

**Denton Independent School District**  
**Publications Department Printing Press Refresh**

October 11, 2022

**SUMMARY:**

This item requests approval of the purchase of replacement printing presses for the Publications Department in the amount of \$199,061.30 from ImageNet Consulting, LLC.

**BOARD GOAL:**

Growth & Management - Demonstrate effective and efficient management of district resources

**BACKGROUND INFORMATION:**

Previously the Publications Department had three large black and white and one large color printing presses with a predetermined allocation of impressions per quarter with a fixed cost. After extensive investigation by the Technology Division in cooperation with the Communications Department, based on actual usage data as provided by the manufacturer, a different arrangement has been selected to control costs and maximize profitability for the Publications Department. One large black & white, one large color, and one medium black & white printing presses using a per impressions cost rather than a predetermined allocation. As with the recent copier refresh, the District is purchasing the equipment rather than leasing it, at a significant cost savings over five years but with the full cost of the equipment paid up front.

**SIGNIFICANT ISSUES:**

None

**FISCAL IMPLICATIONS:**

Rather than spreading an increased cost over five years, the entire reduced cost will be borne in the first year. This purchase will be made utilizing a TIPS Cooperative contract# 210103. This item is being brought for approval in accordance with the District's CH (local) policy.

**BENEFIT OF ACTION:**

This specific configuration and purchase arrangement will decrease costs for the Publications Department while giving them new equipment with specific features that will increase productivity and match consumable costs to actual usage.

**SUPERINTENDENT'S RECOMMENDATION:**

It is recommended that the Board approve the purchase of the equipment outlined above from ImageNet Consulting, LLC in the amount of \$199,061.30.

**STAFF PERSONS RESPONSIBLE:**

Susan Cheatham, Technology Services Department Manager  
Julie Zwahr, Chief Communications Officer  
Robert Pierce, Chief Technology Officer  
Cindy Willis, Director of Purchasing

**APPROVAL:**

Signature of Staff Member Proposing Recommendation: \_\_\_\_\_

Signature of Divisional Assistant Superintendent: \_\_\_\_\_

Signature of Superintendent: \_\_\_\_\_