



IRA CONVENTION WEBSITE:
www.iraconvention.org

INTERNATIONAL READING ASSOCIATION'S 57th ANNUAL CONVENTION

APRIL 29–MAY 2 | 2012
McCORMICK PLACE–WEST BUILDING | CHICAGO, IL

REGISTRATION FORM

Advance form for lower rates
deadline **April 9, 2012**

Reasons to Register in Advance Now!

- Save money
- Receive barcoded email for quick Scan and Go onsite

Easy Ways to Register Early

- Online For the best availability, register online at www.iraconvention.org
- Fax 415-293-4399
- Phone 888-294-9167 or 415-979-2278 Available 9:00 a.m. to 9:00 p.m. Eastern Time, Monday through Friday
- Mail Mail your registration form with full payment to:
IRA Registration & Housing
c/o Convention Management Resources
33 New Montgomery, Suite 1100
San Francisco, CA 94105

Important Registration Information—Please Read Carefully

Register online by April 9, 2012, midnight EST for the best rate. Nonmembers who choose to pay for membership with their registration qualify for the individual member rate. See below for more information about membership.

Online registration requires a username and password. If you have forgotten or don't have one, go to www.iraconvention.org. From there you can request your information or click on the option for new users. Contact IRAReg@cmrus.com or 888-294-9167 or 415-979-2278 for customer service assistance, Monday through Friday, 9:00 a.m. to 9:00 p.m. EST.

How to Save on Registration

IRA members can save up to \$110 on registration. During the convention registration process, add a \$39 regular membership to your registration order to receive discounted rates immediately! Please note, you must be an individual member of the International Reading Association. Membership through an institution or state or local council does not meet the criterion for the reduced member rate.

For all other membership categories visit www.reading.org/membership for information and purchase before registering for the convention or contact IRA Customer Service at customerservice@reading.org or 1-800-336-7323 or 1-302-731-1600, Monday through Friday, 9:00 a.m. to 5:00 p.m. EST.

Americans with Disabilities Act (ADA)

Mobility equipment can be reserved in advance by phone with Scootaround Mobility Solutions at 888-441-7575 and will be available for pick up in the McCormick Place West Building. Daily and weekly rates are available. Operators are available 24 hours per day, 7 days per week. For more information, contact Scootaround Mobility Solutions at 888-441-7575 or visit www.iraconvention.org.

If you require other special needs as defined by ADA, please indicate at the time of registration or contact Peggy DiMaio at 800-336-7323, ext. 231, or pdimaio@reading.org as soon as possible. On-site requests cannot be guaranteed.

Cancellation Policy

Written notification of cancellations must be completed by April 9, 2012, close of business 9:00 p.m. EST. A \$75 administrative/processing fee will be withheld from all refunds. After this date, cancellations for any reason or no-shows will not be refunded. For more details, go to www.iraconvention.org.

Changes

All changes must be submitted no later than April 9, 2012, close of business 9:00 p.m. EST. Name badges are nontransferable. If you need to make any changes to your registration, refer to your emailed confirmation to make changes online or contact Customer Service at 888-294-9167 or 415-979-2278 or IRAReg@cmrus.com. Requests for changes or replacements cannot be processed onsite.

Clock Hours

As a recognized professional development provider, IRA provides transcripts of "clock hours" that are approved by most U.S. states for professional development credit. Be sure to check with your district for information about specific clock hour requirements in your state.

Record your clock hours from any web-enabled computer, 24/7! Additional information is available at www.iraconvention.org.

Confirmation Barcoded Emails

IRA will no longer mail out any badge packets before convention. A barcoded email confirmation will be sent to all processed registrations. Then two weeks before convention, another barcoded email will be sent to all advance registered participants with a deliverable email on record. Simply bring this email with you to scan at IRA Registration.

If you have any questions about this new process, please contact IRAReg@cmrus.com. Student participants will need to bring current student and photo IDs before receiving their convention materials.



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Emergency Contact Information

In case of an emergency, it is important to have contact information for you during your convention stay. Please provide this information at the time of registration and load the corresponding ticket into your badge-holder on site.

