



Powering Your School's Identity

Apptegy was founded to help schools build their identity. We believe that by making it really simple for schools to engage with parents, students, faculty, and community members; schools will see more community interaction and student success.

In our mobile and increasingly connected world, schools have been stuck updating a myriad of different tools to make sure parents hear their messages. At Apptegy, we've developed a platform which allows you and your team to manage all of your communication channels from a single place. This means you'll share more stories with your community without creating more work for your staff.

We build beautiful mobile apps for Android and iPhone that focus on what really matters: the user experience. No pinching and zooming to read cafeteria menus or redirections to websites within the app. A user experience that delights parents and community members means they will continue to come to the app for meaningful information.

Get access to the most powerful communication tool on the education market: our Thrillshare publishing platform. With Thrillshare, you can share a message once and it will automatically update your website, iPhone app, Android App, Facebook, Twitter, as well as send text messages, voice calls, emails, and push notifications.

Mobile apps, websites, and a district's social media presence are only valuable if they are kept updated. Thrillshare makes it easy to assign roles and privileges to your team to update the information that they care most about. Coaches can update sports scores, teachers can share what is happening in class, and principals can post upcoming events.

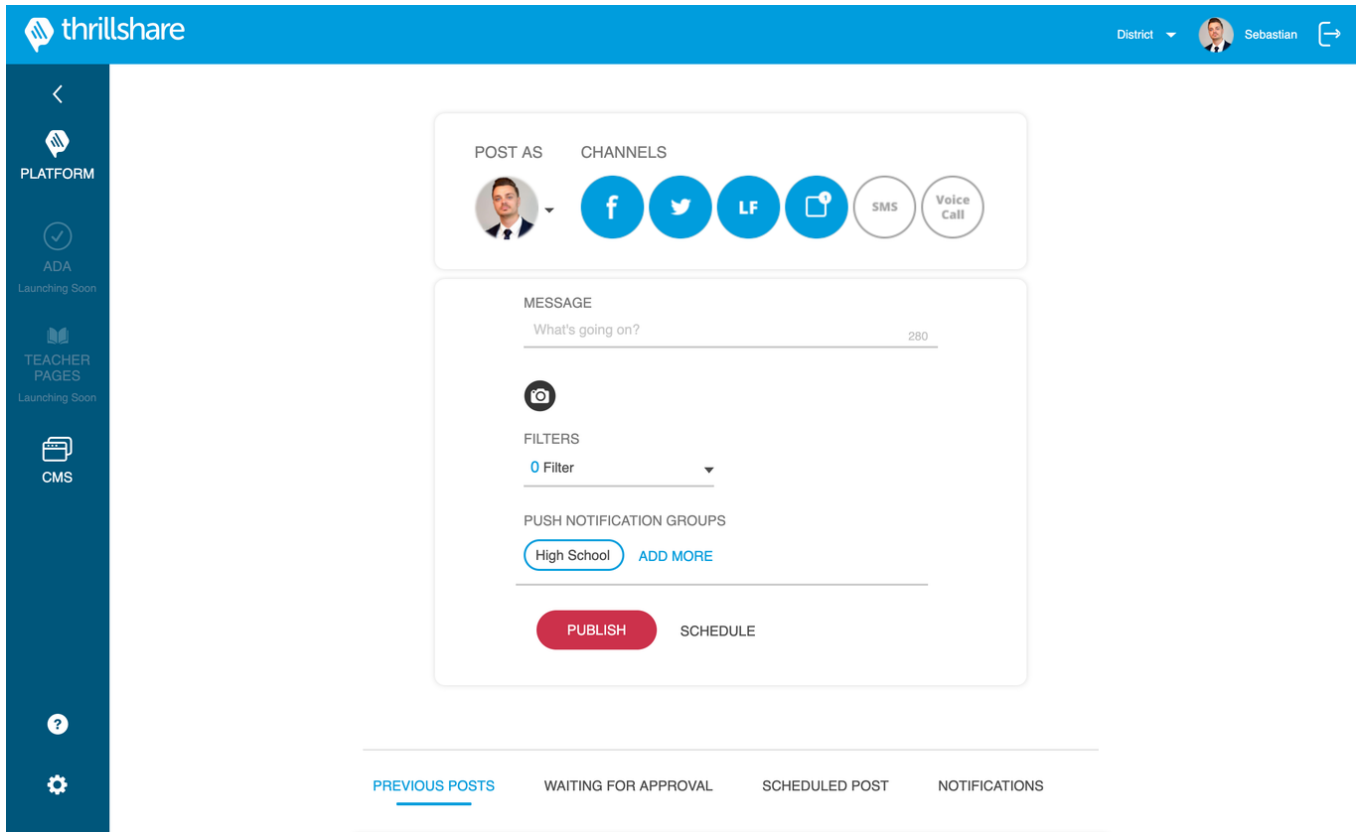
By eliminating the technological barrier required to communicate, opportunities for content creation are shared with your whole team. With this level of customization and control, you can be confident about the message that is shared with your community.

