



BOARD OF SCHOOL TRUSTEES

KELLER INDEPENDENT SCHOOL DISTRICT

6A. Preview

Date: March 27, 2006

SUBJECT: NAMING OF NEW SCHOOLS

BOARD GOAL: The Keller Independent School District will develop and promote positive community relations through effective communication, the involvement of stakeholders, and the establishment of business and community partnerships.

FISCAL NOTE: Budgeted in General Fund

**ANTICIPATED
DATE FOR ACTION: April 17, 2006**

Background Information:

- In accordance with Board Policy CW (Local), the Keller ISD Administration is charged with selecting a committee to name new facilities in the district. For the past several years, the district has conducted this process, while also giving our students an opportunity to name their own new schools. The process provides an occasion for students and parents to meet with their new principal, and begin forging the relationships that will become the foundation for a new school community. It also gives the students a chance to be an integral part of the opening of their new school, and become a part of its history.
- In an effort to expedite this process for the 2006-07 school year, the Communications Department solicited parents to serve on a "Blue Ribbon" committee to create a ballot for the names of the new schools and choices for the new school colors. The committee was formed by an e-mail and campus solicitation of interested parents, and each person that served on the committee was selected through a random drawing. Each new campus had three representatives, and the committee met on March 7 to select a ballot.
- Following the committee's work, the ballots were then sent home with students on Monday, March 20, and were returned on March 24.

The following is the ballot that was sent home with students:

Middle School

Vista Springs
Westwood Springs
Trinity Springs

Colors:

Forest Green and Gold
Purple and Gold

Intermediate School

Westwood Meadows
Vista Meadows
Trinity Meadows

Colors:

Green and Gold
Scarlet and Silver

Woodland Springs Elementary 2

Pioneer
Trailview
Independence

Colors:

Blue and Orange
Blue and Red

Vineyards Elementary

Friendship
North Tarrant
Crossroads

Colors:

Royal Blue and Silver
Purple and Gold

Administrative Considerations:

- The winning school names and colors will be presented to the Board for approval at the April 17 Board meeting.

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Respectfully submitted,

Jason Meyer
Director of Communications