First-Timer Sessions

If this is your first time attending an IRA Convention, please indicate this at the time of registration to take advantage of an informative first-timer session just for you! This session takes place on Monday, April 30, from 11:00 a.m. – 12:00 p.m. in the McCormick Place, West Building, Room 196C.

Institutes

Institutes are full-day courses on Sunday, April 29, 9:00 a.m. – 5:00 p.m. They are available with or without the Annual Convention for an additional fee. Please review selections and indicate your top three choices from the online itinerary planner at www.iraconvention.org. Register early! The Institutes often sell out, and additional tickets may not be available on site.

Luncheon Tickets

New this year! A full convention or one-day purchased name badge will be required to order single or multiple luncheon tickets.

Payment Information

Full payment must be submitted in U.S. dollars with each registration. IRA accepts American Express, MasterCard, Visa, Purchasing Card, checks and purchase orders. Purchase orders must be pre-approved, signed by issuer, submitted with a completed registration form, and received at Convention Management Resources by April 9, 2012, close of business 9:00 p.m. EST to qualify for lower rates. IRA will re-bill for the higher, on-site registration fee if payment is not received by the deadline. IRA's full purchase order policy can be viewed at www.iraconvention.org.

Photographs

Throughout the week of the Annual Convention, IRA photographers will be taking pictures of sessions and events. These photos will be archived for planning future conferences; however, some may be used for educational, news, or promotional purposes, such as publication in *Reading Today*, in marketing materials for IRA, or on our website. By participating in the Annual Convention, you grant IRA the right to use your photograph for these purposes.

Privacy Policy

IRA rents its Convention registration lists to current exhibiting companies, who may contact participants about special meetings, social events, or other offers and invitations. If you do not want your information shared, please indicate this at the time of registration.

Registration Fees

Convention registration fees include all regular Convention program activities from April 29–May 2. Registration fees are based on IRA member status at the time of registration as well as the date registration is received, regardless of what is entered on the form. IRA reserves the right to charge the corresponding rates at the time the registration form is received. This covers both member and nonmember rates as well as early and on-site fees. IRA will not reimburse the difference between the member and nonmember registration rates to any participant whose completed membership application was processed after they registered for the Annual Convention. Institutes and meal functions purchased do not include any part of the Convention.

If more than one person is registering from your institution, be sure to register them individually. A separate registration form or online record is required for each registrant. Badge sharing is strictly prohibited and clock hours will only be awarded to the person who is officially registered.

Regulation for Exhibit Hall and Education Sessions

Absolutely no wheeled carts, strollers, totes, or luggage of any kind will be permitted to be sold, given away, or used in the exhibit hall or education sessions. Children under 18 should not accompany you. In the event it is unavoidable, you will be required to sign a waiver of liability. Contact pdimaio@reading.org for waiver.

Reprints

Name badges, institute badges, and luncheon tickets will only be printed once. Any reprints will be charged a \$50 nonrefundable fee at On-site Registration.

Spouse/Guest

Register your spouse, significant other, guest or family member, over the age of 18, not involved with or working in the fields of reading or literacy. Guest badge policy is one guest badge per registrant with access to exhibit hall for all three days at \$75. Guests cannot attend sessions and are not eligible for clock hours.



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First Name _____ Middle Initial _____ Last Name _____

IRA Customer Number (found on correspondence from IRA)

E-mail Address (required for bar-coded confirmation email for pickup of convention materials onsite)

Billing Address

Organization _____
Street Address _____
City, State, Postal Code _____
Country _____
Business Phone Number _____

Mailing Address

Organization _____
Street Address _____
City, State, Postal Code _____
Country _____
Home Phone Number _____

Please check the following as appropriate:

- ☐ Special needs according to the Americans with Disabilities Act (ADA) Describe here _____
☐ Delete name from registration list rentals (to third parties in the education sector only)

