

Secondary Course Outline

Course name: Management and Leadership

Grade: 11-12

Course description:

This is your chance to take the lead in business! This course will create a actual non profit business to be run and managed by you!. This class will be designed to have a positive impact on the local community, while teaching you skills that will propel you into the world of management and leadership!

Graduation standard(s) information: (alignment with Minnesota Academic Standards or national standards)

I. Management Functions

Achievement Standard: Analyze the management functions and their implementation and integration within the business environment.

II. Management Theories

Achievement Standard: Analyze management theories and their application within the business environment.

III. Business Organization

Achievement Standard: Analyze the organization of a business.

IV. Personal Management Skills

Achievement Standard: Develop personal management skills to function effectively and efficiently in a business environment.

V. Ethics And Social Responsibility

Achievement Standard: Examine the role of ethics and social responsibility in decision making.

VI. Human Resource Management

Achievement Standard: Describe human resource functions and their importance to an organization's successful operation.

VIII. Technology and Information Management

Achievement Standard: Utilize information and technology tools to conduct business effectively and efficiently.

IX. Industry Analysis

Achievement Standard: Analyze a business organization's competitive position within the industry.

X. Financial Decision Making

Achievement Standard: Analyze financial data influenced by internal and external factors in order to make short-term and long-term decisions.

XI. Operations Management

Achievement Standard: Apply operations management principles and procedures to the design of an operations plan.

XII. Global Perspective

Achievement Standard: Examine the issues of corporate culture and managing in the global environment.

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Learner outcomes:

Students will:

Students will:

1. Students will create a business plan for a non profit organization
2. Student will will take an active role in leading a non porfit business.
3. Students will organize all elements to run the business
4. Students will enact levels of control for the business model to ensure success.

Course content: (Write this in outline format.)

Unit 1: Introduction to Management and Leadership

Unit 2: Focus of a Business. Start with Why!

Unit 2: Rounding the Square Wheels

Unit 3: Influencing Skills

Unit 4: Communication Tactics – Fish Market

Unit 5: Problem Solving

Unit 6: Managing Conflict

Unit 7: Change Management – Who Moved My Cheese?

Unit 8: Stress Management

Unit 9: Growth Strategies – You and Your Team!

Unit 10: Accounting / Finance

Unit 11: Legal Considerations

Notes: (This section should contain information regarding textbooks, technology integration, films, videos and various resources used in teaching the course. Any additional notes that are useful to teachers should be included.)

Book for the class: Start with Why. Simon Sinek