

Orange Rush Sponsorship

New Berlin Athletic Department Sponsorship Tiers

Tier	Benefits	Cost
Platinum (3 businesses)	<ul style="list-style-type: none"> • Advertisement Features <ul style="list-style-type: none"> ○ Football Scoreboard ○ Basketball Scoreboard ○ Athletic Website (20k views a month) ○ Video Board (basketball/volleyball) ○ Hudl Thumbnail logo ○ Pre-game and halftime acknowledgement EVERY game (Football, Basketball, Volleyball) ○ Orange Rush T-shirt Sponsorship ○ Social Media posts • 2 Free Family Passes • 1 Sangamo Pass • 2 Free Orange Rush T-shirts 	\$7,500
Gold (10 businesses)	<ul style="list-style-type: none"> • Orange Rush T-shirt Sponsorship • 1 Free Orange Rush T-shirt • 1 volleyball and basketball game acknowledgement <ul style="list-style-type: none"> ○ Pre-game and halftime ○ Video board 	\$500
Silver (Capped at 20 and can be families or businesses)	<ul style="list-style-type: none"> • Orange Rush T-Shirt Sponsorship 	\$125
Total (if max number sponsorship is met)		\$30,000