	Advance Rates Received By 4/9/12				On-site Registration Rates Received After 4/9/12				Amount
Registration Category <i>All fees are in US dollars.</i>	Individual Member	Non member	Student Member/ IRA Emeritus Member*/ DevCon**	Student Non Member	Individual Member	Non member	Student Member/ IRA Emeritus Member*/ DevCon**	Student Non Member	
Full Convention Only, April 30–May 2	\$280	\$390	\$130	\$240	\$390	\$470	\$175	\$285	\$
Institute Only, Sunday, 4/29; Select three: #1_____#2_____#3_____	\$115	\$135	\$115	\$135	\$155	\$180	\$155	\$180	\$
Single Day Monday, 4/30	\$175	\$220	\$115	\$175	\$200	\$240	\$115	\$175	\$
Single Day Tuesday, 5/1	\$175	\$220	\$115	\$175	\$200	\$240	\$115	\$175	\$
Single Day Wednesday, 5/2	\$175	\$220	\$115	\$175	\$200	\$240	\$115	\$175	\$
Spouse/Guest (Limit one per registrant/ three-day access to Exhibit Hall)		First Name:		Last Name:			All categories = \$75		\$
Each luncheon ticket must accompany a paid registration. Exhibitors may purchase luncheon tickets according to their booth allotment or extra paid badges.									
Luncheon Primary Literature, Monday, 4/30					# tickets_____			x \$60 =	\$
Luncheon Young Adult Literature, Tuesday, 5/1					# tickets_____			x \$60 =	\$
Luncheon Book & Author, Wednesday, 5/2					# tickets_____			x \$60 =	\$
New one-year IRA membership to take advantage of member convention rates								\$39	\$

* Members who are fully retired and who have been an IRA member continuously for 10 years or more qualify for Emeritus membership.

**DevCon=developing economies. Go to www.reading.org/devcountries for list of qualifying residents.

Is this your first time attending an IRA Convention? ☐ Yes ☐ No Birth date: _____ (MM/DD/YYYY)

Emergency Contact Info: Name _____ Phone # _____ Relationship _____

Occupation (Select one primary occupation requiring the largest portion of your time)

School-based Educator

- ☐ Classroom teacher
☐ Reading teacher or specialist
☐ Special education teacher
☐ Bilingual/ESL teacher
☐ Literacy coach
☐ ELA coordinator
☐ School librarian/media specialist

School Administration

- ☐ School administrator
☐ District administrator
College/University
☐ College/university faculty
☐ College/university administrator
☐ College/university librarian, media specialist

Student

- ☐ Undergraduate student
☐ Graduate student
☐ Private consultants
☐ Parents
☐ Retired Literacy Professionals
☐ Others

Level (Select one category that best describes your major responsibilities)

- ☐ Preschool (learners less than 5 yrs)
☐ All school (5–18 yrs)
☐ All elementary (5–11 yrs)
☐ Primary (5–7 yrs)
☐ Intermediate (8–11 yrs)
☐ Middle (12–15 yrs)
☐ Secondary (15–18 yrs)
☐ Junior/community college
☐ Undergraduate
☐ Graduate
☐ Researcher
☐ Adult education
☐ Other

Areas of Professional Interest (Select three of the following items to reflect your primary areas of professional interest)

- ☐ Administration, supervision
☐ Adolescent literacy
☐ Adult literacy
☐ Assessment
☐ Beginning reading and writing
☐ Classroom strategies
☐ Comprehension
☐ Content area literacy
☐ Critical literacy
☐ Family literacy
☐ Home, school, community partnerships
☐ Instructional materials
☐ Literature
☐ Motivation, engagement
☐ Multilanguage literacy
☐ New literacies
☐ Policy
☐ Professional Development
☐ Research
☐ Social, cultural influences
☐ Standards
☐ Struggling learners
☐ Teacher education
☐ Technology
☐ Word study
☐ Writing
☐ Other

Years of Experience

As a professional

- ☐ 0–5 years
☐ 6–10 years
☐ 11–20 years
☐ 21 or more years

In present position

- ☐ 0–5 years
☐ 6–10 years
☐ 11–20 years
☐ 21 or more years

Payment Information (Credit Cards will be charged at the time of registration)

☐ Check payable to International Reading Association ☐ PO#: _____ (see instructions) ☐ American Express ☐ MasterCard ☐ Purchasing Card ☐ Visa
Check #: _____

Credit Card Number _____ Expiration Date _____

Name (as it appears on card) _____

Signature of cardholder (required) _____

Fax this form with credit card or purchase order to 415-293-4399

Mail with check or purchase order to International Reading Association, c/o Convention Management Resources, 33 New Montgomery, Suite 1100, San Francisco, CA 94105