

Collin County Community College District Board of Trustees

2020-09-4

September 22, 2020

Resource: Lisa Vasquez
Vice President of Advancement

AGENDA ITEM: Consideration of Approval of Facility Naming in Connection with Major Gifts

DISCUSSION: In 2007, the Board of Trustees created Policy CLA (LOCAL), which paved the way for a philanthropic naming opportunity program with assistance from the Collin College Foundation. The policy states that the Board has authority to name facilities to “honor a person who has made an exceptional contribution to the College District” or to “honor a substantial benefactor of the College District.” This program has been very attractive to major gift donors, and four gifts are presented for formal approval by the Board.

1. The first naming gift honors Brenda Willard Goodell who served as the chair of the Collin College Board of Trustees at the time of her passing in 2011. Her mother Jane Willard made a \$500,000 gift to establish the Brenda Willard Goodell Library at the Celina Campus, with funds earmarked for a scholarship endowment in Trustee Goodell’s memory.
2. The second naming gift establishes the Anthony Peterson Center for Academic Assistance at the College’s Technical Campus. This \$50,000 endowed gift is earmarked for Mr. Peterson’s endowment, similar to his previous naming gifts.
3. The third naming opportunity establishes the Hilti Tool Lab at the Technical Campus. This five-year, renewable naming opportunity included an in-kind gift of 289 Hilti tools valued at \$69,342.76 as well as \$15,000 for construction student scholarships.
4. The fourth naming gift establishes the American National Bank of Texas Honors Institute at the Wylie Campus. This \$50,000 gift creates a scholarship endowment for students studying accounting, business, or finance.

**DISTRICT PRESIDENT'S
RECOMMENDATION:**

The District President recommends officially renaming facilities as the Brenda Willard Goodell Library, the Anthony Peterson Center for Academic Assistance, the Hilti Tool Lab, and the American National Bank of Texas Honors Institute, according to Board Policy CLA (LOCAL) and the criteria listed above.

SUGGESTED MOTION:

“Mr. Chairman, I make a motion that the Board of Trustees of Collin County Community College District approves naming opportunities for the Brenda Willard Goodell Library at the Celina Campus; the Anthony Peterson Center for Academic Assistance and the Hilti Tool Lab at the Technical Campus; and the American National Bank of Texas Honors Institute at the Wylie Campus.”