

Proposal Project:**Bulk Mailing Services**

Proposal Number 0410-40

Proposal Date: November 10, 2004

Item Description	Bob Ash & Company	Ridgeway Mailing Company
cost to update mailing list twice yearly (December/June)	\$250.00	\$30.00 per 1,000
cost for postage and handling for mailing following:		
pamphlet/bond brochures:	0.10843 per piece	.24 per piece
letter size envelopes:	0.09843 per piece	.26 per piece
letter (1 page):	0.10843 per piece	.04 per piece
postcard:	0.09843 per piece	.21 per piece

Additional Information:

Bob Ash & Company:

- >pamphlet/bond brochures and letter (1 page) items require a tab to meet postal requirements.
- >above prices are based on 50,000 households mailed.

Ridgeway Mailing Company:

- >above prices are based on 50,000 households mailed and the specifications shown below:
- >pamphlet/bond brochures: priced as tabbed 8½ x 5½ selfmailer (we will address,tab,sort & mail)
- >letter size envelope: priced in combination with letter (1 page) as a #10 envelope with one insert (we will address envelope, letter fold 8½ x 11 generic letter (nob-match), insert, sort & mail)
- >letter (1 page): priced as copying a one page 8½ x 11 letter (no postage)
- >postcard: priced as a 6 x ¼ postcard (we will address, sort & mail)