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# STRATEGIC PLANNING SMITHVILLE I. S. D. SCHOOL BOARD PROPOSAL





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# STRATEGIC PLANNING DEFINITION



Strategic Planning is a process that

**engages stakeholders,**

such as parents, students, district employees, city officials, business partners, and clergy, to **collaboratively shape the future** of their school district. Through this process, the district and community become partners in creating a **five-year plan.**

This shared sense of ownership enables districts to overcome obstacles and

**discover new possibilities for students.**

# **WHY IS THIS STRATEGIC PLANNING?**



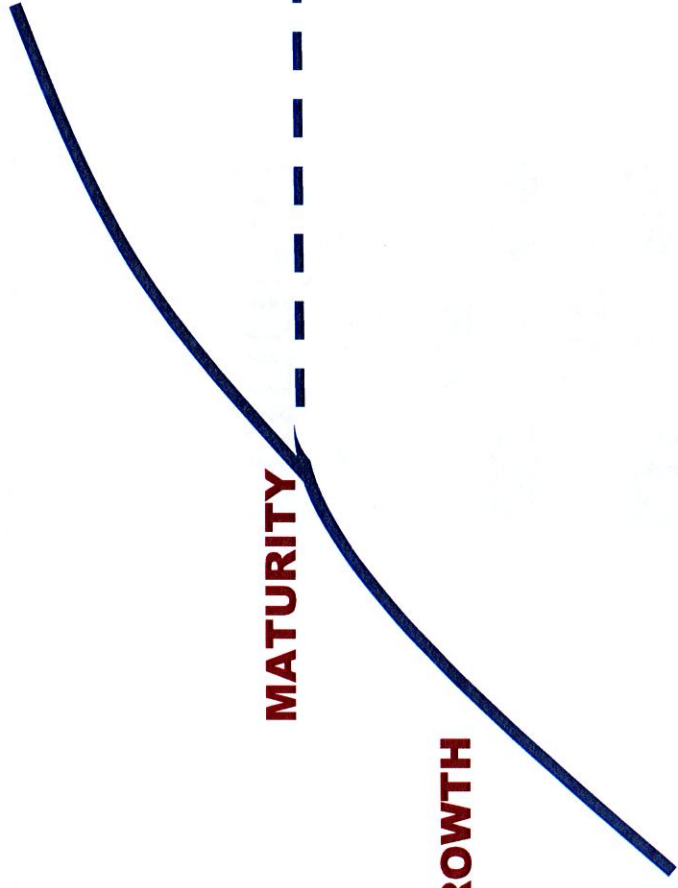
## **Strategic**

- Involve all stakeholders
- Collaborative – connected
- Analyze choices and use of resources
- Builds collective responsibility
- Energizes stakeholders – expands organization capacity





**NEW IDENTITY**



**MATURITY**

**HOMEOSTASIS**

**GROWTH**

**BIRTH**







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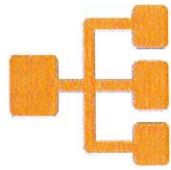
# STRATEGIC PLANNING PROCESS

# EVENTS



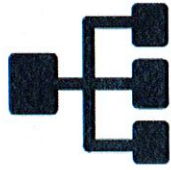
1<sup>st</sup>

Steering Committee



1<sup>st</sup>

Action Planning Team Meeting



2<sup>nd</sup>

Action Planning Team Meeting



Consolidated Strategic Planning Team



District Action-to-Outcome Plan



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# SMALL GROUP PROCESSES



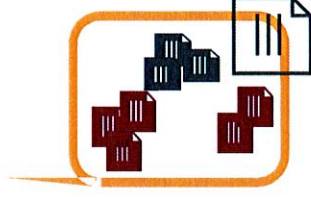
Silent generation (individual think)



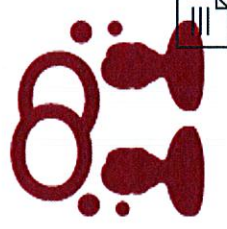
Round robin sharing (take turns to clarify ideas)



