



**ExploreLearning® Reflex**  
**For: Denkmann Elementary School**  
**Presented to:** Patrick Versluis, Principal  
**By:** Alison Gould  
**Proposal Expires on:** December 19, 2025

**Proposed Subscription Dates:****Start Date:** December 4, 2025 **End Date:** June 30, 2026

Quantity	Product	Account	Months	Total
1 Site	Reflex Site License	Denkmann Elementary School	6	\$1,647.50

<b>Total:</b>	<b>\$1,647.50</b>
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Multi-year Discounts		Savings of
<b>3 YEARS</b>	\$8,896.50	<b>\$988.50</b>
<b>2 YEARS</b>	\$6,260.50	<b>\$329.50</b>

This proposal presented on November 14, 2025 is made on behalf of LAZEL, Inc. (FEIN 27-1609020). As provided in the ExploreLearning, LLC customer notice, attached and incorporated herein, as of October 15, 2025, ExploreLearning® products and services are offered and available from its parent company, LAZEL, Inc., and provisioned and supported under the Company's integrated operational model.

Prices contained herein do not include applicable state and local sales taxes. Sales tax may be adjusted at the time of invoicing.

**Acceptance**

All ExploreLearning® subscriptions and/or services are offered subject to the Company's standard license and terms of use and privacy policy (the "License Terms"), available at <https://apps.explorelearning.com/account/el/terms>, as supplemented by the terms of this proposal. By placing an order, customer confirms its acceptance of the License Terms, as well as the fees in this proposal, which together with the awarded proposal and/or any other associated agreement entered into by Company and customer regarding the subscriptions, products and services under this proposal, constitute the entire agreement between customer and Company regarding such subscriptions, products, and services (the "Agreement"). Customer and Company agree that the terms and conditions of the Agreement supersede any additional or inconsistent terms or provisions in any customer drafted purchase order, which shall be of no effect, or any communications, whether written or oral, between customer and Company relating to the subject matter hereof. In the event of any conflict, the terms of the Agreement shall govern.

**Next Steps**

**PLEASE NOTE THE QUOTE NUMBER (#Q-395528) MUST APPEAR ON PURCHASE ORDER(S) IN ORDER TO PROCESS.**

**If applicable, please include your certificate of tax-exempt status with your purchase order.** Purchase Orders may be sent to ExploreLearning Orders via one of the following methods:

**Email to:** [alison.gould@explorelearning.com](mailto:alison.gould@explorelearning.com) to streamline processing

**Fax to:** 434-220-1484

**Mail to:** PO Box 844615, Boston, MA 02284-4615

You may also contact Alison Gould at 866-882-4141, ext. 323 or [alison.gould@explorelearning.com](mailto:alison.gould@explorelearning.com) for more information on any aspect of this proposal (#Q-395528).



Dear Valued Customer,

We are excited to share an important update regarding the operational integration of two of our businesses, ExploreLearning, LLC ("ExploreLearning") and Learning A-Z, LLC ("Learning A-Z"), which are affiliated companies under the common control of our parent company, LAZEL, Inc.

ExploreLearning and Learning A-Z are trusted leaders in K-12 educational technology. As of October 15, 2025, we will integrate the business operations of ExploreLearning and Learning A-Z under their existing parent company, LAZEL, Inc. By uniting these two businesses, we can deliver a broader, more impactful suite of solutions focused on making teaching easier, learning more fun, and outcomes stronger in the subjects that matter most.

For more detail and to access the press release, please click [here](#).

#### **What This Integration Means for You**

As a prospective customer, you now have access to the combined expertise and resources of both ExploreLearning and Learning A-Z. Our authorized team members from both companies work together to support the full range of products and services we offer. This integration allows us to provide you with comprehensive educational technology solutions backed by the knowledge and experience of both organizations.

Your data will be managed by authorized and trained personnel from both companies, as well as by trusted third-party service providers who support our operations. All data handling follows applicable data privacy laws and our internal policies to ensure your information remains protected.

#### **Agreement to Terms**

By choosing to move forward with a relationship with ExploreLearning, Learning A-Z, or both, you acknowledge and agree to the integrated operational model under LAZEL, Inc. described above. This includes the shared support infrastructure, data management practices, and future purchasing processes.

#### **Looking Ahead**

Beginning in January 2026, you will be able to access the product and service offerings of both ExploreLearning and Learning A-Z through a dedicated account representative who can help you explore our comprehensive suite of educational solutions.

We are committed to making your experience with our integrated platform as seamless as possible and will continue to prioritize your educational needs throughout your journey with us.

Thank you for considering ExploreLearning and Learning A-Z as part of your educational journey.

**ExploreLearning®**  
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