

# Update Your Board Members' Information As Soon As Election Results in Your District are Canvassed

## How Do I Update My Board Members' Information?

After your board results are canvassed, a district administrator needs to visit [www.mnmsba.org](http://www.mnmsba.org) and click on the Election icon (located toward the top of the home page) to let us know who your new board member(s) are, which incumbent board members have been re-elected, and who will be leaving your board. You will be asked to enter contact information (address, e-mail address, phone number, etc.) for the new board member(s).

## Why?

Registration for all MSBA events is online only. The MSBA database must be updated before event registration for any new board member(s) can occur.

## Registration

The Leadership Conference registration/tuition is FREE as a benefit to your district for being a member of MSBA. Even though the conference is free, please go online to register your attendees.

Other pre-conference and conference-related opportunities to register for:

- *Learning to Lead – School Board Basics: Phase I* (\$110) – January 15, 2019
- *Leadership Foundations – School Finance and Management: Phase II* (\$190) – January 16, 2019
- Early Bird Workshops (\$110) – January 16, 2019
- Recognition Luncheon (\$38) – January 17, 2019

To register for the above-mentioned opportunities, please go to [www.mnmsba.org/EventRegistrationHome](http://www.mnmsba.org/EventRegistrationHome). All registrations should go through your district office.

## Watch for the MSBA Leadership Conference App!

### Minnesota School Boards Association

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MINNESOTA SCHOOL BOARDS ASSOCIATION  
Where School Boards Learn to Lead

# Leadership and...



## 98th Annual Leadership Conference January 17-18, 2019 Minneapolis Convention Center

- Learning to Lead – School Board Basics: Phase I, January 15, Hyatt Regency Minneapolis
- Leadership Foundations – School Finance and Management: Phase II, January 16, Hyatt Regency Minneapolis
- Charter School Board Member Workshop, January 16, Hyatt Regency Minneapolis
- Evening Early Birds, January 16, Minneapolis Convention Center

## Conference at a Glance

### Tuesday, January 15

6:30 p.m. – 9:30 p.m. Learning to Lead – School Board Basics: Phase I (Hyatt Regency Minneapolis)

### Wednesday, January 16

8:45 a.m. – 4:00 p.m. Leadership Foundations – School Finance and Management: Phase II (Hyatt Regency Minneapolis)

8:30 a.m. – 4:00 p.m. Charter School Board Member Workshop (Hyatt Regency Minneapolis)

4:00 p.m. – 5:30 p.m. Board Members of Color Meeting (Hyatt Regency Minneapolis)

7:00 p.m. – 9:00 p.m. Early Bird Sessions (Minneapolis Convention Center)

- Bargaining Basics
- The Board's Role in Driving Successful Technology Implementations

### Thursday, January 17

7:30 a.m. Registration

8:00 a.m. Exhibit Hall opens

8:00 a.m. Board Skills Sessions

8:00 a.m. Board Chair Q & A with MSBA

9:00 a.m. Opening Session (doors open)

- Keynote: David Horsager "The Trust Edge: The Pillars to Build an Extraordinary Leader"

11:00 a.m. Exhibit Hall time

11:00 a.m. School Excellence Showcase

11:30 a.m. Recognition Luncheon

12:50 p.m. Director District Discussions

1:30 p.m. Round Tables

2:30 p.m. Workshops

3:45 p.m. Workshops

5:00 p.m. Governor-Elect (invited)

### Friday, January 18

7:30 a.m. Registration & Exhibit Hall opens

8:00 a.m. Round Tables

9:15 a.m. Workshops

10:15 a.m. Closing Session (doors open)

- Keynote: David Horsager "Leadership and...Trust"

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Visit [www.mnmsba.org/LeadershipConference](http://www.mnmsba.org/LeadershipConference) for more details.

Visit [www.mnmsba.org/LeadershipConferenceHousing](http://www.mnmsba.org/LeadershipConferenceHousing) to register for housing online or call 888-947-2233 between 9:00 a.m. and 3:00 p.m.

**Thank you to Ratwik, Roszak and Maloney, P.A.,  
for supporting the printing and mailing of this conference brochure.**

## Featured Speaker



### Thursday & Friday, January 17-18

#### David Horsager

Thursday's Opening Session

#### The Trust Edge: The Pillars to Build an Extraordinary Leader

Trust is a fundamental, bottom line issue. Without it, leaders lose teams, and schools lose reputation, retention of good people, relationships, and revenue. But with trust, individuals, organizations, and schools enjoy greater creativity, productivity, freedom, and results. Learn the first 4 pillars of the most successful leaders, organizations, and school boards.

