

GOVERNING BOARD AGENDA ITEM AMPHITHEATER UNIFIED SCHOOL DISTRICT NO. 10

DATE OF MEETING: June 11, 2019

Results of FY 2019 Marketing Program TITLE:

BACKGROUND:

Brian Epperson, CEO of Target River marketing firm, will present a report on the Amphitheater Public Schools enrollment campaign, which ran from January 2019 to April 2019.

RECOMMENDATION:

This is presented for the Board's information and recognition.

INITIATED BY:

<u>Michelle Valenquele</u> Michelle Valenzuela, Communications Director

Date: June 5, 2019

Todd A. Jaeger, J.D. Superintendent