



CLC VALUES

- Excellence
- Purpose
- Integrity
- Compassion
- Unity
- Inclusion

Equity in Student Retention Strategy

Board of Trustees Meeting

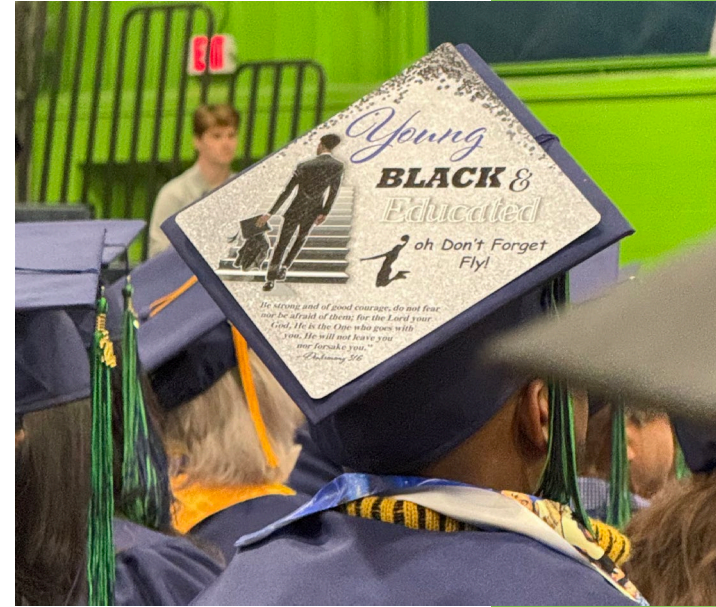
February 25, 2025



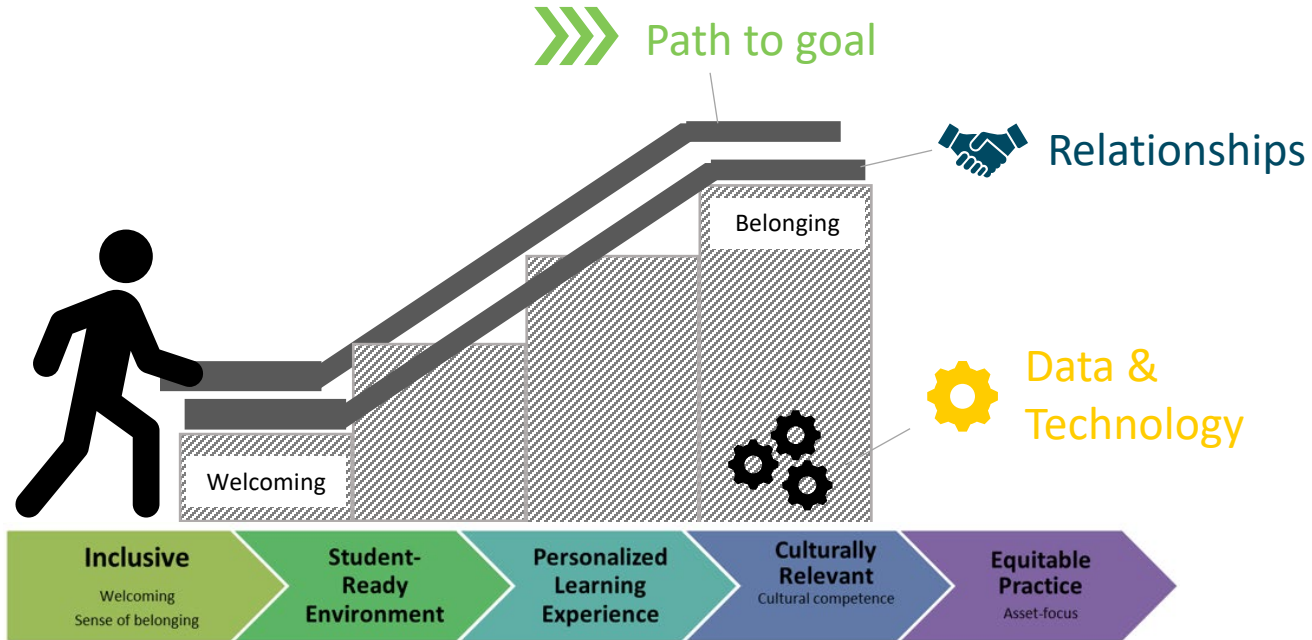
Overview: College Priority

Pillar 1: Access & Success for Students – Student Momentum

- Implement data-driven college-wide equity in retention strategy across all student groups for improved fall