Friday's Closing Session

#### Leadership and . . . Trust

David will show you how the little things, done consistently, add up to huge results. Learn how to equip those you lead, discover the foundational key to real success, and explore the last 4 pillars to building trust. You will walk away with concrete steps you can immediately use to improve your schools and organizations!

#### Biography

David Horsager, MA, CSP, CPAE, is the CEO of Trust Edge Leadership Institute, national bestselling author of *The Trust Edge*, inventor of the Enterprise Trust Index™, and director of one of the nation's foremost trust studies: The Trust Outlook™. His work has been featured in prominent publications such as Fast Company, Forbes, The Huffington Post, and The Wall Street Journal. David has advised leaders and delivered life-changing presentations on six continents, with audiences ranging everywhere from FedEx, Toyota and global governments to the New York Yankees and the Department of Homeland Security. Get free resources and more at [www.DavidHorsager.com](http://www.DavidHorsager.com) and [www.TrustEdge.com](http://www.TrustEdge.com)

## UPCOMING LEARNING OPPORTUNITIES

#### Officers' Workshops

Feb. 6 – Fergus Falls

Feb. 7 – Thief River Falls

Feb. 8 – Mountain Iron

Feb. 9 – Sartell

Feb. 12 – Marshall

Feb. 13 – St. Peter

Feb. 15 – Maple Grove

Feb. 21 – Rochester

#### Negotiations Seminars

Feb. 5 – St. Peter

Feb. 19 – Staples

Feb. 20 – Fergus Falls

Feb. 21 – Thief River Falls

Feb. 22 – Mountain Iron

Feb. 23 – St. Cloud

Feb. 26 – Marshall

Feb. 27 – Mankato

Feb. 28 – Rochester

Mar. 1 – Maple Grove

## Workshop Topics & Special Features

**Workshop topics:** In December, view a complete list of workshops with descriptions at [www.mnmsba.org/LeadershipConference](http://www.mnmsba.org/LeadershipConference).

**Some of the featured workshops include:** Board-Superintendent Relations: The Things that Trip Us Up; Courageous Connections: Every Heart Matters; Impacts of the 2018 Public Pension Legislation; Implicit Bias and Its Impact on our Decision Making; Building a Strong Relationship with Your School Resource Officer; How Network Security Issues are Impacting Schools; Using Social Media to Increase Community Engagement; MeToo: Addressing and Responding to Claims of Sexual Harassment; A Citizen's Committee Role in Passing a Referendum; and nearly 100 other sessions.

### SPECIAL FEATURES

#### Skills Sessions

Join us Thursday morning for special sessions on the nitty-gritty aspects of school boarding: The Open Meeting Law; superintendent contracts; and legislative advocacy. Board chairs can attend a special session to talk with MSBA Executive Director Kirk Schneidawind about what districts need from MSBA.

#### School Excellence Showcase

Visit with proud Minnesota students and staff who are showcasing unique programs from their schools.

#### Recognition Luncheon

Celebrate the accomplishments of Minnesota's school leaders at Thursday's luncheon. Registration is required.

#### Director District Discussions and Elections

Your MSBA Director District representatives will be setting aside time to meet with board members from their region. Director Districts with openings on the MSBA Board of Directors will also have presentations from board members running for those positions. Bring your questions to add to the conversation.

#### Round Tables

Join us for two 20-minute sessions at 1:30 p.m. Thursday and three 20-minute sessions at 8:00 a.m. Friday in the Exhibit Hall. These informal sessions provide a great opportunity to converse with an expert in a small-group setting. Topics this year include: Robert's Rules Basics; The Superintendent Evaluation Process; Introduction to Restorative Practices; Defining the School's Role in Parental Disputes; A Board Member's Guide to the Basics of Special Education; Strategic Planning Services; and much more.

## Leadership Conference Housing Information

Housing is open through Dec. 17 for the 2019 MSBA Leadership Conference. MSBA encourages you to **make your hotel reservation early** at one of our long-time conference hotels (the Hyatt Regency Minneapolis, Hilton Minneapolis, and the Millennium Hotel).

Please visit [www.mnmsba.org/LeadershipConferenceHousing](http://www.mnmsba.org/LeadershipConferenceHousing) or click on the Leadership Conference icon at [www.mnmsba.org](http://www.mnmsba.org) to make your housing reservations as early as possible.

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