Communicate and combine ideas



Large group gallery walks for feedback



Small group incorporate feedback



Share with large group

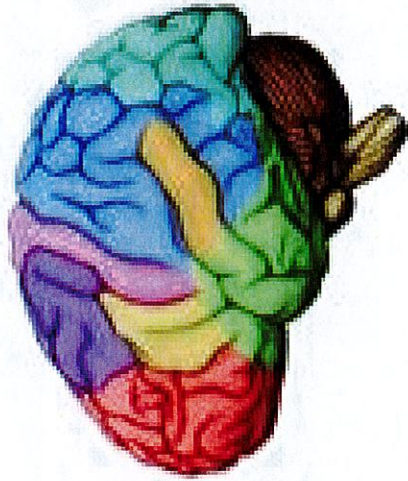






# THE STRATEGIC PLAN ADVANTAGE

Mind



+

Heart



“analyze-think-act”

“See-feel-act”



# Beliefs, Vision, & Mission

## Strand

### SMART Goal

#### Strategy 1

Action  
Steps  
Yr1

Action  
Steps  
Yr2

Action  
Steps  
Yr3

Action  
Steps  
Yr4

Action  
Steps  
Yr5

#### Strategy 2

Action  
Steps  
Yr1

Action  
Steps  
Yr2

Action  
Steps  
Yr3

Action  
Steps  
Yr4

Action  
Steps  
Yr5





**Vision**  
**Mission**



**Aspirational  
Goals**



SCOT: Current State

# ACTION PLANNING DATES

## Strategy 1

Action Steps  
Year One

- Fall 2023
- Spring 2024

Action Steps  
Year Two

- Fall 2024
- Spring 2025

Action Steps  
Year Three

- Fall 2025
- Spring 2026

Action Steps  
Year Four

- Fall 2026
- Spring 2027

Action Steps  
Year Five

- Fall 2027
- Spring 2028

## Strategy 2

Action Steps  
Year One

- Fall 2023
- Spring 2024

Action Steps  
Year Two

- Fall 2024
- Spring 2025

Action Steps  
Year Three

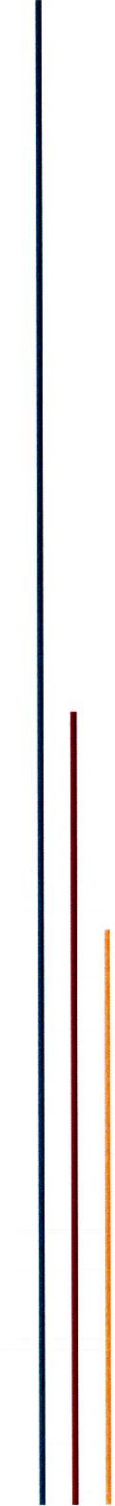
- Fall 2025
- Spring 2026

Action Steps  
Year Four

- Fall 2026
- Spring 2027

Action Steps  
Year Five

- Fall 2027
- Spring 2028





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# LOGIC MODEL FRAMEWORK

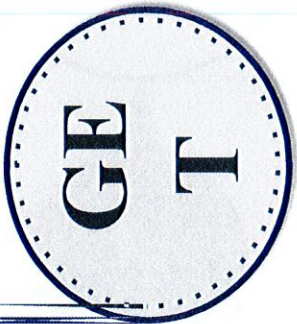




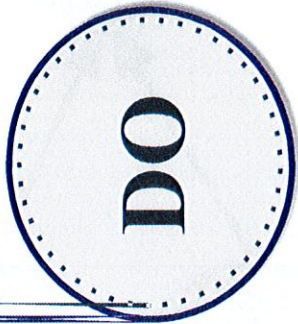
**Insanity:** doing the same thing over and over again and expecting different results.