to spring and fall to fall retention with disaggregated tracking.
- Increase student retention leading to credential completion or transfer through implementation of an evidence-informed, equity-minded action plan college-wide.



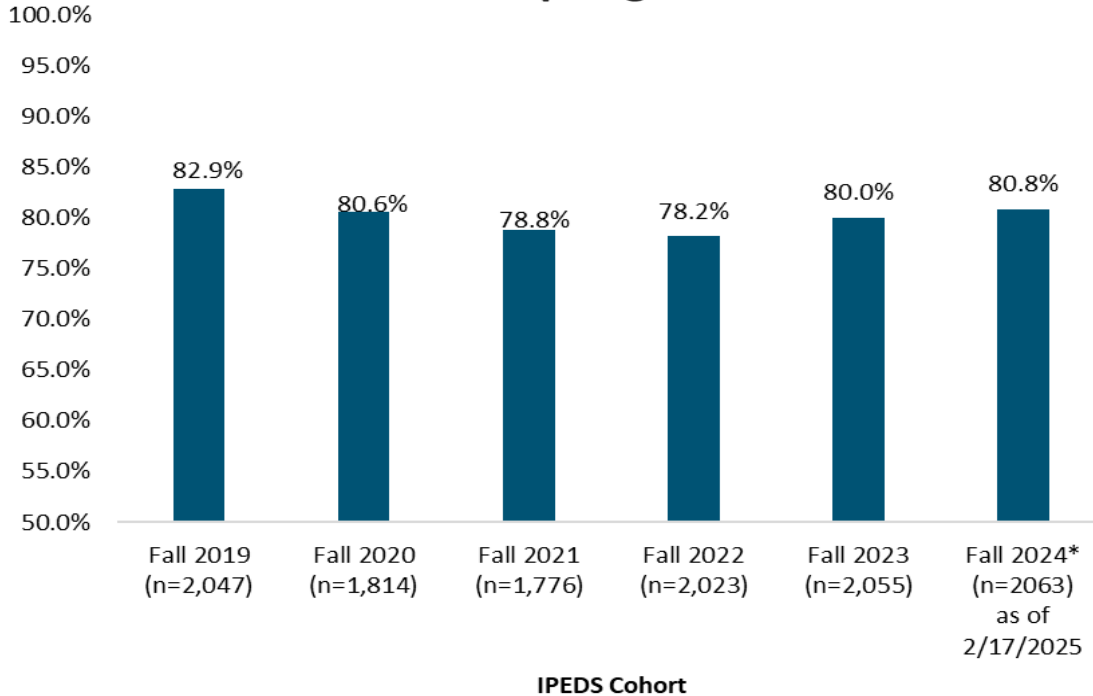
Design of Retention Strategy



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Percent of New Degree/Cert Seeking College-Level Students Retained from Fall to Spring



