



Brownsville Independent School District

Agenda Category: General Function Board of Education Meeting: 02/03/2026

Item Title: Coaching Excellence in Organization Action
 Information
 Discussion

BACKGROUND:

Top school speakers Jonathan Medina and Josh Perez are on a mission to encourage every student, engage every parent, and equip every coach across America to lead with purpose. Their leadership-focused presentations emphasize the importance of character, responsibility, and self-confidence, helping students develop essential life skills that support both academic and personal growth. Through age-appropriate, engaging activities, students are empowered to strengthen their emotional and social skills while learning and practicing positive character traits that promote lifelong success.

Approximate number of participants: students 100

Tentative date: April 25, 2026

Facilities will be secured upon availability: CAB Cafeteria, and Gymnasium

FISCAL IMPLICATIONS:

Categorial Funds: 162 \$ 9,998.00

RECOMMENDATION:

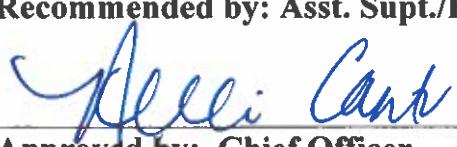
Recommend approval for Coaching Excellence in Organization, of Edinburg, Texas to provide consulting services for students in the Youth Connection Project & Migrant Education Program for the 2025-2026 school year. Categorial Funds: 162 \$ 9,998.00

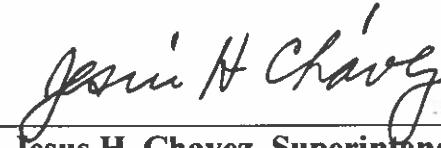
Approved for Submission to Board of Education:

Diana E. Clough


Submitted by: Principal/Program Director

Recommended by: Asst. Supt./Exec. Dir.

 1/8/21
Approved by: Chief Officer


Dr. Jesus H. Chavez, Superintendent

On a Mission to help 1 Million 1st gen
students be college & career Ready



Top School Speakers
"Trusted by over 1,000 Schools"



BROWNSVILLE ISD LEADERSHIP SUMMIT

\$9,998

TOPSCHOOLSPEAKERS.COM

COMPANY OVERVIEW



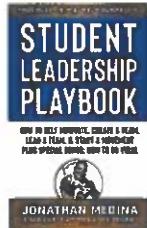
Top School Speakers

About Top School Speakers & Jonathan Medina

- ✓ Trusted by over 1,000 Schools Nationwide
- ✓ Founder & Speaker Jonathan Medina GEAR UP Alumni
- ✓ #1 Best Selling Author & 3x Author
- ✓ Reached over 1 Million Students
- ✓ Raised nearly 1 million dollars for non profits serving 1st gen students
- ✓ 1st Generation Student, Migrant Student
- ✓ Co Founder of National SEL Conference & 1st Gen Conference
- ✓ CEO & Founder of Top School Speakers reaching over 1 million annually

Vision

*Encourage Every Student
Equip Every Educator
Engage Every Parent*



Jonathan Medina

CEO of Top School Speakers

COMPANY OVERVIEW

About Top School Speakers & Coach Josh Perez

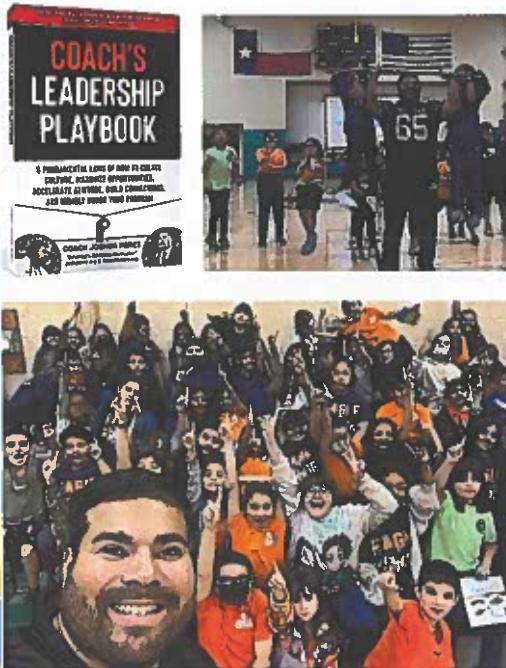
- ✓ Trusted by over 1,000 Schools Nationwide
- ✓ Author of upcoming book : Coach's Leadership Playbook
- ✓ Reached over 1 Million Students
- ✓ 1st Generation College Student
- ✓ Founder & CEO of National SEL Curriculum
- ✓ 10+ Years working in Education
- ✓ Homeless, Migrant to All-American



