

Midway Independent School District

Action: Consent Agenda:
Presentation: Information:
Supporting Documents: Date for Consideration:

**ALL IN.
EVERY
DAY** 

Subject: Marketing Report

MISD Board of Trustees: January 2026

Agenda Item – 8-C

Background Information

This report provides a brief update on how Midway ISD is using targeted, measurable marketing efforts to support enrollment, recruitment, and community trust in a competitive education environment, while maintaining disciplined use of district resources.

Contact Person

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