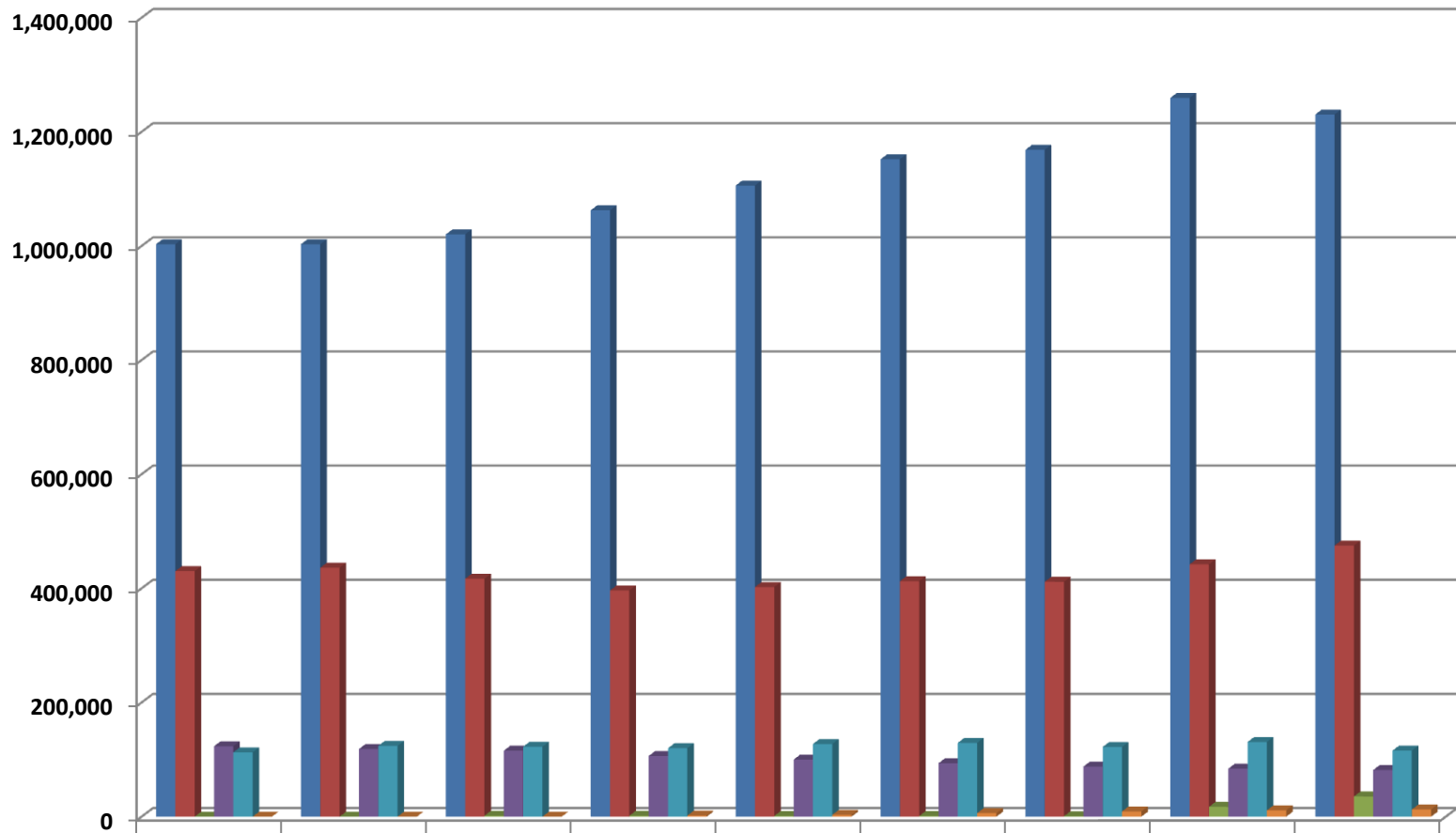


CIRCULATION BY FORMAT



	2004	2005	2006	2007	2008	2009	2010	2011	2012
PRINT	1,003,154	1,003,139	1,020,286	1,062,597	1,105,949	1,151,913	1,168,538	1,259,604	1,230,391
MOVIES	430,229	436,276	416,958	396,355	402,378	412,612	411,592	442,200	475,098
E-BOOK	0	0	1,679	1,636	1,219	1,083	920	17,202	35,349
CD/CASS SPOKEN	123,387	118,496	115,662	106,367	100,003	93,654	87,814	84,098	81,788
CD/CASS MUSIC	112,763	124,063	122,589	119,975	127,282	129,383	122,229	130,944	115,786
DOWNLOADABLE AUDIO	0	0	0	1,843	3,139	6,174	9,208	11,160	12,522