

Eden Prairie Public Schools

2021 Residential Survey

The Morris Leatherman Company

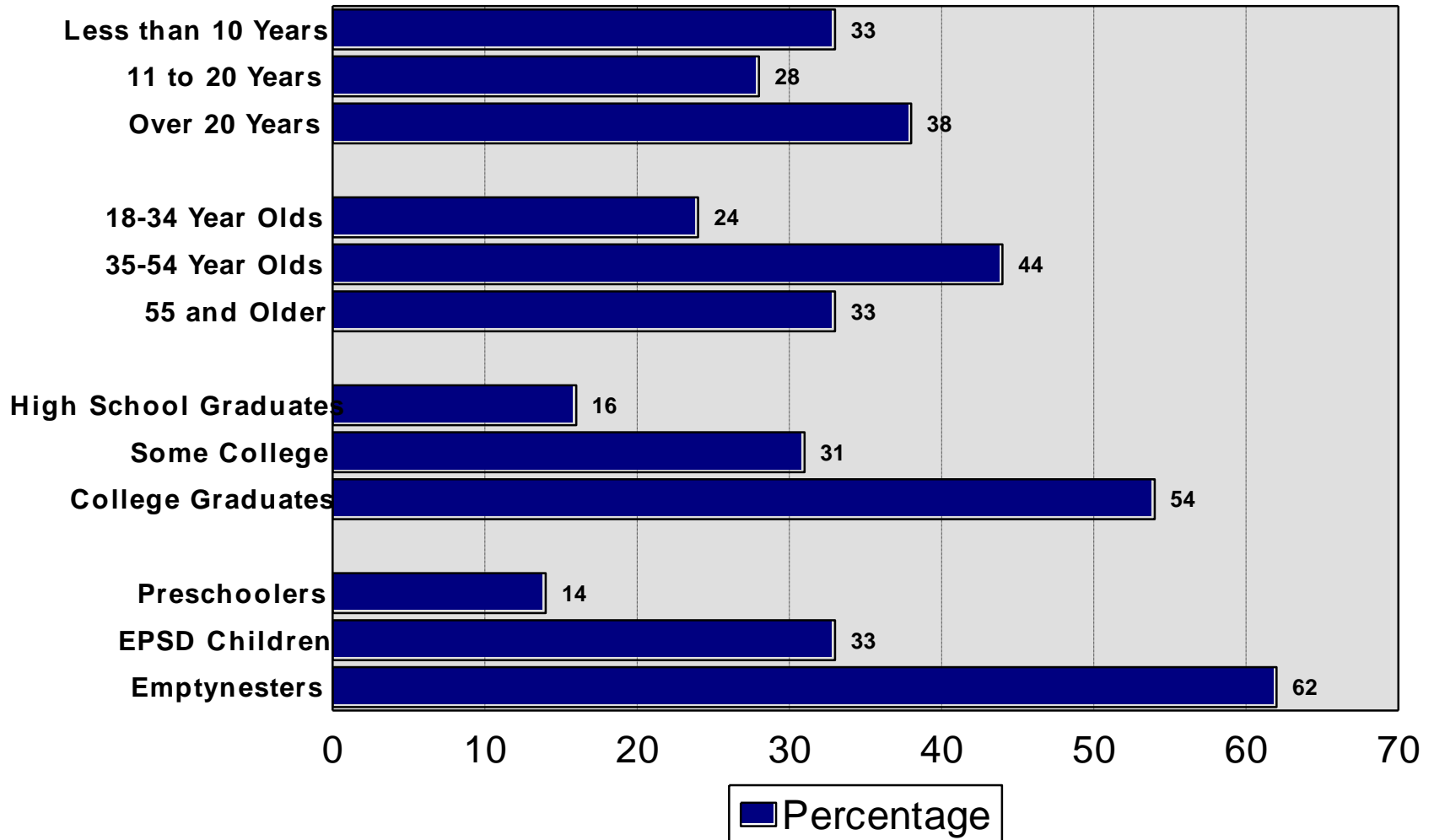
Survey Methodology

2021 Eden Prairie Public Schools

- ① 400 random sample of Eden Prairie School District households
- ① Projectable within +/- 5.0% in 95 out of 100 cases
- ① Telephone interviews conducted between June 3rd and 18th, 2021
- ① Average interview time of 13 minutes
- ① Non-response level of 5.0%
- ① Cell Phone Only Households: 50%
- ① Landline Only Households: 10%
- ① Cell Phone and Landline Households: 40%