Albert Einstein

**THEN**

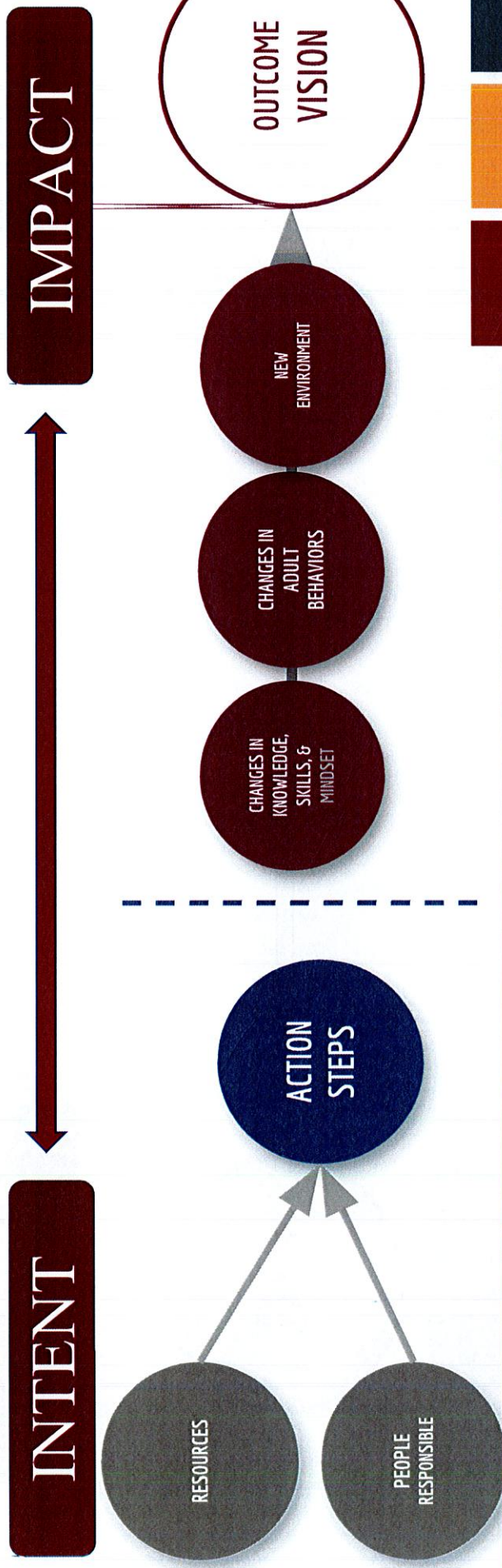
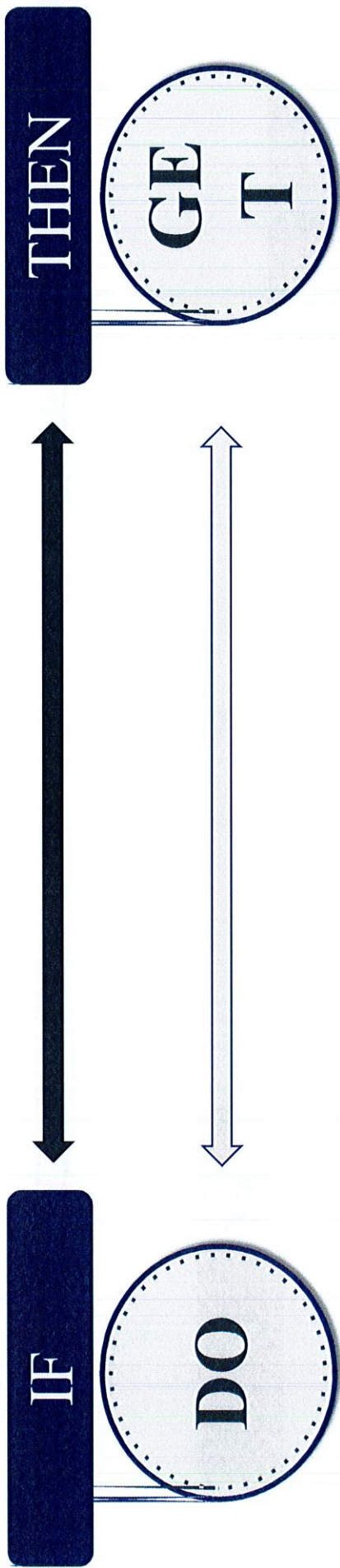


