

# HAYS CONSOLIDATED INDEPENDENT SCHOOL DISTRICT BOARD OF TRUSTEES

Date: June 24, 2025

Agenda Item: M.2g

Board Goal: Student Achievement

Subject: Consideration and possible approval of the purchase of Amplify Boost Reading Software Program – Amplify

Administrator Responsible/Position: Marivel Sedillo, Deputy Superintendent / Chief Academic Officer  
Debbie Brown, Director of Academic Support

**A. Purpose of Agenda Item:**

☒ Action needed ☐ Information only ☐ Receive input

**B. Authority for This Action:**

☒ Local Policy: ☐ Law or Rule ☐ N/A

**C. Goal or Need Addressed:** The purpose of this agenda item is to approve Amplify Boost Reading Program. Amplify Boost is a personalized reading supplemental program aligned with Amplify mCLASS DIBELS and Lectura screener and progress monitoring data. This program is for students in grades Kindergarten through 5th grade for the 2025-2026 school year.

**D. Summary:**

- ☒ **Previous board action relating to this item:** This program was approved last school year under the name Amplify Reading. It is the same program but has been renamed to Amplify Boost
- ☒ **Future action anticipated:** There will be an annual cost for this program.
- ☒ **Background information:** This reading software as justified by Texas Education Code (TEC) §28.006 (b-1). The district currently does not have a reading software program for students in grade kindergarten through 5th grade. This program will help provide students with a personalized pathway for reading instruction. Amplify Boost is a supplemental reading curriculum that will help students progress at their individual level. The program meets all students where they are with powerful individualized instruction and practice, enabling student growth at all levels. The mCLASS universal screener works in conjunction with this software and places students at the appropriate reading level. The program addresses the following skills: phonological awareness, phonics and fluency, comprehension skills and vocabulary. The program provides easy to read usage and skills reports. The program also provides individualized reports for parents and caregivers.

**E. Comments Received:**

☒ Cabinet ☐ DLT ☐ FBOC ☐ Teacher Org. Reps. ☒ Other: C&I

**F. Administrative Recommendation:** The administration recommends approval of the purchase of personalized reading program software for students in kindergarten through 5th grade from Amplify.

**Advantages and benefits of this proposal:** It is a supplemental adaptive curriculum that empowers students at all reading levels to drive their own reading growth. It is a comprehensive, aligned system. The class is automatically enrolled in the program. It does not require additional set-up time. It is an adaptive curriculum that is 100% digital and works on any device. As students engage in reading practice it takes them through a game world that adapts to meet their unique learning needs. Provides robust classroom and administrator-level reports that give real-time results.

**Expected results in terms of student benefit/achievement:** To provide students with an engaging, supplemental, personalized reading program that addresses student's unique reading needs.

**Effect of this action on other parts of the system:** N/A

**Consequences of not approving this recommendation:** Students in grades kindergarten through 5th grade will not have a supplemental reading personalized software program.

**G. Fiscal Impact and Cost: \$224,220**

☒ **Budget**

☐ **Bond**

☐ **Grant/Special Funds:**

☐ **Other**

☐ **Budget Amendment Needed**

**Prior Year Spending:** \$181,908

**Bid / Contract Information:** Sole Source memo on file

**Reasons for rejecting alternatives:** This reading software is directly aligned to the mCLASS reading screener that addresses a student's reading needs. This program provides a personalized pathway for improving reading skills.

**Future/Ongoing:** Ongoing annual cost. TEA is no longer providing this reading supplement program for students in grades K-2

**H. Monitoring and Reporting Time Line:**

**Person responsible for evaluating this decision or action:** Marivel Sedillo, Debbie Brown

**Evaluation method and time line:** This supplemental reading program will provide students with additional support in reading. The Director of Academic Support oversees the process of implementation to ensure all students receive the needed interventions to be successful.

**Next report to the board:** N/A

**I. Suggested Motion:**

I move that the Hays CISD Board of Trustees approve the purchase of Amplify Boost Reading Software Program from Amplify for an amount not to exceed \$224,220, as presented.