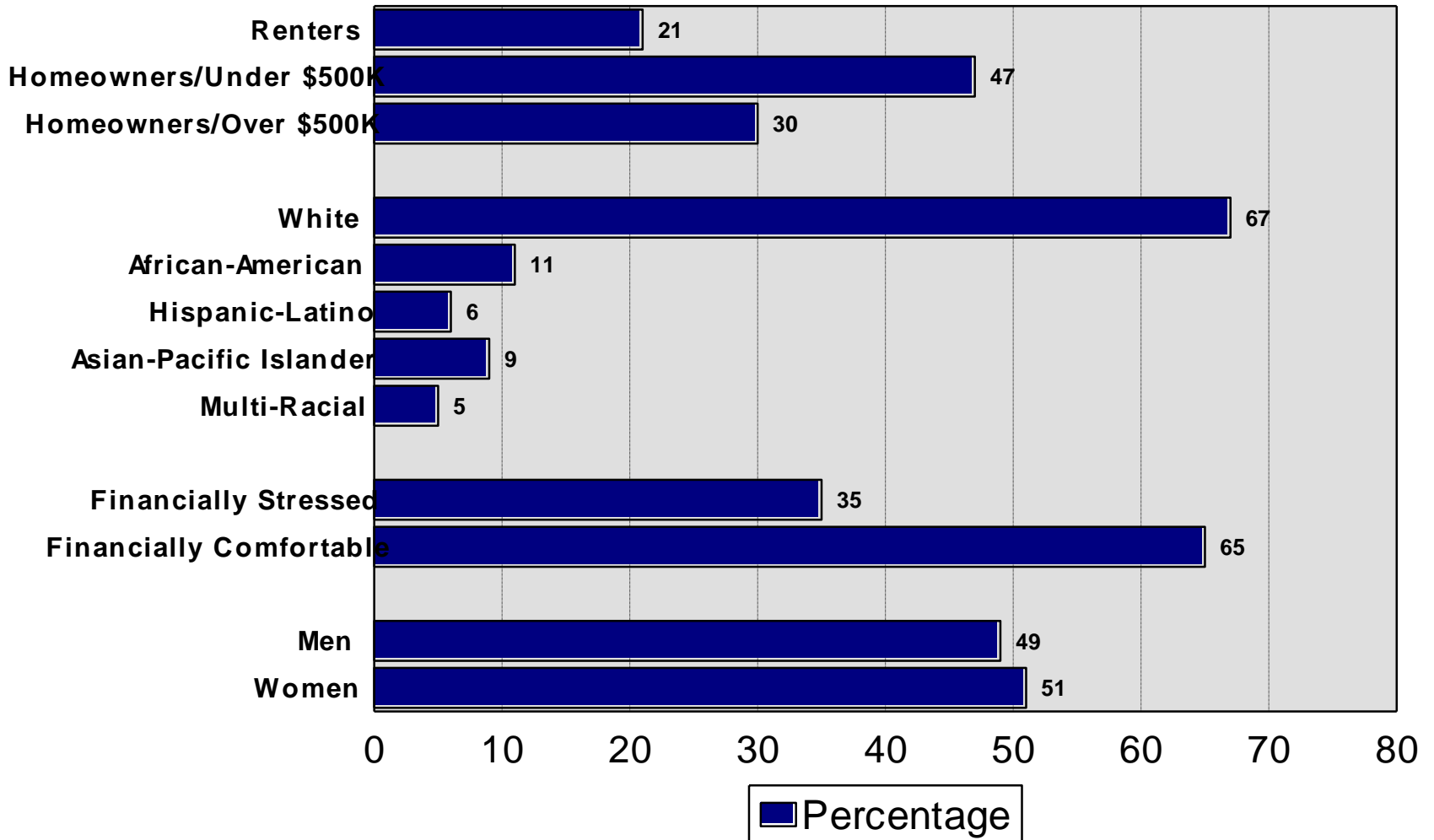
Demographics I

2021 Eden Prairie Public Schools



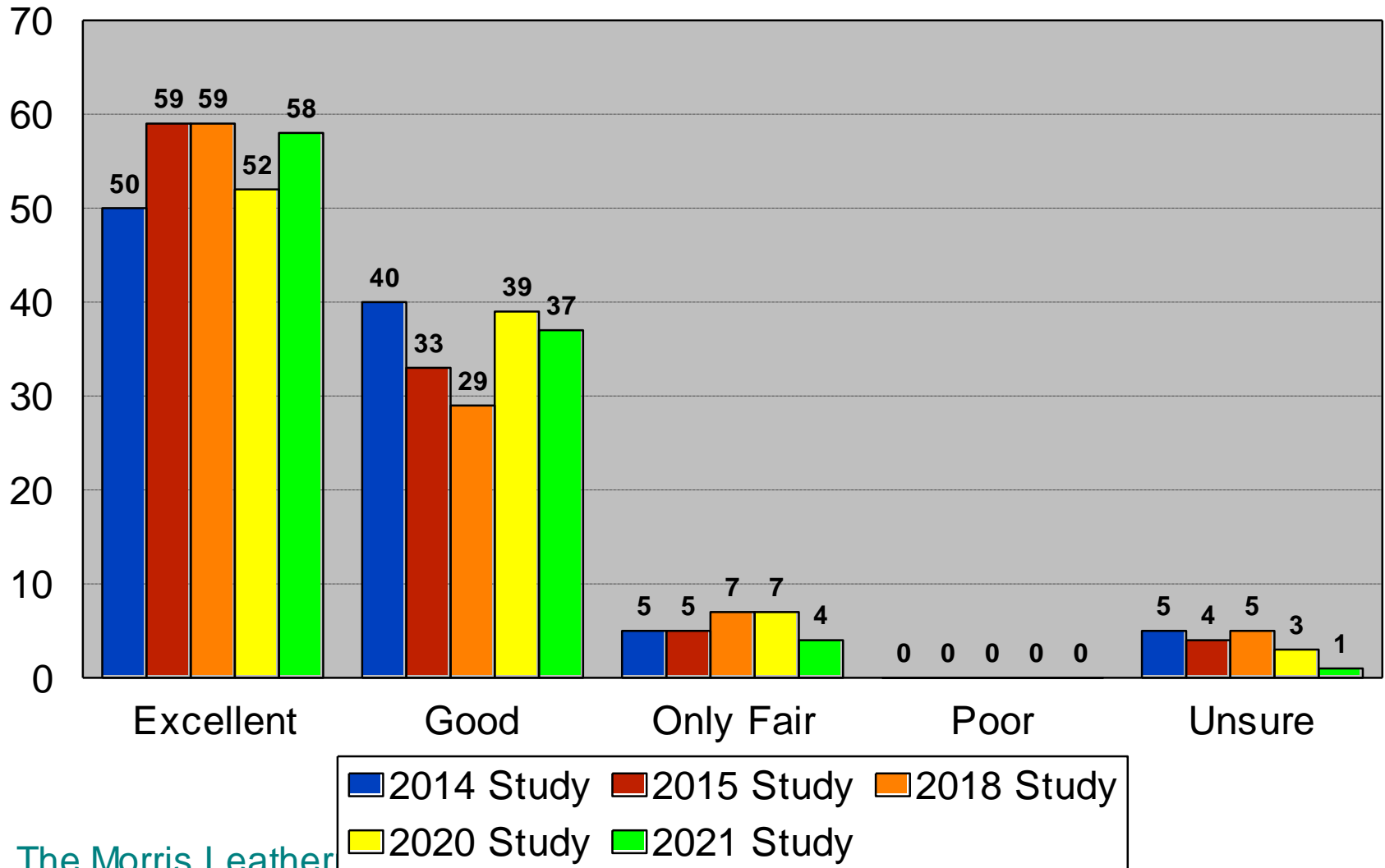
Demographics II

2021 Eden Prairie Public Schools



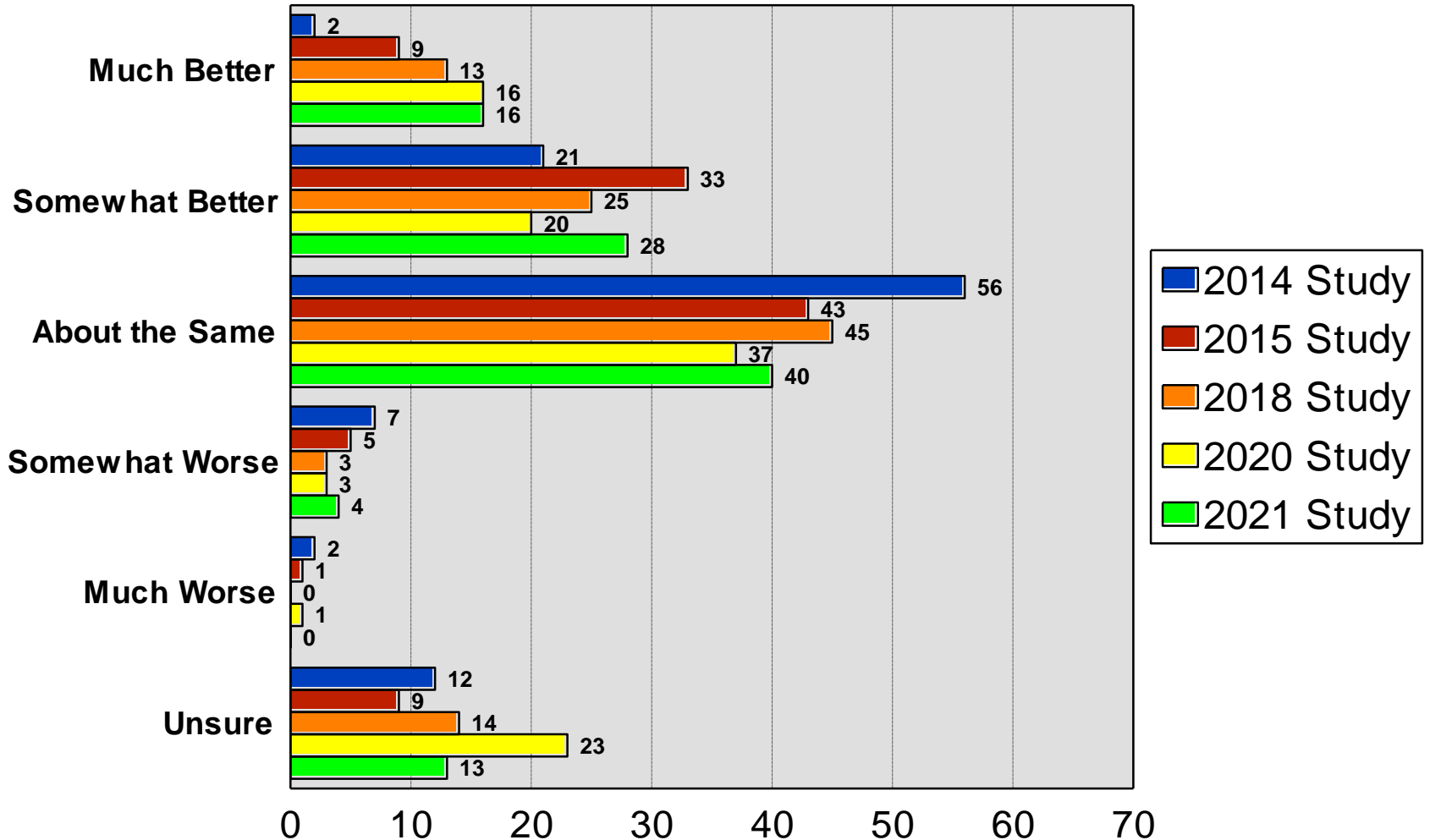
Quality of Public Schools

2021 Eden Prairie Public Schools



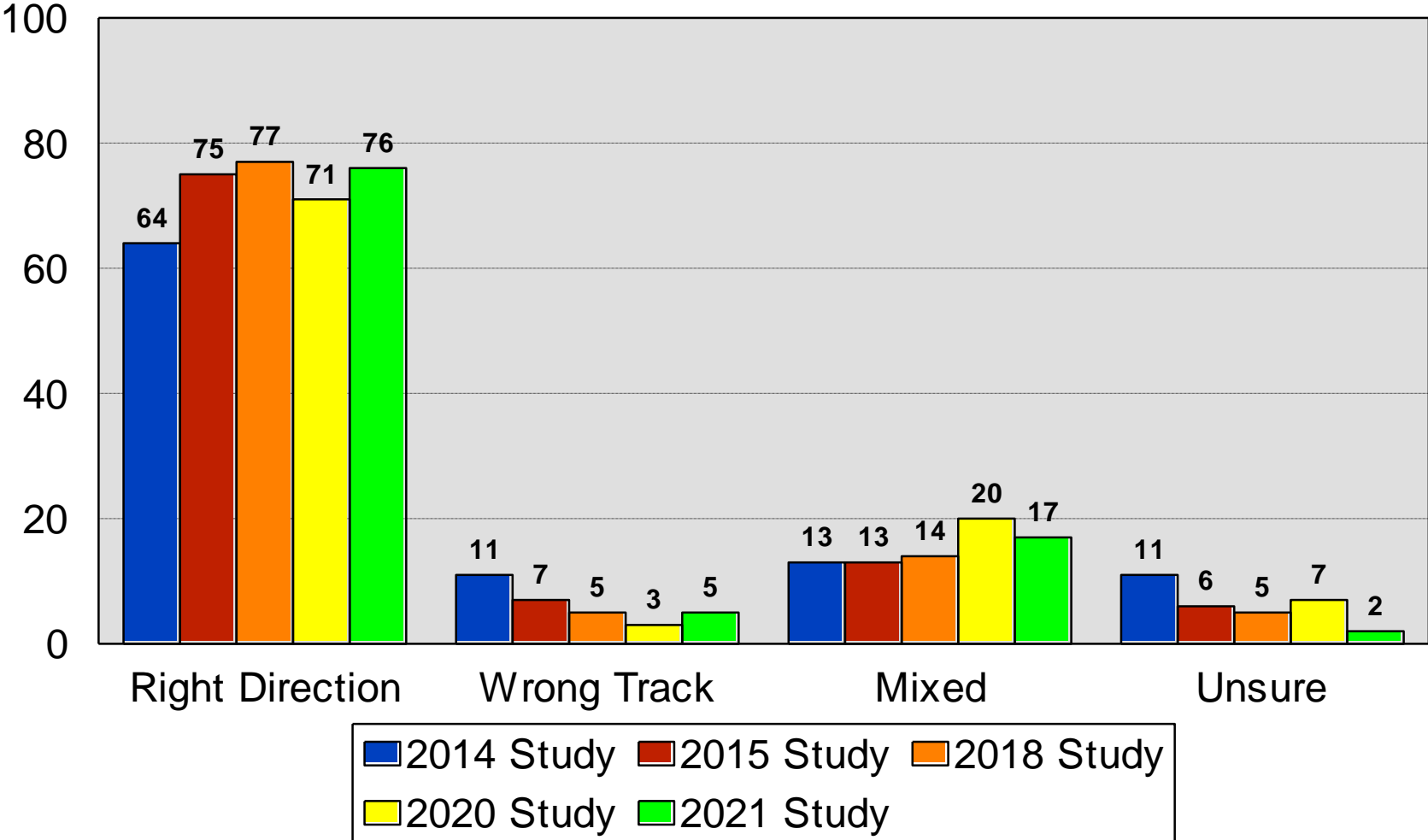
Quality Compared to Three Years Ago