Target: Fall 2024 to Spring 2025 is 82%

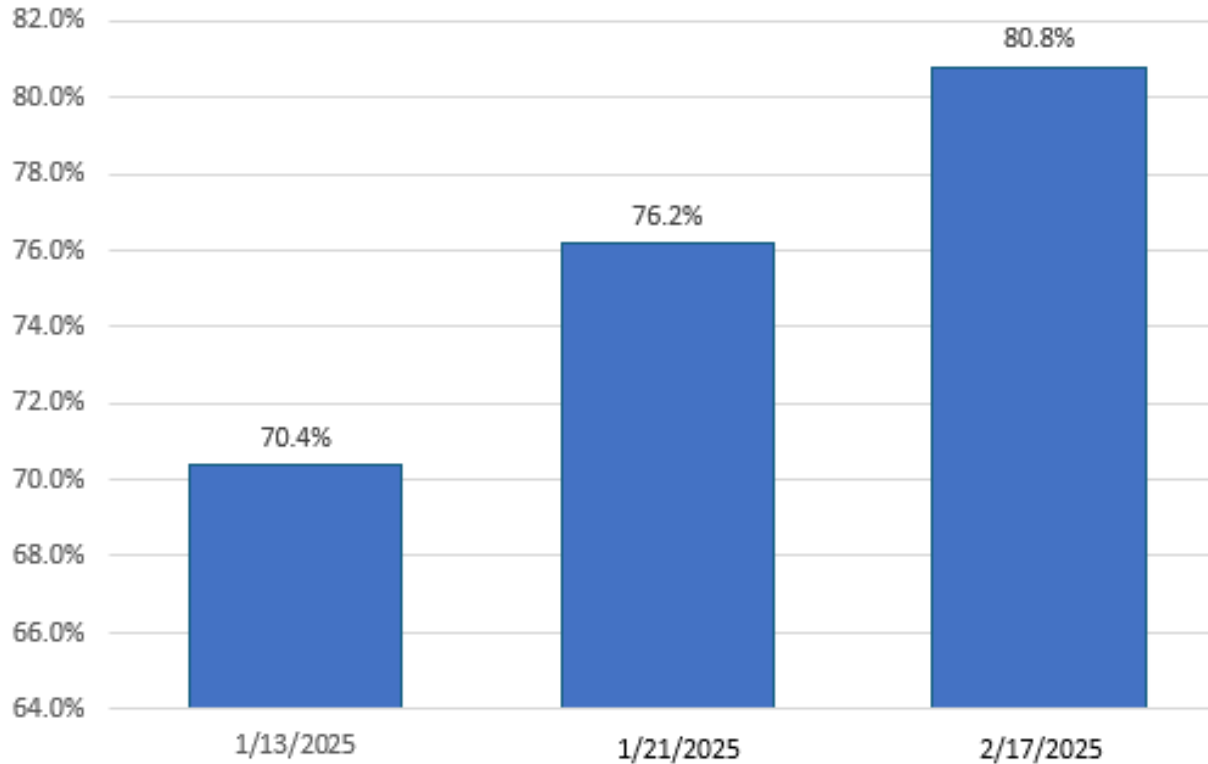
*Retention rate is preliminary



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Fall 2024, Percent of New Degree/Certificate Seeking College-Level Students Retained from Fall to Spring



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Percent Retained Fall to Spring, By Race/Ethnicity

100.0%
90.0%
80.0%
70.0%
60.0%
50.0%
40.0%
30.0%
20.0%
10.0%
0.0%

	Fall 2018*	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024 as of 2/17/2025
White	82.5%	84.8%	84.1%	80.6%	81.3%	79.9%	84%
Black/African American	63.6%	76%	70.9%	79.3%	59%	83%	69%
Hispanic/Latinx	78.3%	76.4%	76.5%	78.7%	74.50%	74.50%	79.10%
Asian	91.9%	91.7%	85.9%	83.7%	77.80%	83%	89.70%



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Percent Retained Fall to Spring, By Pell Status

