

NORTH SLOPE BOROUGH SCHOOL DISTRICT MEMORANDUM

TO: Qaiyaan Harcharek, President

Members of the School Board

-DocuSigned by:

THROUGH: Pauline Harvey, Superintendent

FROM: Fadil Limani, Chief Financial Office

DATE: May 9, 2021

SUBJECT: Contracts over \$10k-KBRW Memo No: SB21-236

(Action Item)

2020-2025 STRATEGIC PLAN SUMMARY

2.1 COMMUNICATION: Advance on-going 2-way communication, participation and interaction within the school and between the school and community, building the bridge of trust.

4.0 FINANCIAL & OPERATIONAL STEWARDSHIP: Effectively employ our operational and financial resources to support our strategic goals and long-term stability of the district.

4.2 FINANCIAL STEWARSHIP/MANAGEMENT: Ensure financial management based on what is best for our students.

Issue Summary:

In accordance with applicable Board policy, contracts and MOA's \$10,000 or greater require Board approval. BP 3312

Background:

The station, which began broadcasting at noon on December 22, 1974, is the only radio station serving an approximate area of 88,000 square miles. It started modestly with a \$180,000 grant from the State of Alaska and after 22 months of planning, KBRW began broadcasting with 1,000 watts of power and programmed music shows, hosted by a cadre of community volunteers. That signal was strengthened in the villages starting in 1988 with a series of five translators, one for each out-lying village served.

KBRW can be heard on AM radios at 680khz, and on FM radios at 91.9 on the dial. KBRW is a non-commercial, community radio station owned and operated by Silakkuagvik Communications, Inc. of Barrow, Alaska. KBRW broadcasts a diverse and vibrant program schedule to the North Slope communities of Barrow, Point Hope, Point Lay, Wainwright, Atqasuk, Nuiqsut, Prudhoe Bay and Kaktovik.

KBRW provides essential information services such as Emergency Alert System and AMBER announcements; severe weather warnings and local, regional, state, national and international news as well as entertainment programming to a combined listening population of more than 10,000.

The residents of these communities rely on KBRW for instantaneous information regarding emergencies and weather-related threats.

The School District has utilized KBRW for many years and the scope of services provided include the following:

- 43 weeks of airtime, staff and facilities for a weekly, one-hour informational radio talk show, featuring the NSBSD highlights and monthly School Board Meeting, live or pre-recorded.
- The show content will be the responsibility of the underwriter and must fall within the programming policies of KBRW.
- Mention in all promotional announcements aired throughout the season.
- Due to COVID19 and in-person school closure in March 2020, KBRW agrees to produce Ipalook Elementary daily radio program to support academic learning through Story time program.

Length of Contract:

The length of contract is for FY20 (August 2019-May 2020) and FY21 (August 2020-May 2021).

Funding Source and Purchase/Contract Amount:

Professional & Technical

100.200.511.000.410

\$24,000.00

Available Budget:

Available Budget after the processing of the BLT is \$24,699.00

Budget Line Transfer:

See attached BLT worksheet.

Grant Funds:

There are no grant funds associated with the funding of identified contracts.

Compliance with BP 3311:

This is a sole source contract as KBRW is the only Broadcasting radio station in the North Slope in which the residents rely on essential information services.

Proposed Motion:

"I move that the NSBSD Board of Education approve the above \$10,000 and greater proposals and
related contract with Silakkuagvik Communications, Inc., in an amount not to exceed \$24,000.00 as
described in this memo and related attachments."

Moved by	Seconded by		
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Vote			