2021 Eden Prairie Public Schools



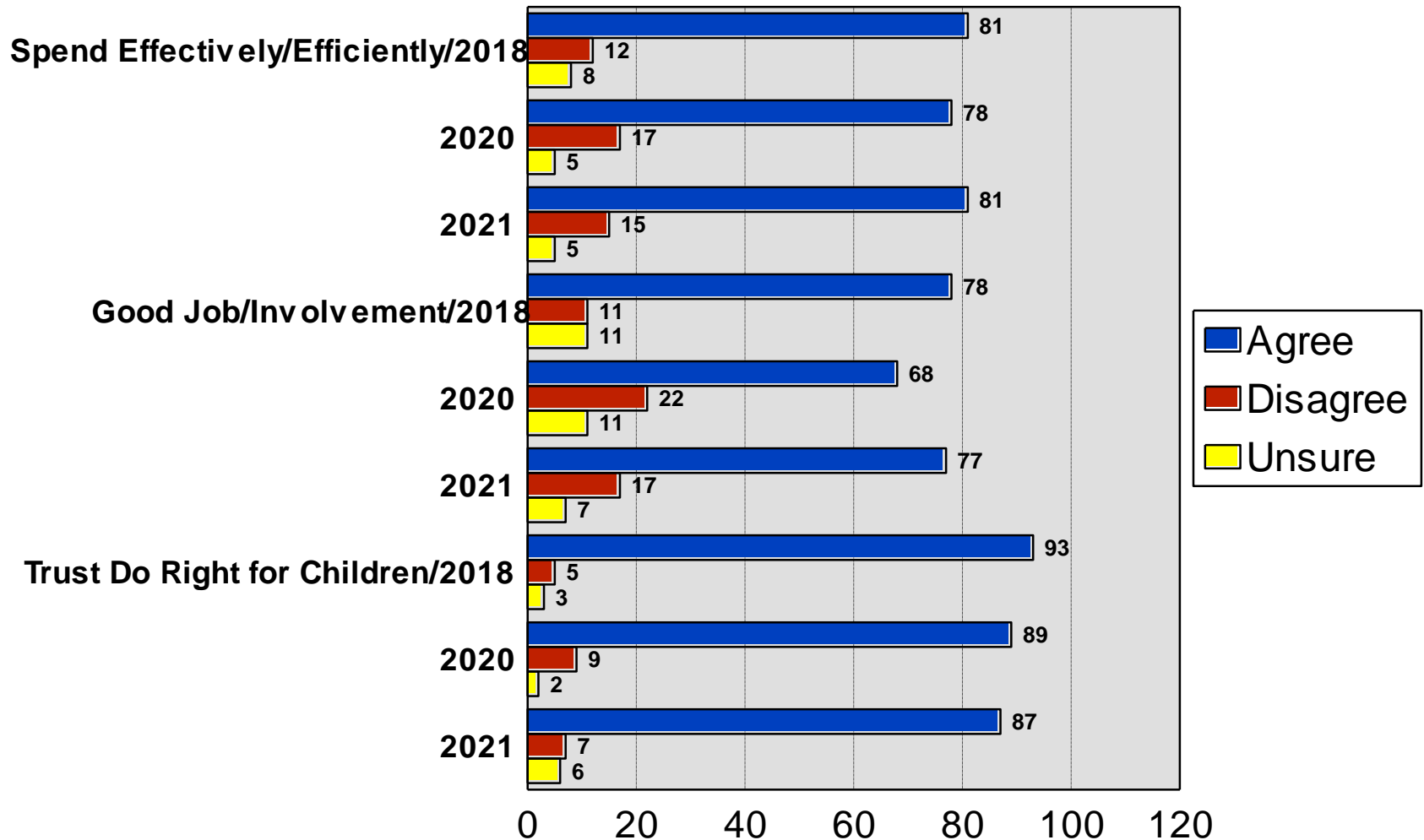
Direction of School District

2021 Eden Prairie Public Schools



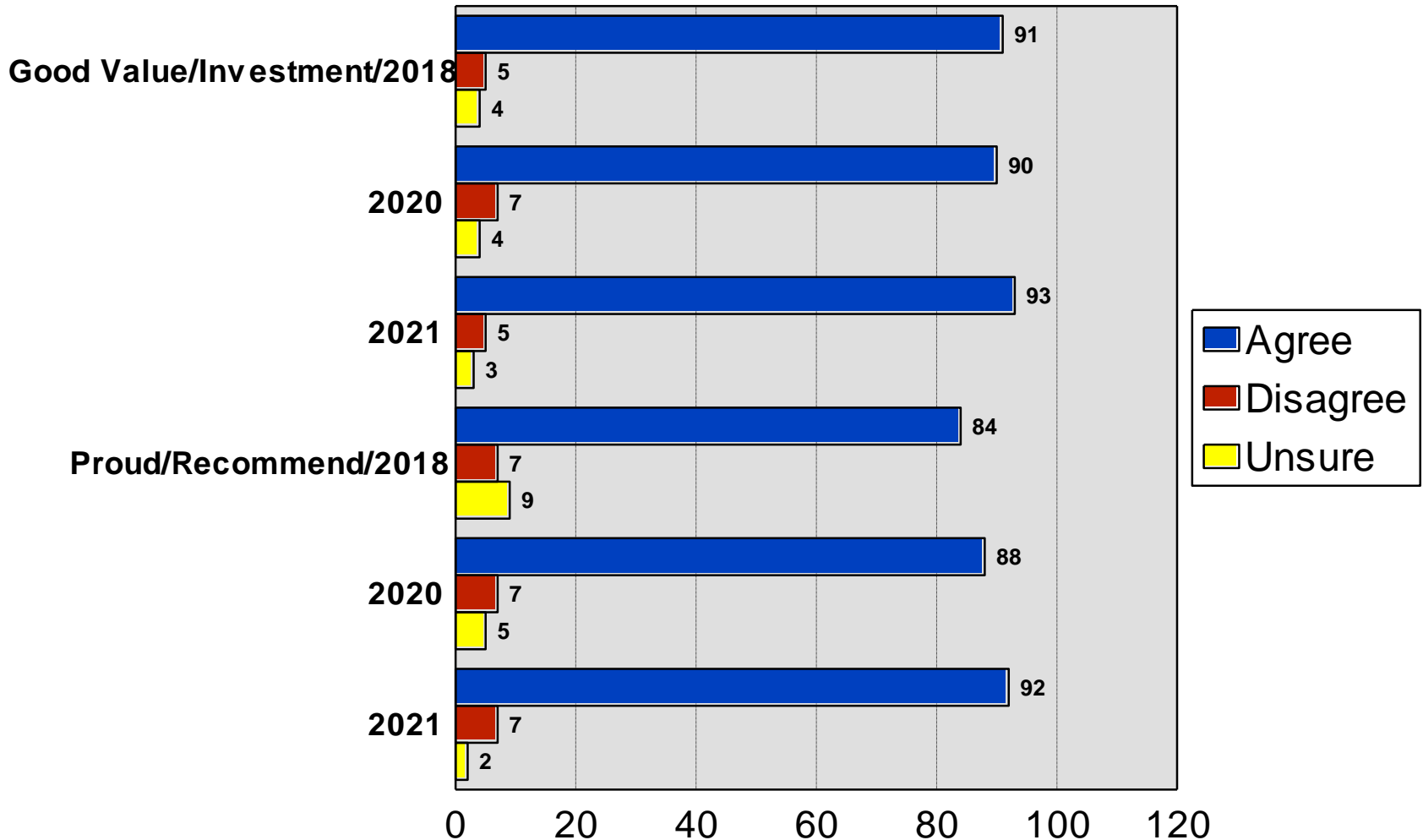
Specific Perceptions I

2021 Eden Prairie Public Schools



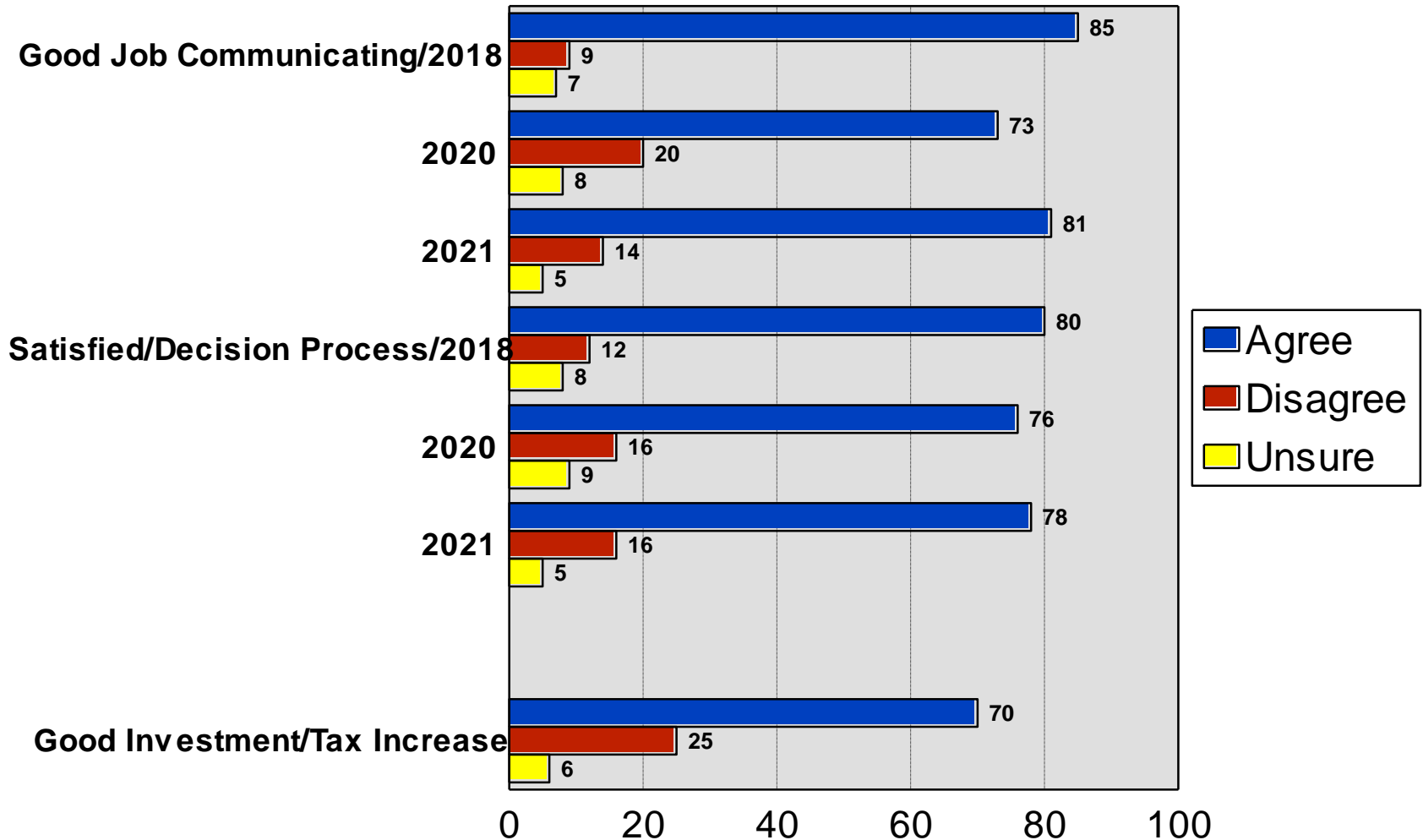
Specific Perceptions II

