

Request Adoption of the Mission Statement

March 19, 2013

SUMMARY:

It is recommended the Denton ISD Board of Trustees adopt of the following mission statement:

“Denton ISD: Empowering lifelong learners to be engaged citizens who positively impact their local and global community.”

BOARD GOAL:

I. Vision

PREVIOUS BOARD ACTION:

The board was presented the draft of the mission statement on 2/26/13. Prior board discussion took place during board agenda setting meetings on 2/5/13 and 11/27/13.

BACKGROUND INFORMATION:

“Project EIC” was first presented to the board on 4/23/12 and then at a joint meeting of the School Board and the Denton City Council on 5/7/13. The project to rebrand the district’s mission, vision, values, goals, and logo began. Over the course of the past 11 months, the EIC has collaborated with its constituents including educators, parents, students, business and community members in drafting the mission statement.

SIGNIFICANT ISSUES:

The mission statement answers the question, “Why do we exist?”

FISCAL IMPLICATIONS:

NA.

BENEFIT OF ACTION:

Adoption will allow the district to move forward in its progress in empowering lifelong learners to be engaged citizens who positively impact their local and global community.

PROCEDURAL AND REPORTING IMPLICATIONS:

NA

PUBLIC COMMENT RECEIVED:

Facebook postings, email commentary, letters, newspaper articles, and EIC meetings

ALTERNATIVES:

No alternative actions are proposed.

OTHER COMMENTS:

NA

SUPERINTENDENT’S RECOMMENDATION:


The Superintendent recommends approval of this mission statement.

STAFF PERSONS RESPONSIBLE:

Chris Shade, Director of School Improvement and Support and Chair of the Educational Improvement Council

ATTACHMENT:

APPROVAL:

Signature of Staff Member Proposing Recommendation:  _____

Signature of Divisional Assistant Superintendent: _____

Signature of Superintendent: _____