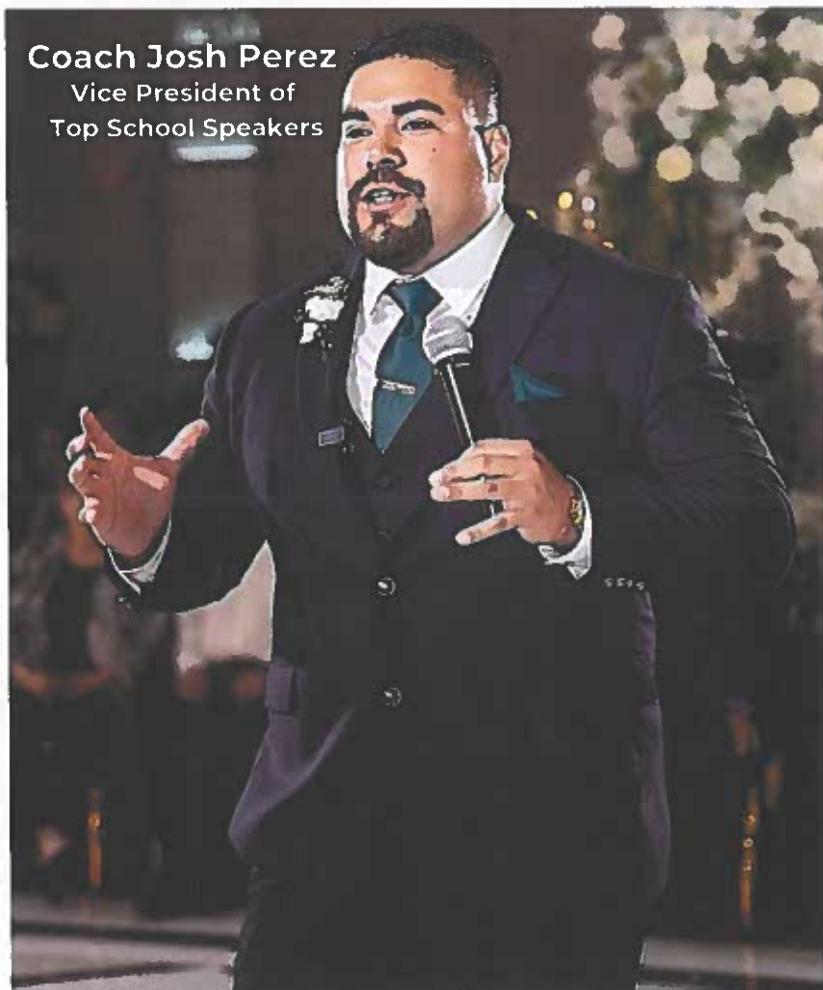
Top School Speakers

Vision

*Encourage Every Student
Equip Every Educator
Engage Every Parent*



Coach Josh Perez
Vice President of
Top School Speakers



topschoolspeakers.com

PROPOSAL / QUOTE

1 BROWNSVILLE ISD
Date: TBA

LEADERSHIP SUMMIT

**Fund
Needed**
\$9,998

FEE

Description	Quantity	Price	Amount
LEADERSHIP SUMMIT	1	\$15,000 \$9,998	\$9,998
Total Cost			\$9,998.00

Free Bonus

Description	Quantity	Price	FREE BONUS
360 Curriculum (Leadership-Character Curriculum)	1	\$10,000	\$10,000
30 % WORKSHOP DISCOUNT	1	\$5,002	\$5,002
#1 Best selling "Student Leadership Playbook" (Ebook)	200	\$20	\$4,000
#1 Best selling "Student Leadership Playbook" (AUTOGRAPHED)	50	\$25	\$1,250
Total Free Bonus			\$20,252.00