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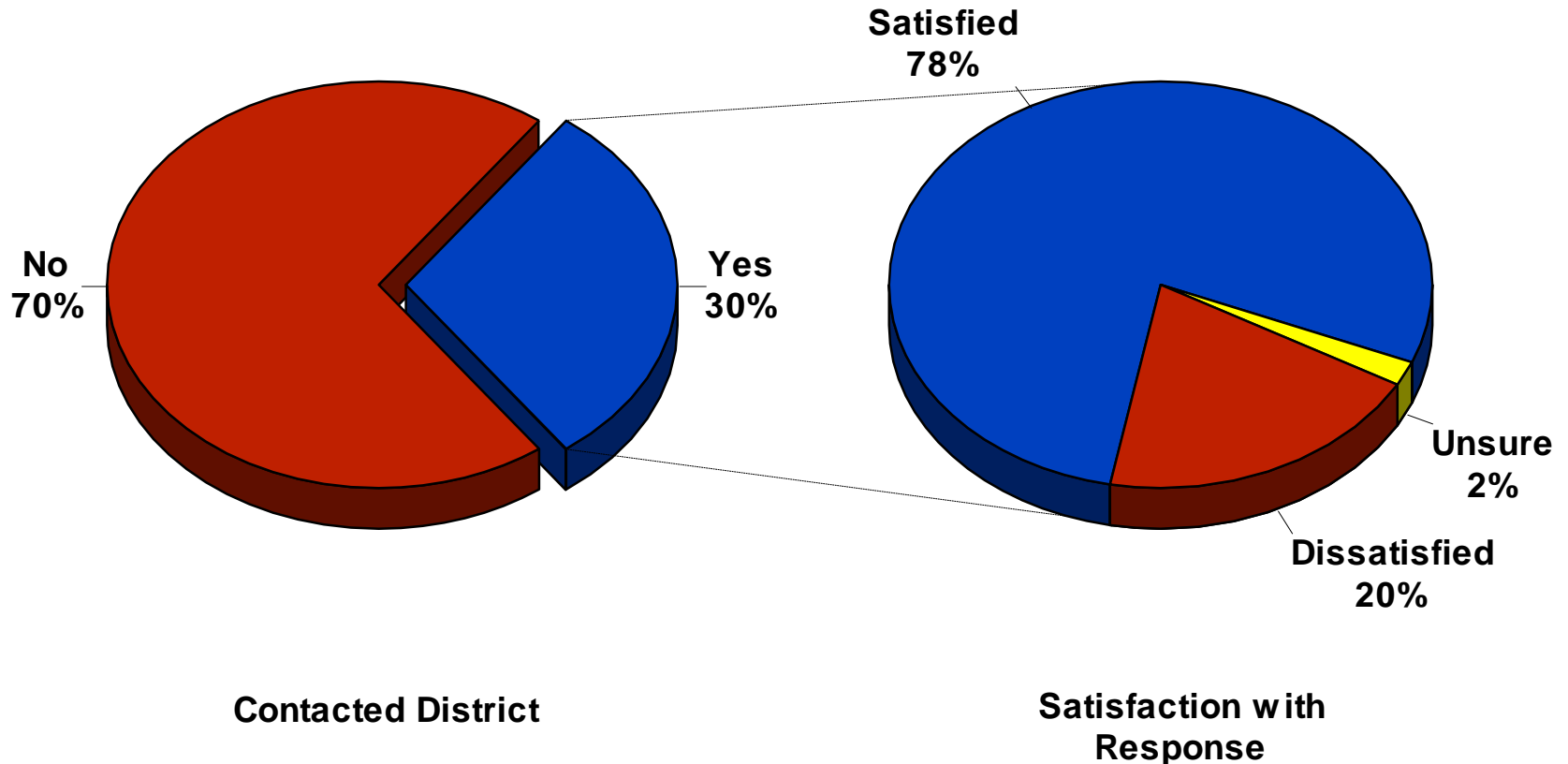
Specific Perceptions III

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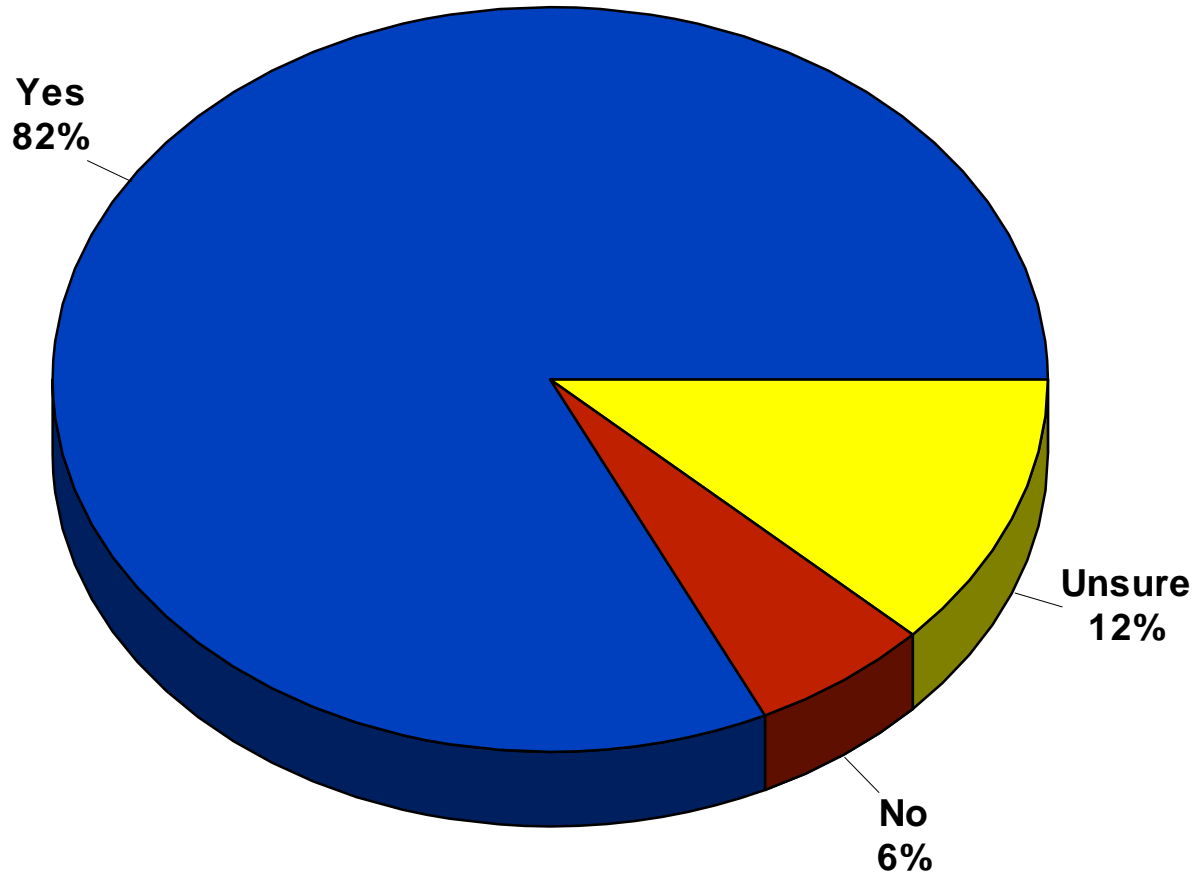
Contact District on Important Issue

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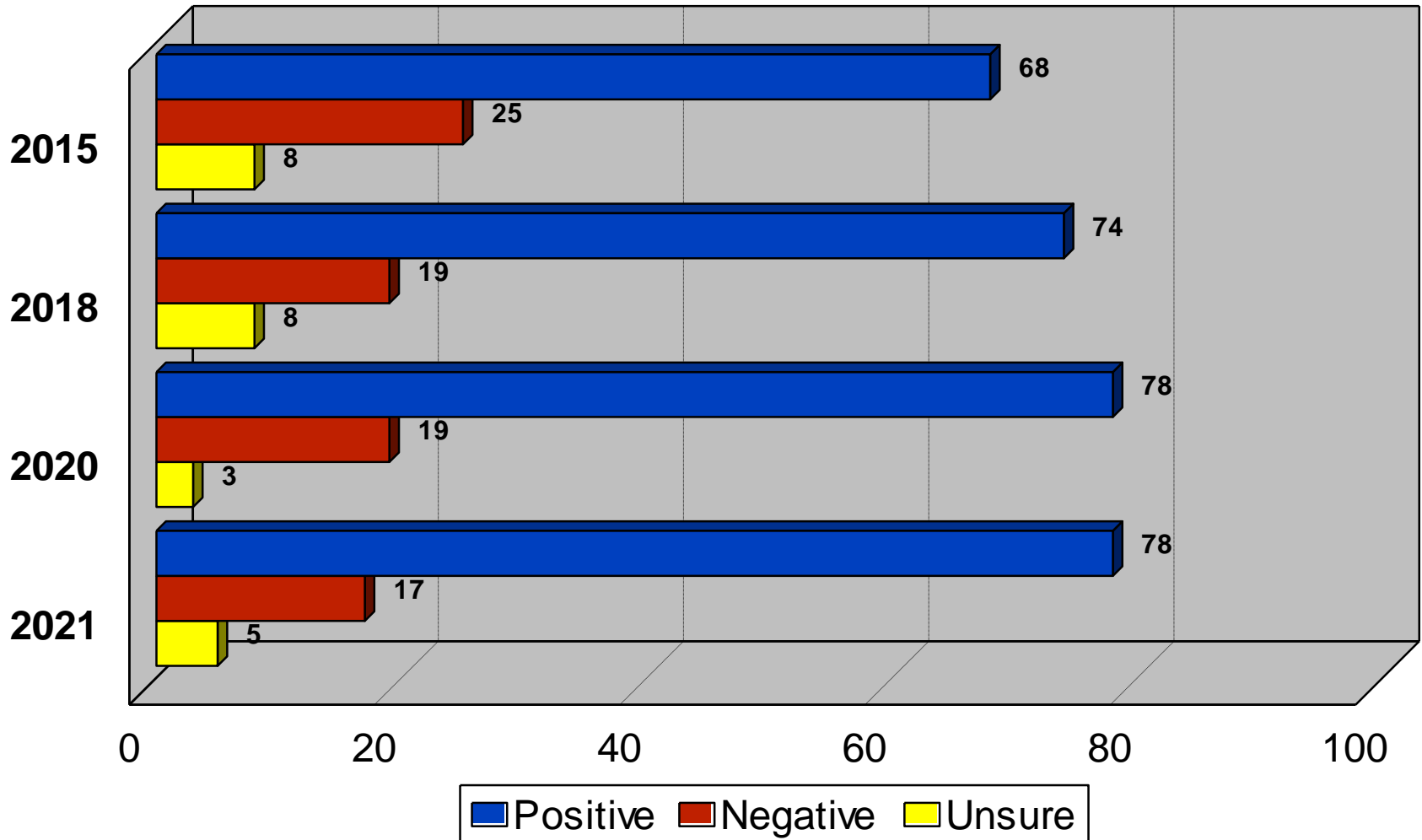
Adequate Opportunities to Provide Input