Now, with Thrillshare, you can build your school's identity by making it as easy as possible to share your stories of student success, culture, and values across all of your online channels.



Thrillshare

With Thrillshare, a user can post a story with one click and it automatically shares to the mobile app, website, Facebook, Twitter, in addition to sending push notifications, text messages, and voice calls. It doesn't get any easier than that.



Mobile Apps

How many times a day do you check your phone versus your computer? Your audience is using mobile devices at twice the rate to connect with what they are about. A mobile app is **the best** way to connect with your school community.



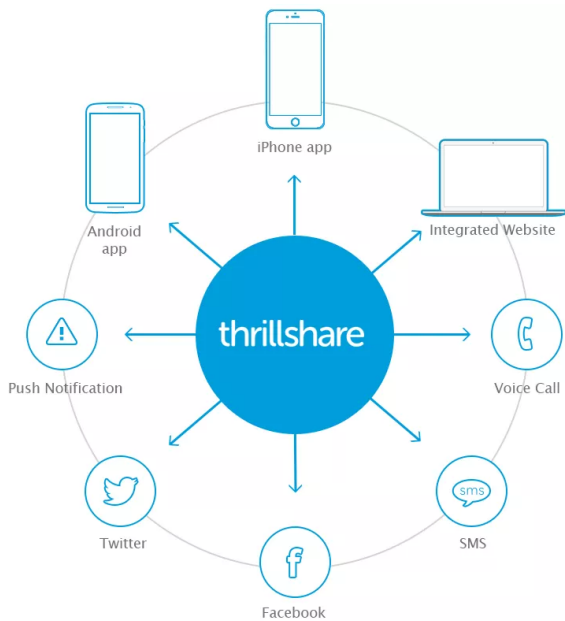
Websites

Your website is the first impression for your district. When prospective teachers and families



look you up online, how well does your website reflect your identity?

Your website shouldn't just store content; it should highlight what makes you unique.



Alerts: text messages, voice calls & push notifications.

Imagine being able to send Push Notifications, Text Messages, and Voice Calls from the same system you use to update your website, mobile apps, and social media.

With SIS integration capabilities, you can set up automated alerts for major issues like attendance, low lunch balances, and tardies so you don't have to manually notify families.



QUOTE

Name	Price	QTY	Subtotal
Mobile App Development (one-time) One-time app development for iOS and Android apps for the District + 5 campuses *Billed one-time	\$12,000.00	1	\$12,000.00
Campus discount for districts <2,500 students	-\$2,500.00	1	-\$2,500.00
Thrillshare (annual) Thrillshare Publishing Platform (desktop and mobile) for ~1,950 students *Billed and payable in full annually	\$11,350.00	1	\$11,350.00
Website design and hosting Up to 1 re-design per contract year Included in Thrillshare cost	\$0.00	1	\$0.00
Alerts Unlimited text, voice, and email alerts included in Thrillshare cost	\$0.00	1	\$0.00
Support, service, and training Included in Thrillshare cost	\$0.00	1	\$0.00
Static content migration Included in development cost	\$0.00	1	\$0.00

Total \$20,850.00

PAYMENT SCHEDULE

Bill Date	Amount
60 days from signature	\$9,500 discounted development + \$11,350 annual
1 year from first bill date (if renewed)	\$11,350 annual