100.0%
90.0%
80.0%
70.0%
60.0%
50.0%
40.0%
30.0%
20.0%
10.0%
0.0%

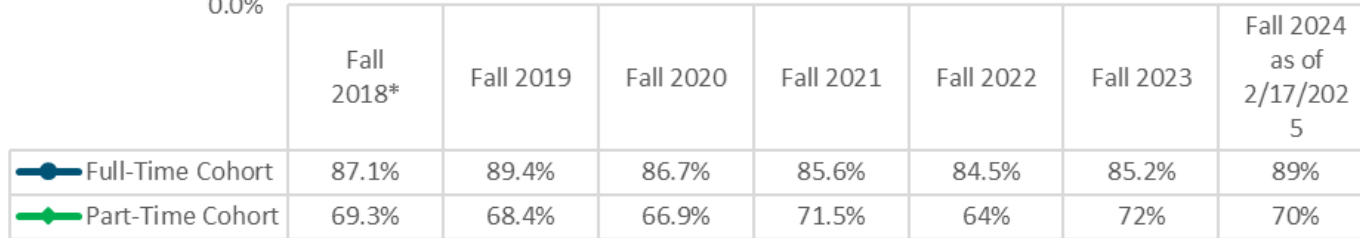
	Fall 2018*	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024 as of 2/17/2025
Pell Student	88.2%	87.8%	84.1%	83.0%	83.5%	87.4%	86.1%
Non-Pell Student	79.0%	76.4%	74.7%	75.3%	70.6%	75.3%	76.6%



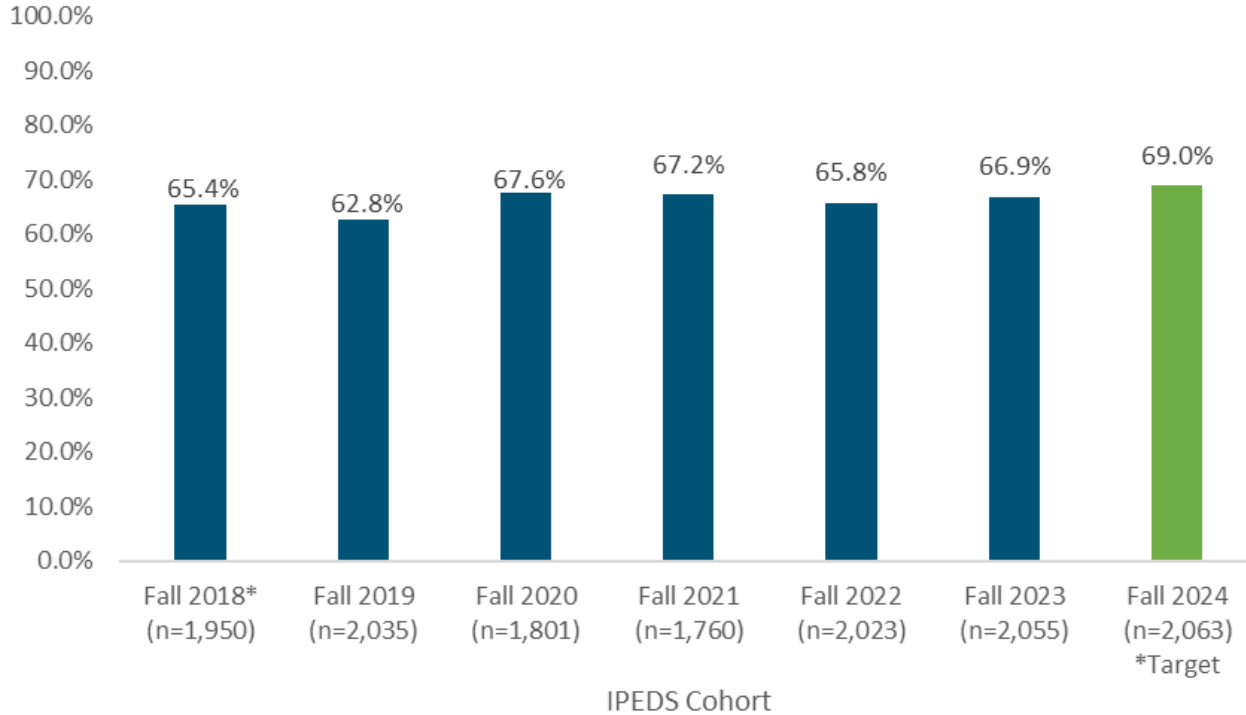
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Percent Retained Fall to Spring, By Enrollment Status

100.0%
90.0%
80.0%
70.0%
60.0%
50.0%
40.0%
30.0%
20.0%
10.0%
0.0%



Percent of New Degree/Cert Seeking College-Level Students Retained from Fall to Fall