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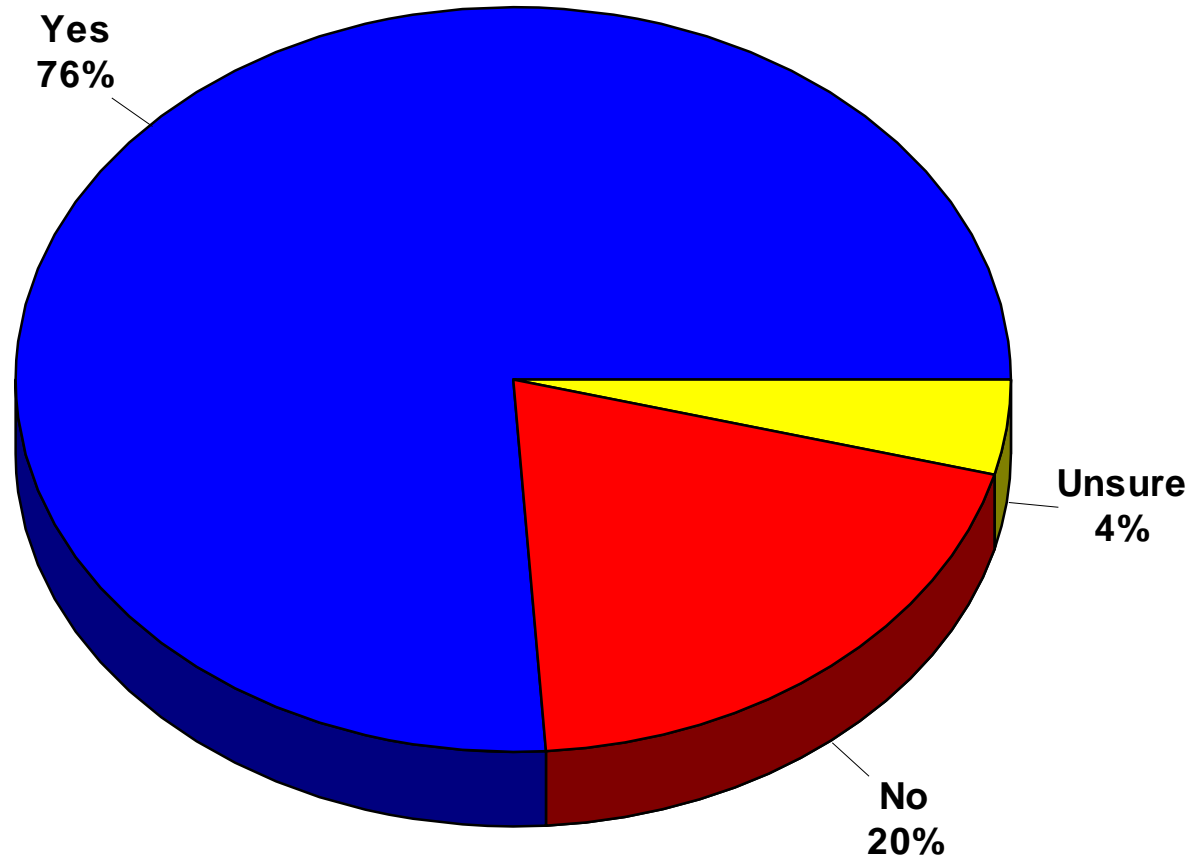
Financial Management

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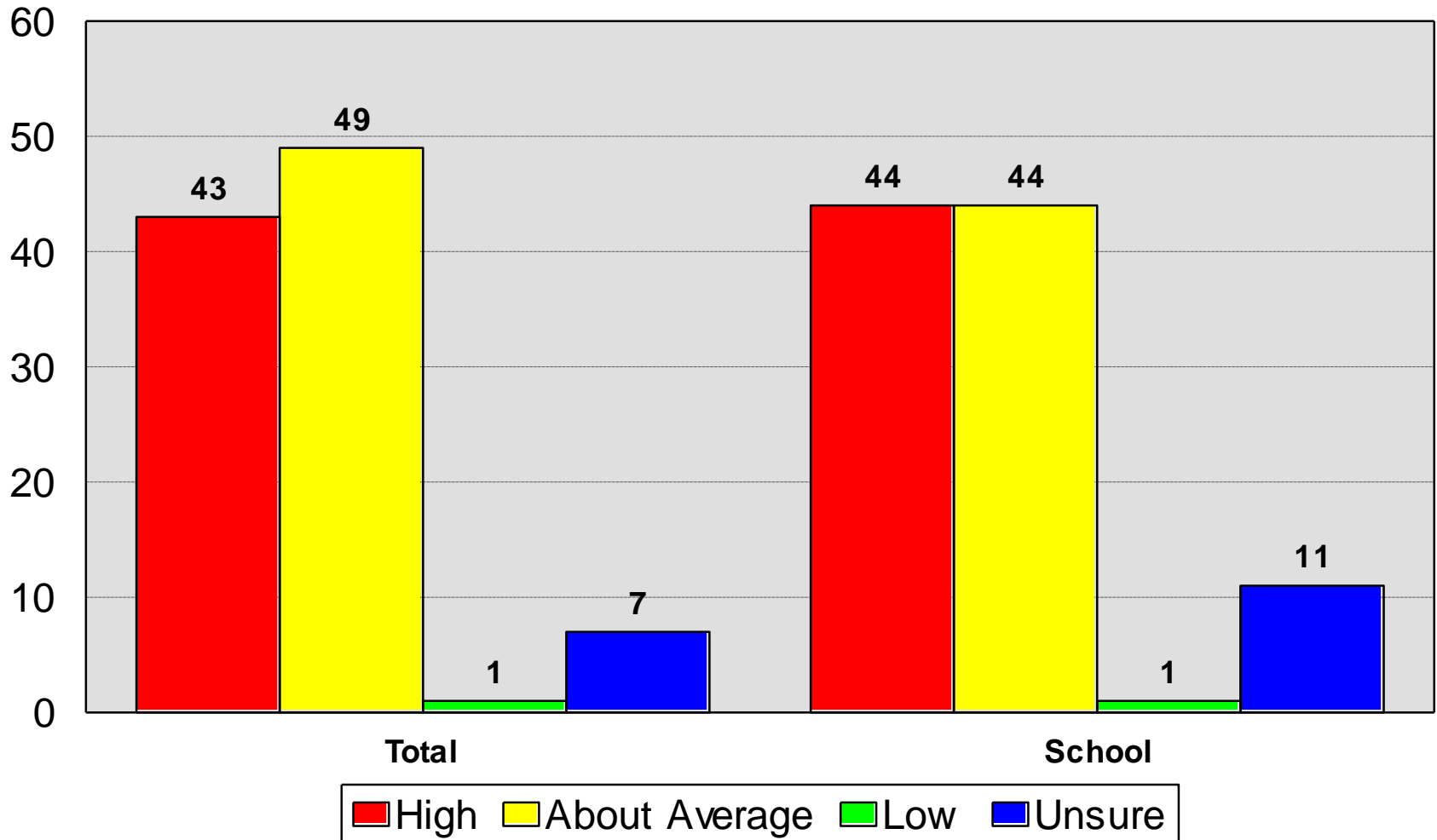
Adequately Funded

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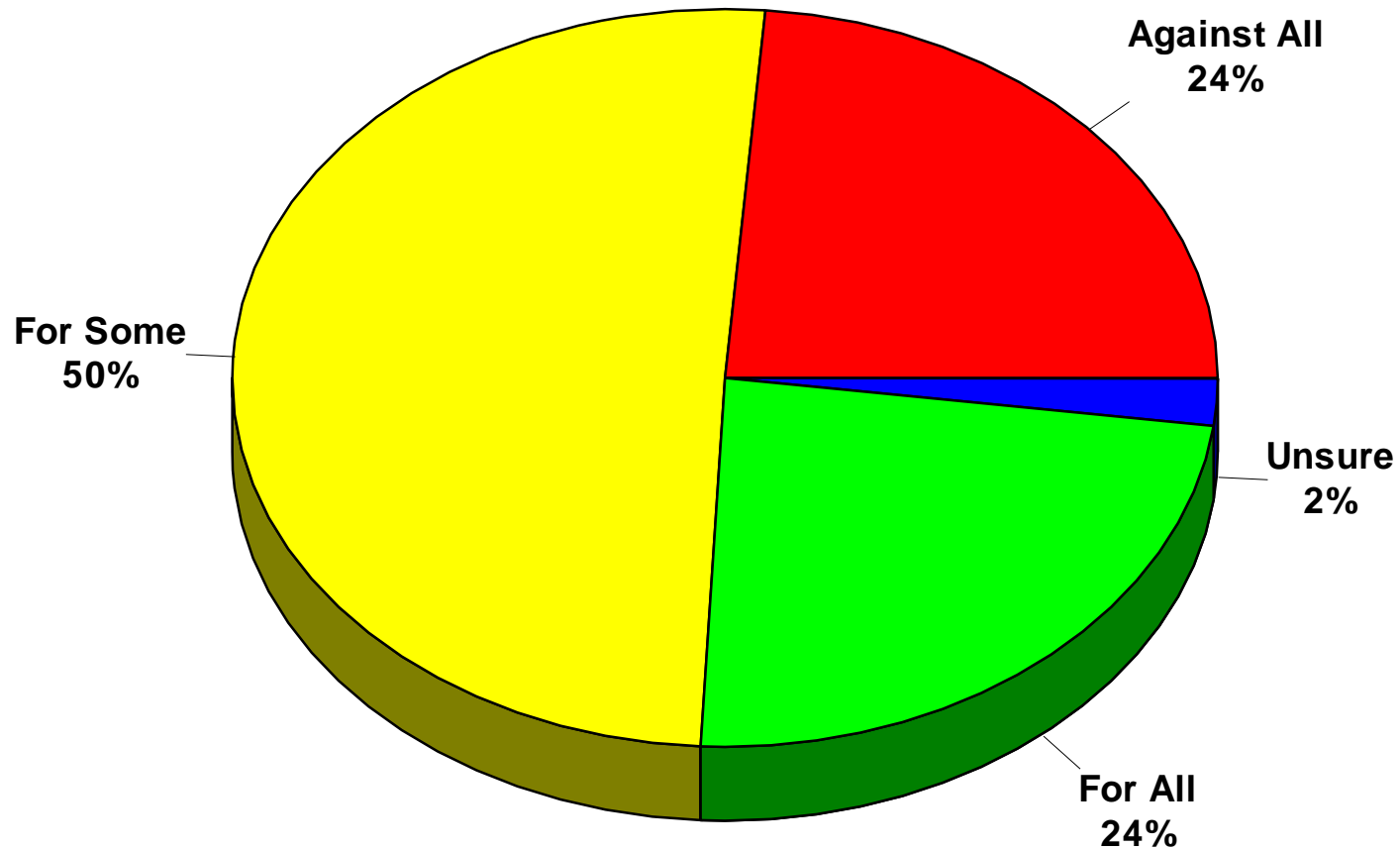
Comparative Tax Climate

