
BOARD AGENDA ITEM

Information/Discussion_____

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Action __X__

Item: Postsecondary Attainment Asset Map Contract

Submitted by: James Hisson

Date: 02/06/2026

Recommended by: Ron Gorman

Board Meeting Date: 02/16/2026

RECOMMENDATION:

It is recommended that the Kent ISD School Board approve a contract with K-Connect in the amount of \$81,000 to conduct a countywide postsecondary attainment asset map in support of the Kent County Reconnect Community Action initiative.

BACKGROUND:

This purchase is fully funded through the Reconnect Community Action grant, which was awarded to Grand Rapids Community College (GRCC) and Kent ISD to support efforts to increase postsecondary attainment rates in Kent County.

Kent ISD issued a Request for Proposals (RFP) for the Postsecondary Attainment Asset Mapping Project. The purpose of the RFP was to identify a qualified vendor to develop a comprehensive inventory and analysis of programs, services, and partnerships that support postsecondary access, persistence, and completion across the county.

Kent ISD received six proposals in response to the RFP, with proposed costs ranging from \$45,000 to \$500,000. A review committee comprised of representatives from Kent ISD, GRCC, Kent County, the Michigan College Access Network, and the City of Grand Rapids/Our Community's Children evaluated and scored each proposal based on established criteria. Following the initial review, three vendors were selected for interviews.

After a thorough review and interview process, the committee determined that KConnect's proposal demonstrated the strongest alignment with project goals, technical approach, stakeholder engagement strategy, and overall value.

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