***Retention Target: Fall 2024 to Fall 2025 is 69%**



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Learn students' names and academic goals

Facilitate connections between students and with course content

Connect students to resources

Commit to regular and continuous communication with students



Provide feedback early and often

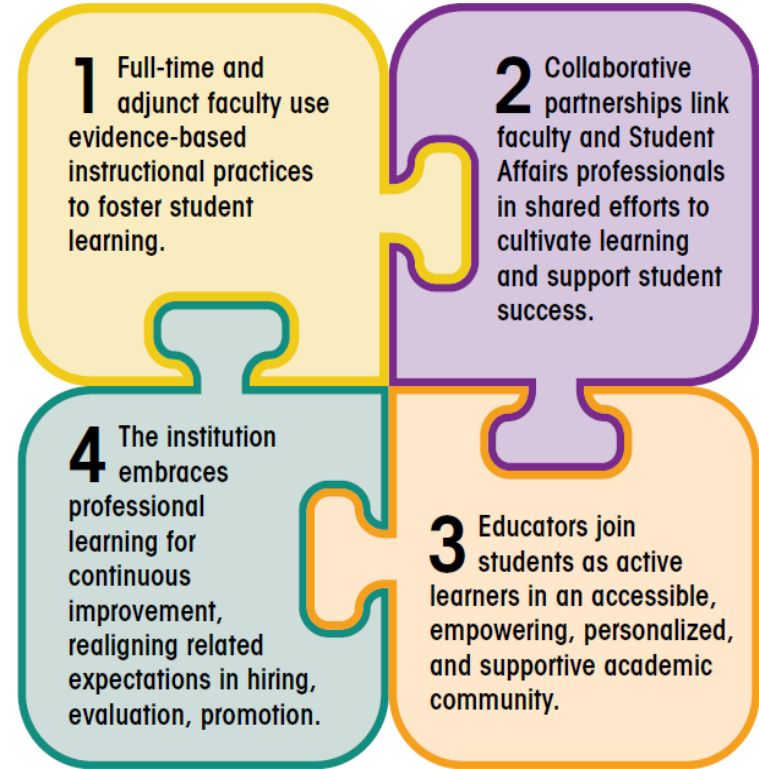
High 5 Faculty Retention Strategies

Faculty and Student Development Collaboration



Faculty and Academic Success Advisor (ASA) Collaboration

- Canvas information
- Priority registration – 20% increase spring 2025 v. spring 2024
- Convocation -partnership ASAs, Faculty, SAI Team
- Navigate - promoting Faculty Use
- Communicating with students



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Onboarding, First Year Experience (FYE) & Advising



- Increased student participation in College Career Navigator (CCN) meetings, Convocation, CLC 120, and ASA meetings
- Decrease in ASA caseload size benefits students
 - 3 new ASA positions (FY25) led to a decrease in the average active ASA caseload from 430 to 400. National best practice caseload is 350 or less.

Data & Technology Integration

- Lancer Success Dashboard – centralized, accessible data tools to monitor impact of strategies and progress of students.
- Navigate
- Canvas

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Madelyn Selz, Commenting on the Spring 2025 New Student Convocation



“The staff seemed very energetic, and it was helpful having a professor and ASA present. The professor spoke about Canvas, office hours and reading the syllabus, while the ASA indicated they were our go-to person at the College.”

“I went to the time management session, and it helped me establish a schedule and create a to-do list.”



Student Feedback About CLC 120

“I think CLC 120 was the perfect course for students starting college. The class touched many different topics that opened my perspective. This course will help me with my future educational path.”

“I didn’t think I needed to take CLC 120 but after a couple weeks, I realized I was learning new things that would help me in college and in life.”



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Next Steps

Continue to scale evidence –informed best practice strategies

Stop out campaign

- Outreach to fall 2024 cohort who are not enrolled in spring 2025

Separate Summer registration

- Communicating benefits of summer enrollment
- Identifying students who can utilize financial aid
- Leverage waitlist tool
 - Dynamic scheduling to ensure enough sections

Workday design



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