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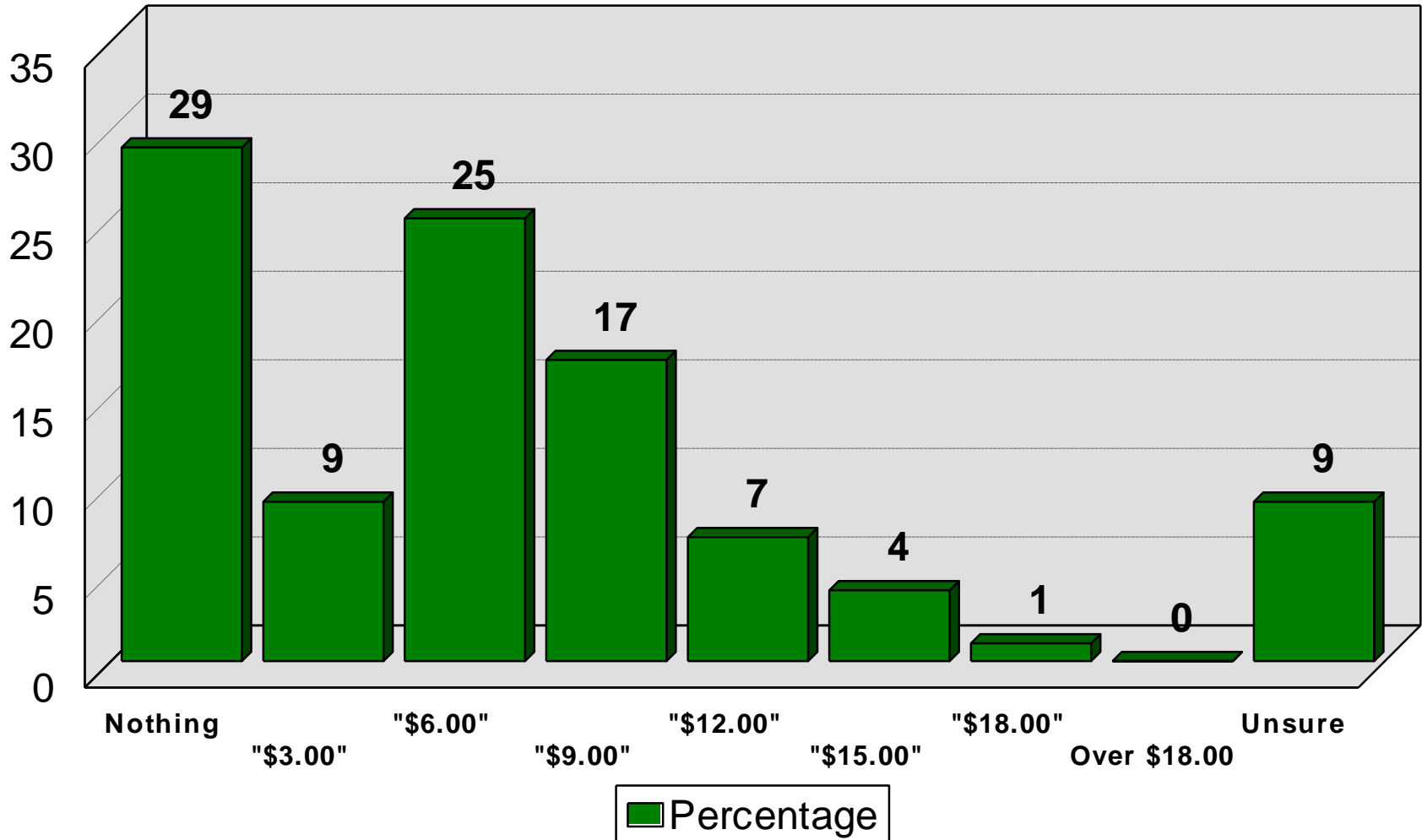
Referendum Predisposition

2021 Eden Prairie Public Schools



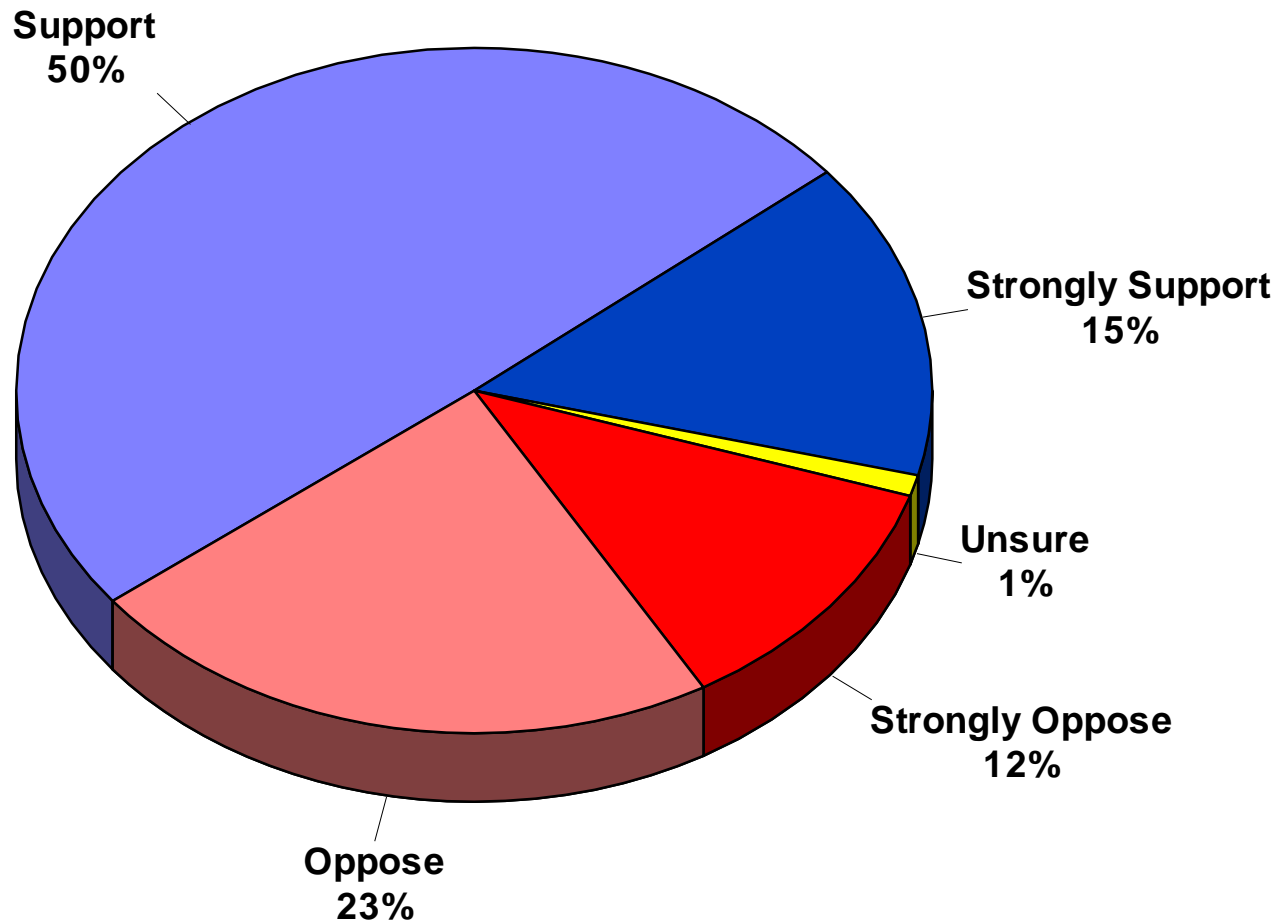
Property Tax Increase for Operating Levy

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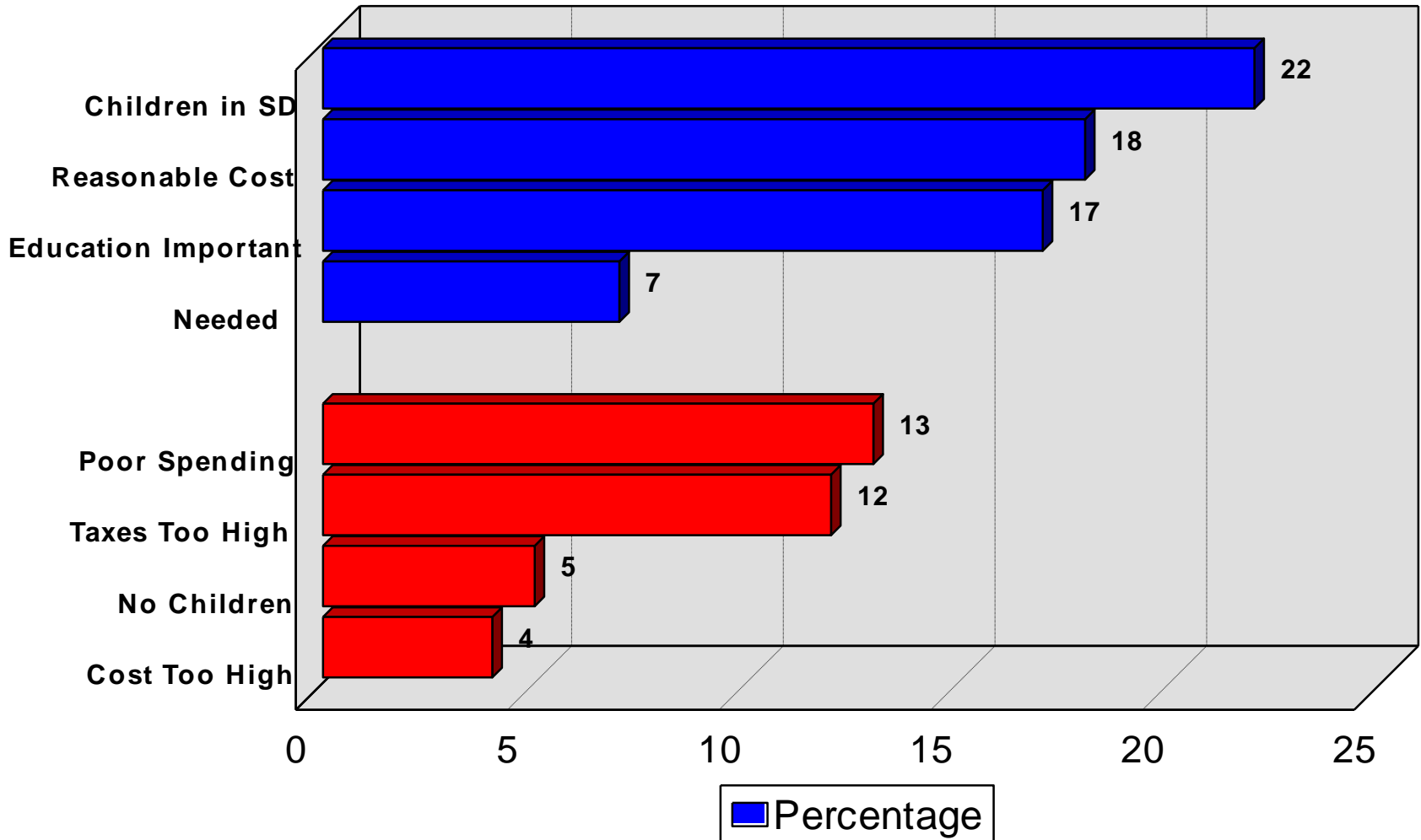
\$225PPU Operating Levy