**IF**



**RESULTS**





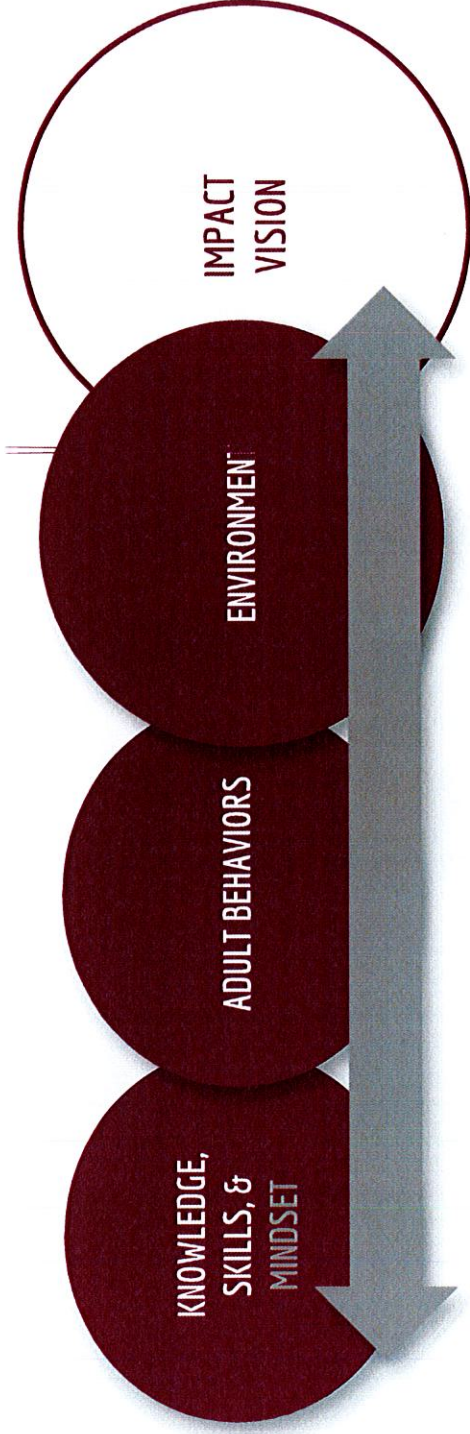


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# BACKWARDS DESIGN



# BACKWARDS DESIGN





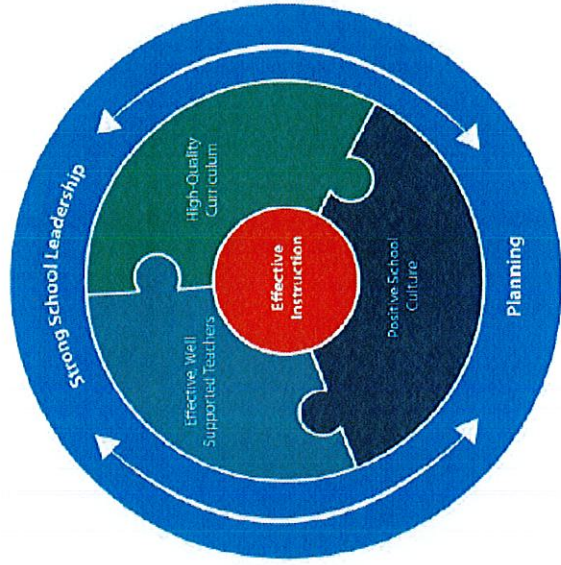


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# ALIGNED TO EFFECTIVE SCHOOLS FRAMEWORK

# EFFECTIVE SCHOOLS FRAMEWORK

- Strong School Leadership and Planning
- Strategic Staffing (Effective, Well-Supported Teachers)
- Positive School Culture
- High-Quality Instructional Materials & Assessments (Curriculum)
- Effective Instruction





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# ALIGNED TO EFFECTIVE DISTRICT FRAMEWORK – LEVER 1



# EFFECTIVE DISTRICTS FRAMEWORK



- Lever 1: Organizational Performance Management
- Lever 2: Human Capital Systems
- Lever 3: Integrated Student Supports
- Lever 4: High-Quality Instructional Materials & Pathways
- Lever 5: Instructional Development Systems
- Lever 6: School Model Innovation & Access





# REFLECTIONS



“A DREAM written down with a date becomes a goal.

A goal broken down into steps becomes a plan.

A plan backed by action makes your DREAMS come true.”

-Greg Ried







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**THANK YOU**