Heyn - Business Growth Plan
- Emma Pinkowski - Franchise Business Plan
- Lily Stockwell - Franchise Business Plan
- Clara Fast - Integrated Marketing Campaign - Product
- Riddhi Patel - Integrated Marketing Campaign - Product

We had 7 overall finalists (1st alternates) so there is a chance there could be more than 14 students. This conference is held in Orlando, FL from April 26 – April 29, 2025 at the:

Orange County Convention Center
9800 International Dr.
Orlando, FL 32819
407-685-9800

We will be staying at the:

Rosen Shingle Creek
9939 Universal Boulevard
Orlando, FL 32819
407-996-9939

For this many students I will need three chaperones: myself, John Douglass and Pamela Mabry. We will fly out on Saturday, April 26 and return on Wednesday, April 30.

I will have all of the appropriate permission forms required for both Bridgman and DECA filled out and signed well in advance of our trip. I have attached a copy of our tentative agenda and a cost breakdown spreadsheet. Thank you for your consideration and I would be happy to address any questions or concerns you may have.