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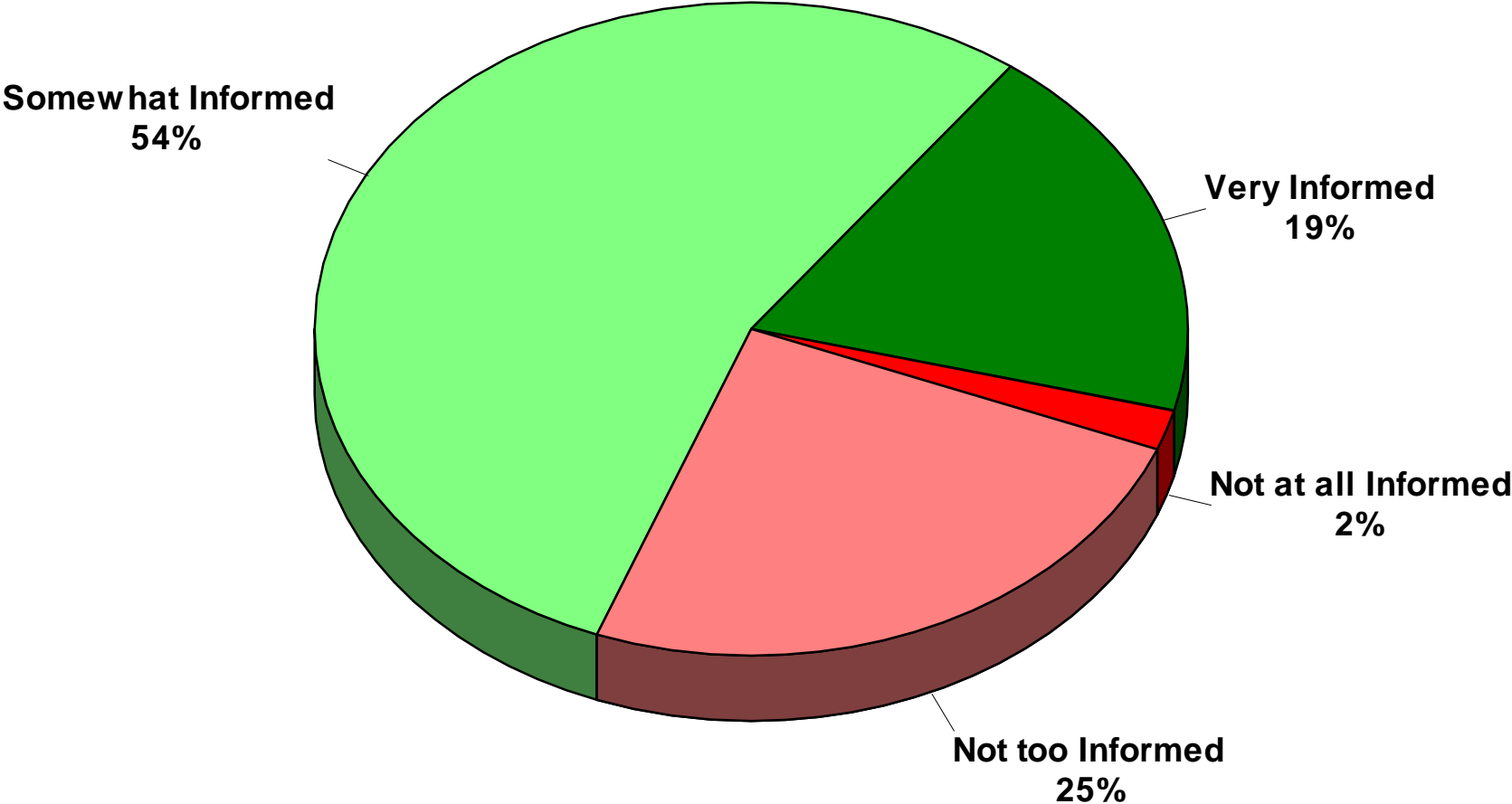
Reason for Levy Position

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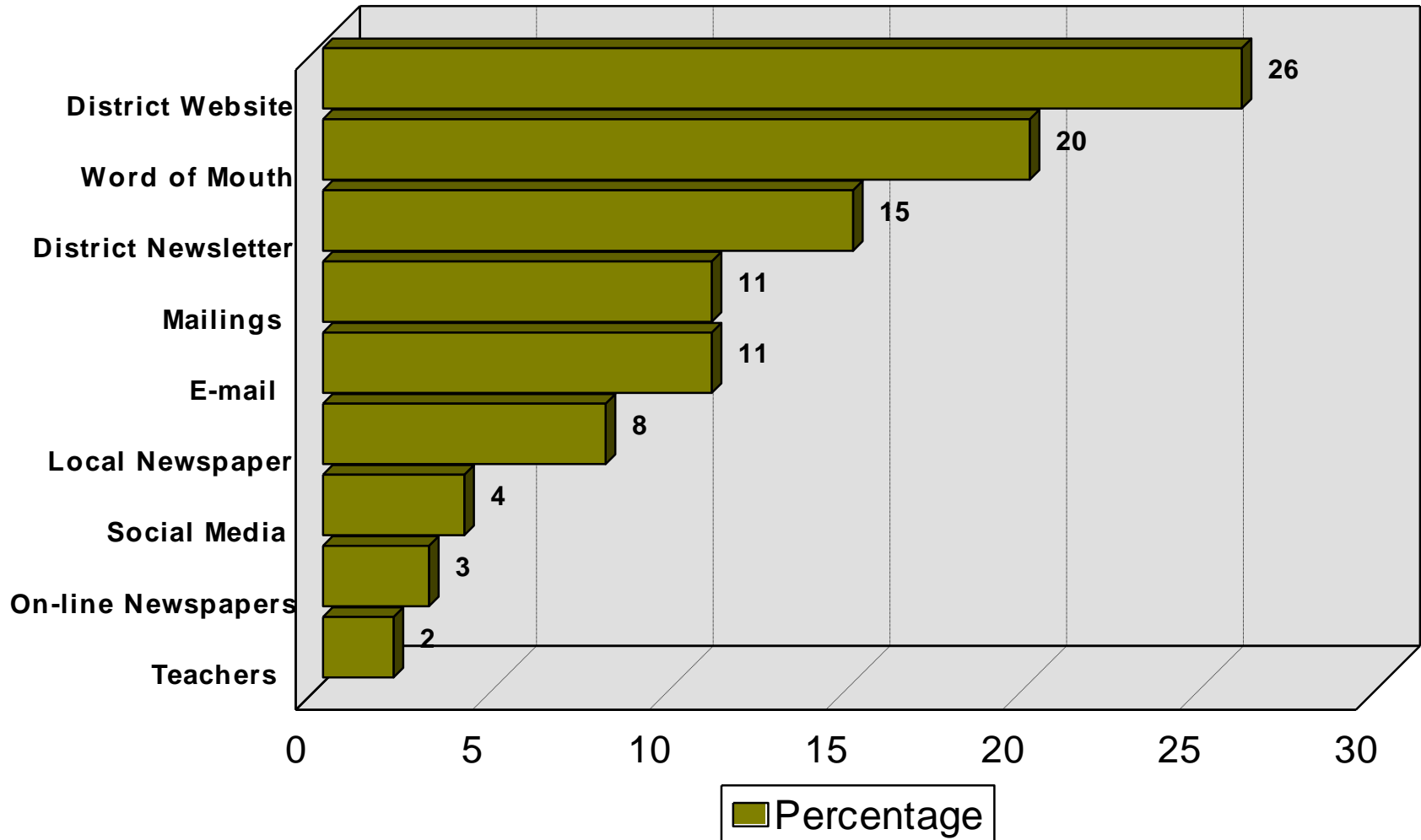
Informed about District Decisions

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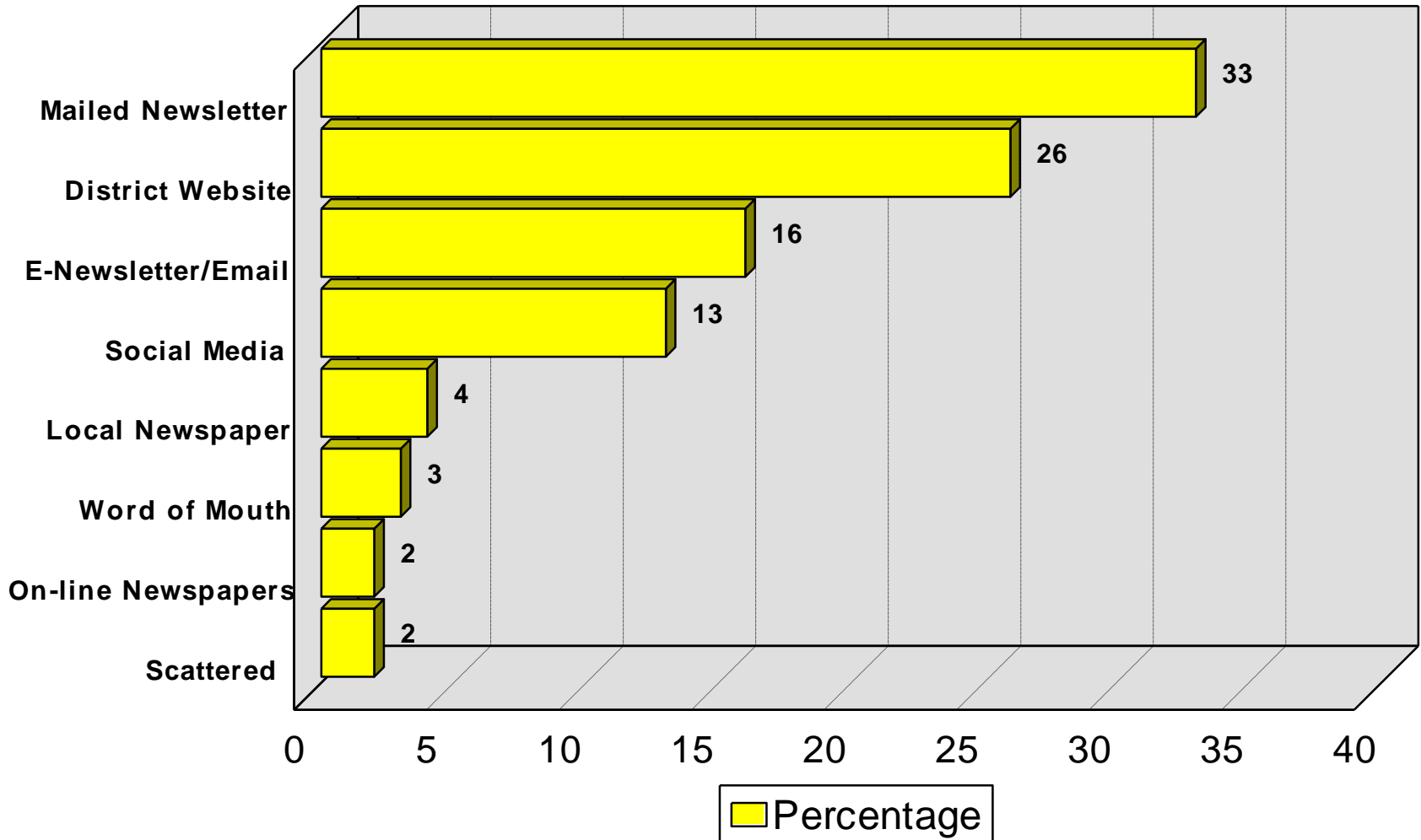
Primary Source of Information

