Dr. Jerry Weast, Superintendent of Montgomery Maryland Public Schools (MCPS) "Achieving Excellence and Equity in Education"



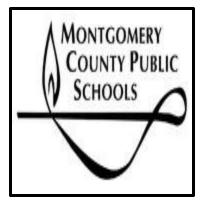
An overview by James Gates, Jim O'Connor, and Denise Sacks

Dr. Jerry Weast and (MCPS)

- Dr. Weast was first appointed in 1999; reappointed in 2003 and 2007.
- (MCPS) experienced great demographic change during his tenure.
- (MCPS) received the 2010 Malcolm Baldrige National Quality Award for its systemic changes to improve the academic outcomes for all Montgomery students.
- These improvements have been chronicled in <u>Leading</u> for Equity: The Pursuit of Excellence in Montgomery <u>County Public School</u> by Harvard Education Press.

MCPS

- The largest and most diverse school system in Maryland
- The 16th largest school system in America



- A system of 145,000 students
- The system with the highest graduation rate among the 50 largest school systems in America
- The national leader in having the most high school in the top 100 in America
- A system with all its high schools ranked in the top 3% of all high schools in the nation

Dr. Weast: We Need a Transformation in American Education

- Since 1999, family borrowing for college expenses has grown from \$90 to \$500 billion.
- 60% of high school graduates in college are receiving remediation in basic reading or mathematics.
- If African Americans and Hispanics are factored out, America ranks #1 on the PISA test administered to 11th graders.
- 58% of all teachers leave the profession by the end of their 5th year.



Pre Baldrige Approach to Education in MCPS

- Practiced random acts of improvement with nebulous outcomes.
- Isolated teachers and did not provide the necessary training and support.
- Overcrowded the curricular plate with too many programs.
- Operated with no clear, unified academic direction.



Using Baldrige Approach MCPS

- Abandoned the old **ABC**s: "Accuse, blame, and criticize".
- "Changed the structure to change the culture." It became a way of thinking <u>not</u> a new program for <u>every</u> employee in the system.
- Moved to Common Core Curriculum.
- Focused on "Aligned Acts of Improvement" designed to:
 - 1. Save teacher time
 - 2. Make teacher jobs doable
 - 3. Improve teacher performance
 - 4. Raise the bar and close the gap





Using Baldrige Approach MCPS

- Used the data to present a moral, economic, emotional and rational reason for any systemic change
- Moved resources around and lowered class size as needed



Giving parents the tips and tools to help their children be successful in school

• Used the data (pictures, graphs, charts, etc.) to paint the picture for their stakeholders because this type of data best projects what <u>is.</u> Chose not to be PC when it came to data because equity is the goal.

- Focused on "Under what conditions can we accomplish our goals?"
- Realized that if the staff truly believes in plan/process, the community will follow
- Used the National Board Certification standards for staff evaluation
- Developed a clear sense of "My job", "Your job", and "Our job"



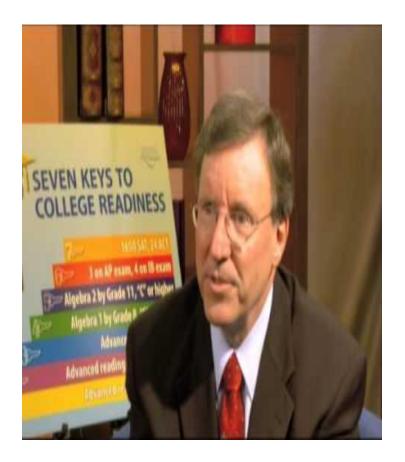
Using Baldrige Approach MCPS

- Asked the question: What do those who succeed in college have in common in terms of their K-12 academic experience. MCPS found 7 predictive analytics:
 - Advanced Reading PreK-2
 Advanced Category in Reading on MSA
 Advanced category in mathematic Grade 5
 Algebra 1 by Grade 8, "C" or better
 Algebra II by Grade 11, "C" or better
 3 on AP, 4 on IB 1650 SAT, 24 ACT



4 Ps of MCPS

- People
- Plan
- Process
- Persistence



4 Ps: PEOPLE

- Built relationships with every employee as the key to accomplishing goals
- Strove to **support/transform** not improve/reform employees



- Looked for ways to capture and keep the first day twinkle in the eyes and the passion in the hearts of employees
- Focused on professional growth not evaluation
- Provided job clarity for employees
- Diffused governance and distributed leadership

4 Ps: Process

- Eliminated the crowded plate. It is wasn't worth doing, they stopped doing it.
- Used data like a thermometer:
- 1. What does the data tell us?
- 2. Where are we off?



- 3. What do we need to do about it?
- 4. How can the data be used to support teachers and help them keep track of their students?
- 5. Focus on predictive analytics: *the patterns and relationships among the data points that turn it into usable, actionable information*

4 Ps: Plan



- Used a common language in professional training to promote a common culture.
- Started small. If it was good, it spread.
- Matched the curriculum to the readiness goals.
- Specified the goals: e.g.. 80% college ready by 2013.
- Focused on college and career readiness not grades and test scores.
- Committed to both college and career readiness. (6 years after high school, their career tech students had a lower unemployment rate and higher average income.)

4 Ps: Persistence

- Believed in the people, process, and plan and stayed the course to achieve the goals.
- Evaluated and amended as needed but took a long term view of success.