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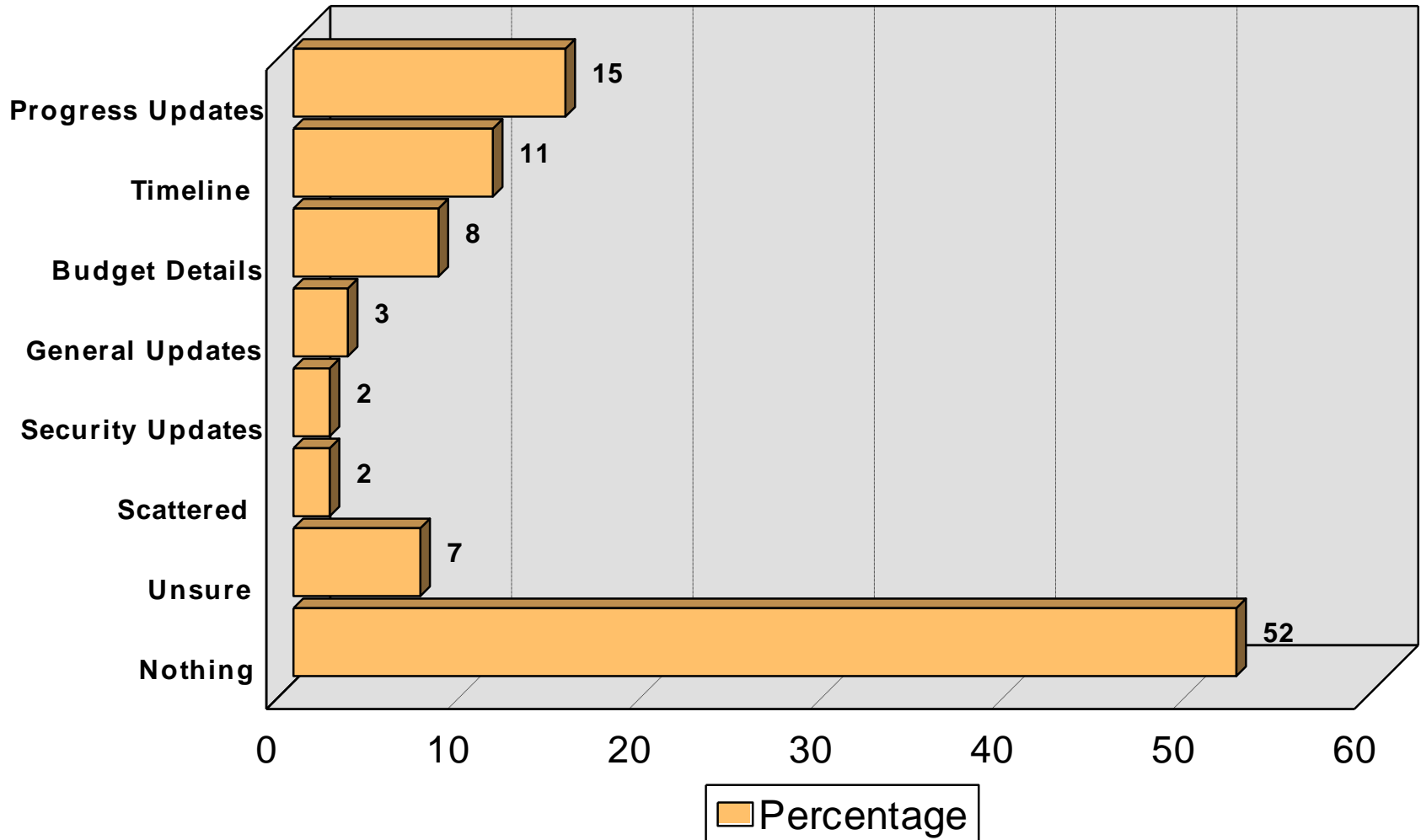
Most Effective Way

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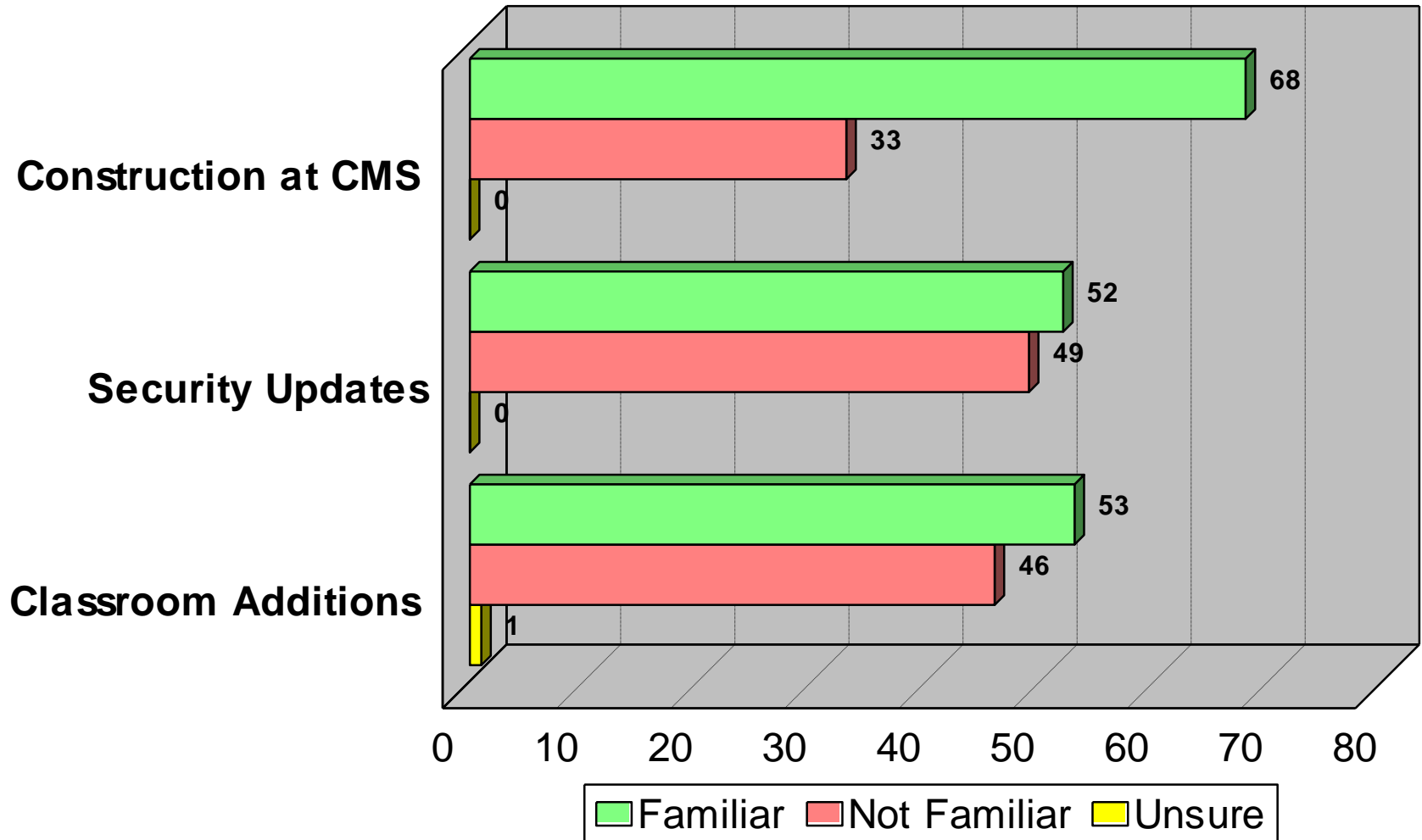
Interest in Bond Referendum Information

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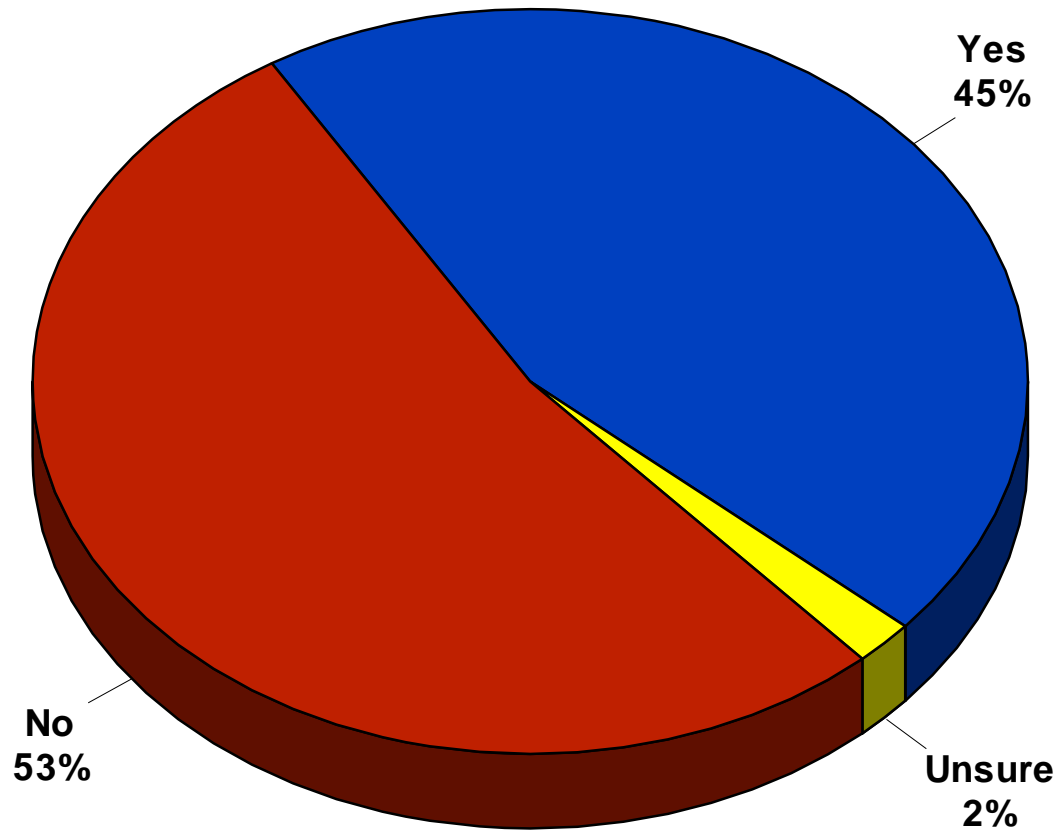
Familiarity with Bond Components

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Awareness Four Year Old Preschool program in Every Elementary School

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Interest in Guided Tour at CMS

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